

CALM



Exterior Project/DM2
/Epsilon Semester
Erik Kerner

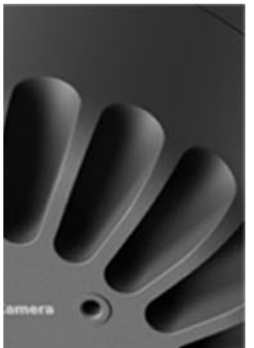
PROJECT BRIEF

RETRO DESIGN

aesthetics with soft, rounded, and flowing forms
rocket-shaped fender
metallic optic

LUXURIOUS FUTURISTIC DESIGN

Solarpunk/Optimistic vision of the future
Integration of sustainability, nature, and advanced technology
Cutting edge
minimalistic, geometric shapes



Each student is randomly assigned a person from the course and develops a vehicle that translates that person's personality, lifestyle, and character into an exterior design.

Analyze the assigned person (character, interests, attitudes). Optional: Conduct a brief interview or make observations to verify the assessment.

Derive a clear design character. Translate this design character into the vehicle's proportions, silhouette, and design language.

Objective: To understand how form can convey meaning and personality, particularly without personal bias resulting from the freedom to choose the subject.

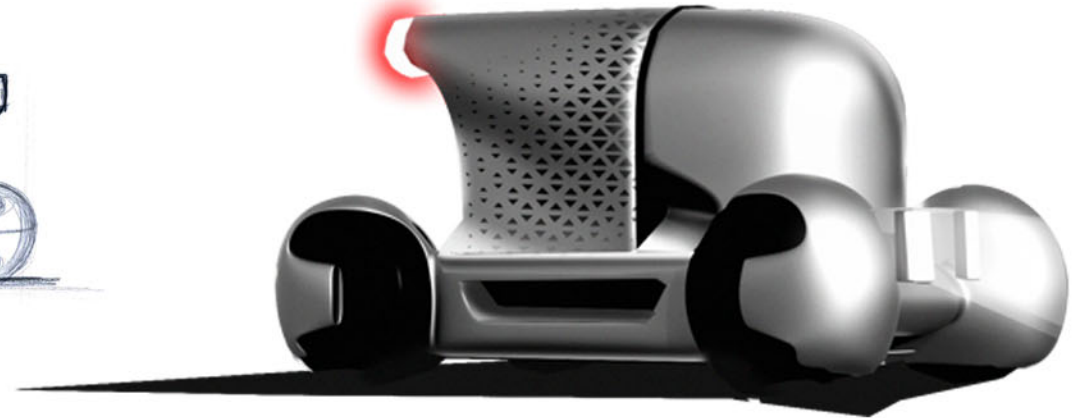
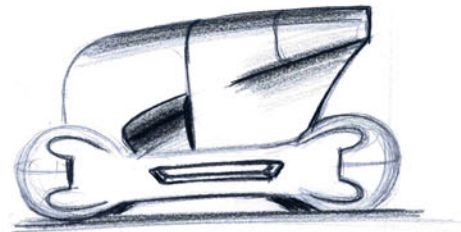
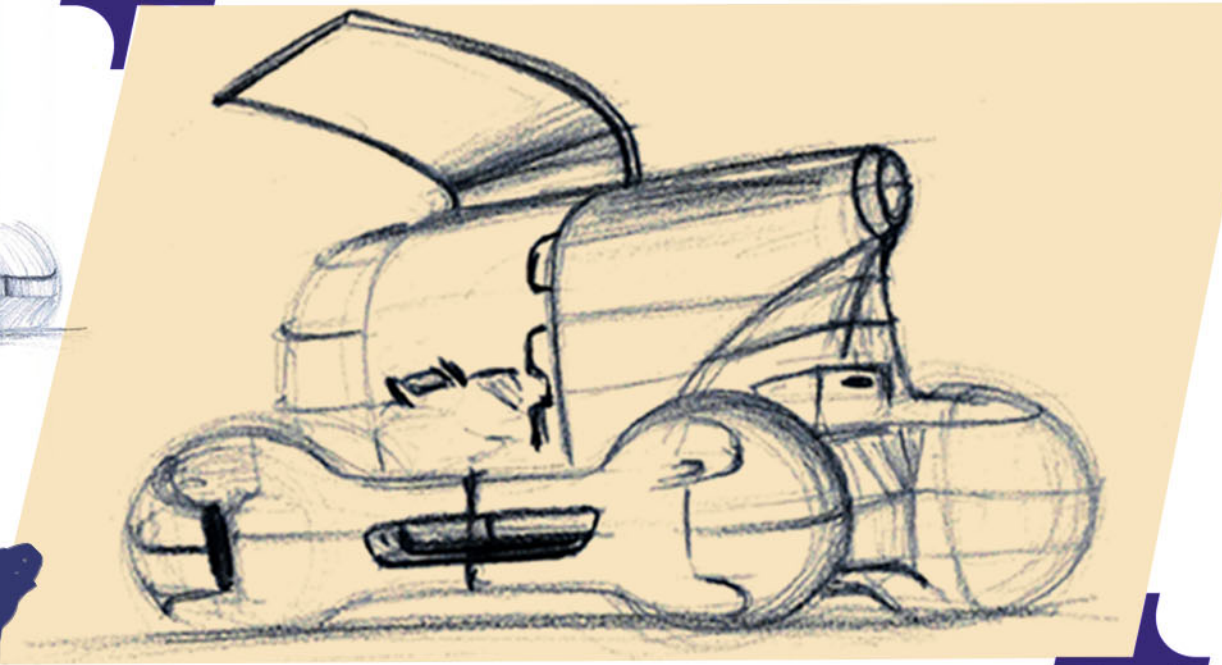
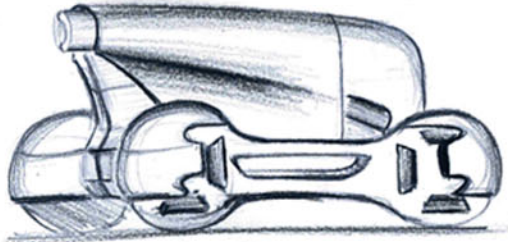
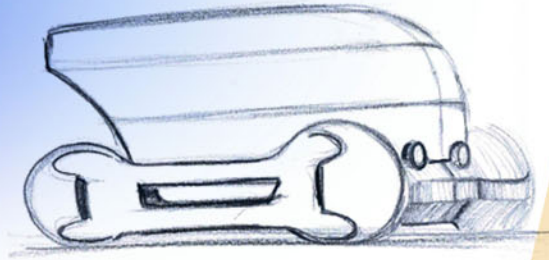
This concept was initially designed according to my fellow student Niame Traore's design preferences. Since it has a futuristic approach it aims at people preferring luxurious cars in the future, especially in China.

TARGET AUDIENCE

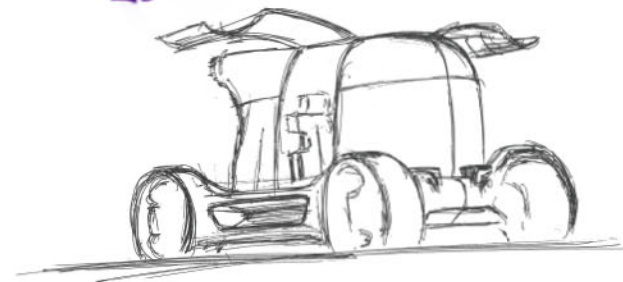
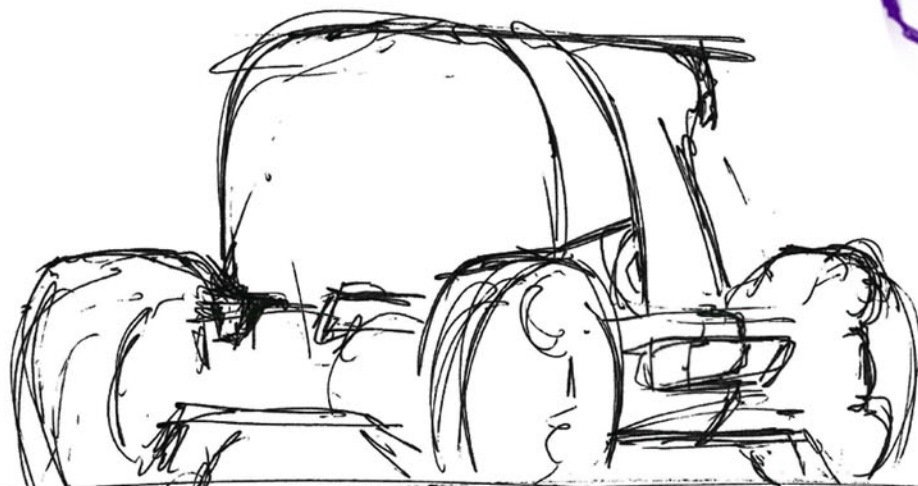
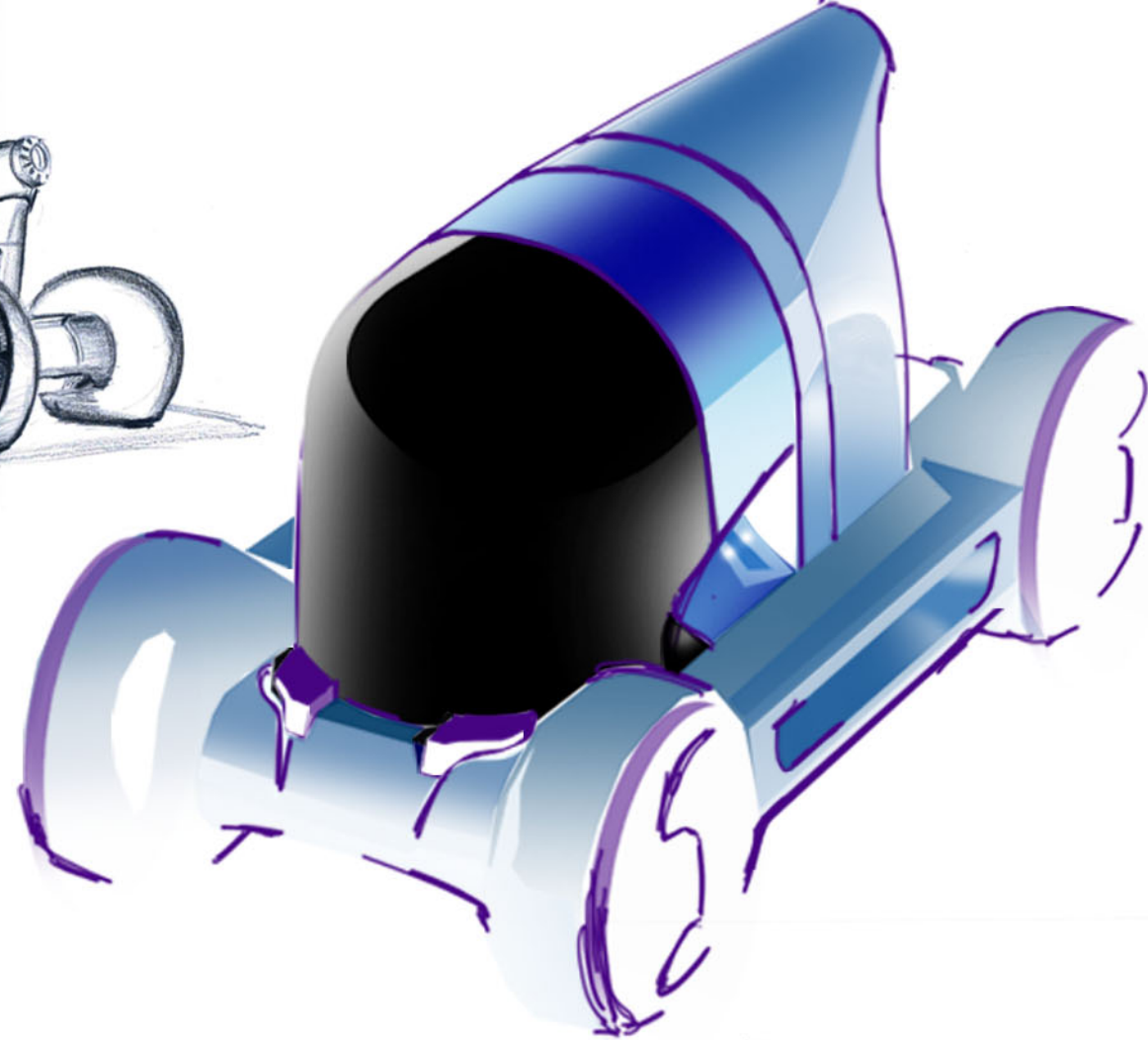
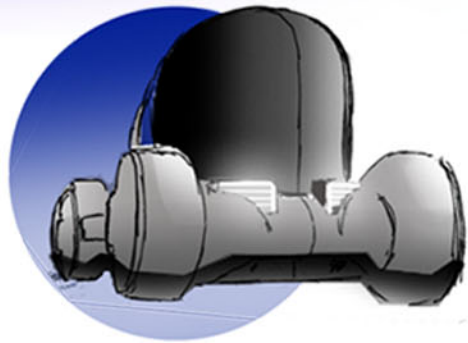
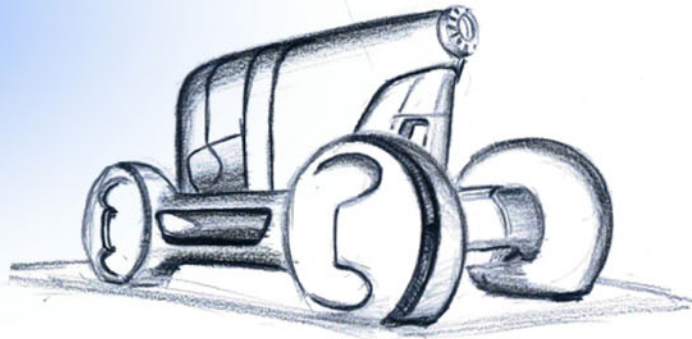


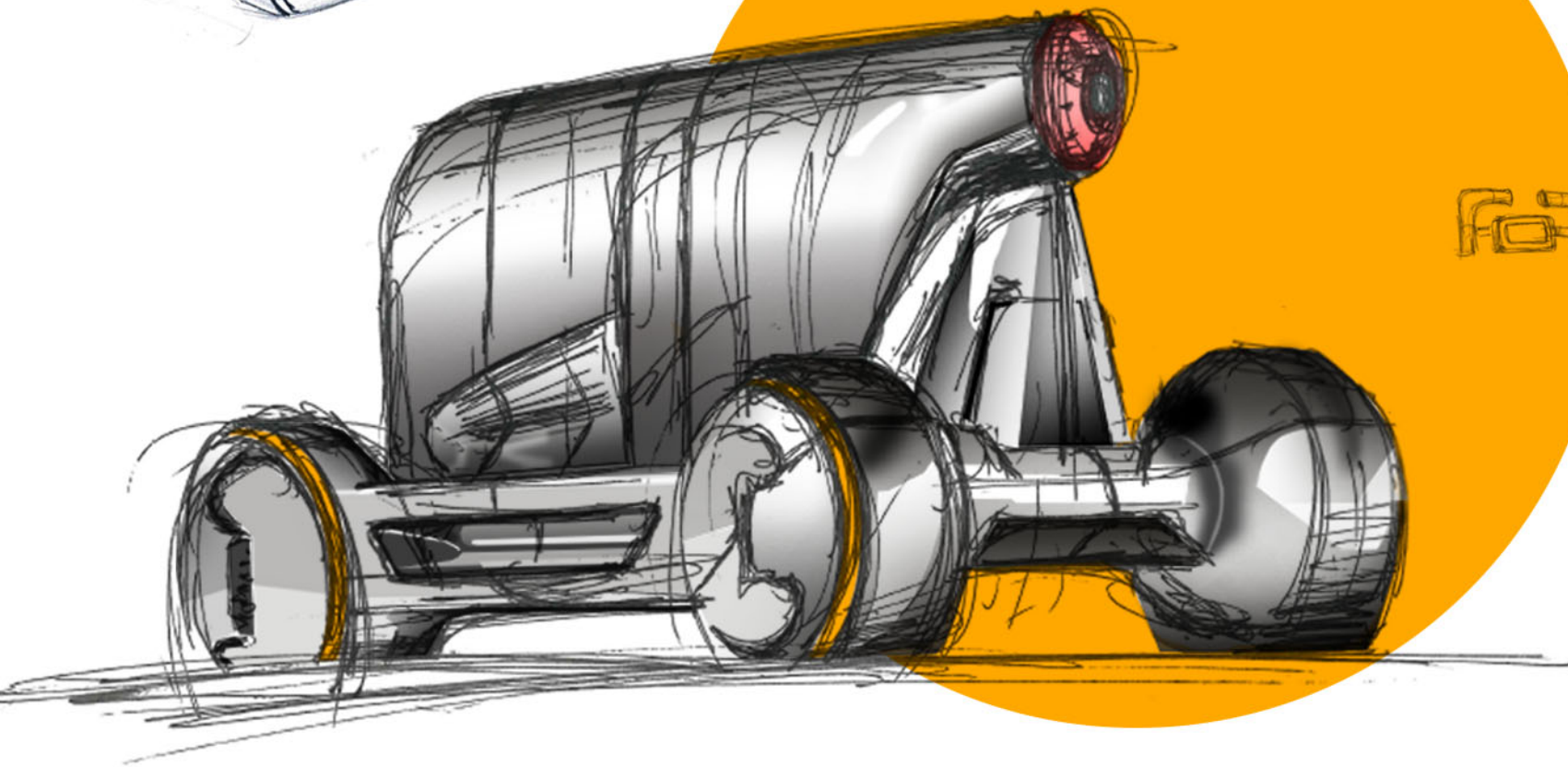
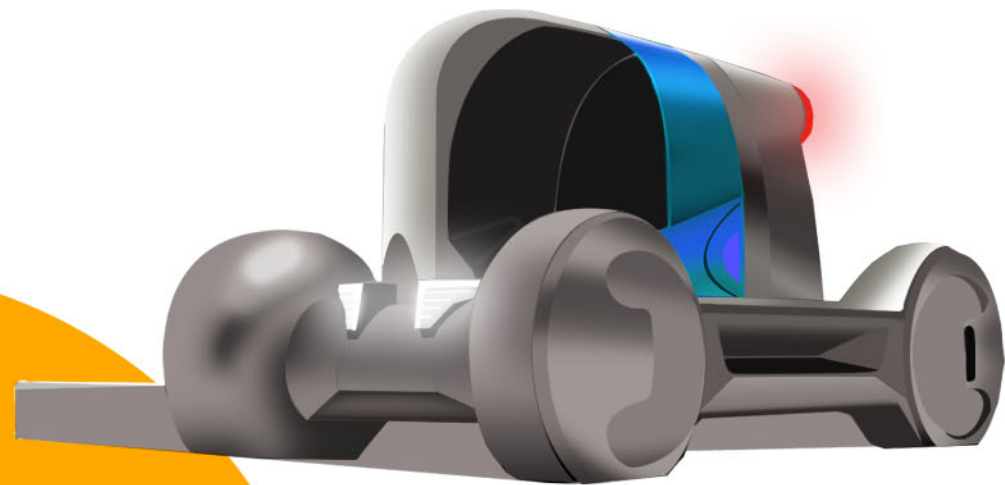
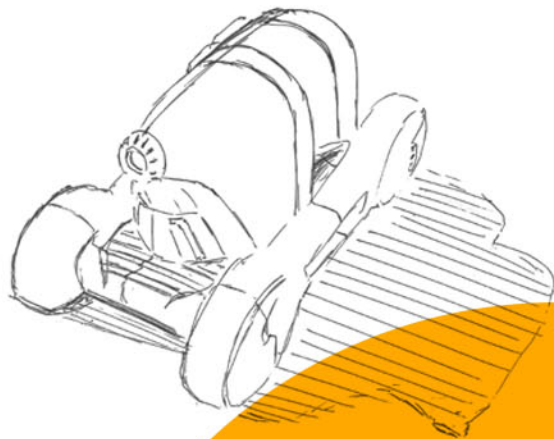
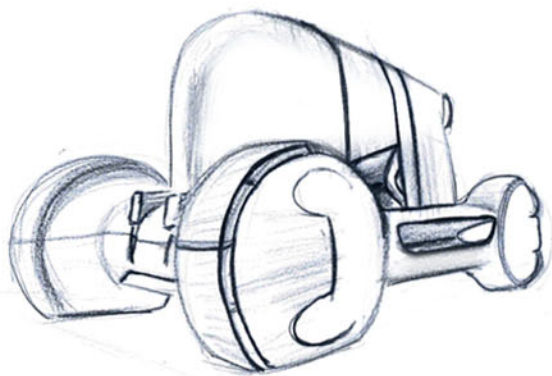
Chinese Citizens
future oriented
interested in innovations
desire to escape the cities rush
well-paid
middle to elderly age

IDEATION

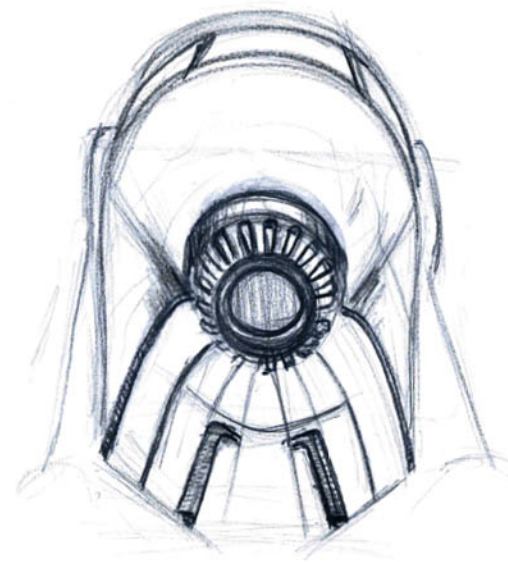


FINAL SKETCHES





FOI



PACKAGE

3.85m

Greenhouse ends in the middle of the wheels arches

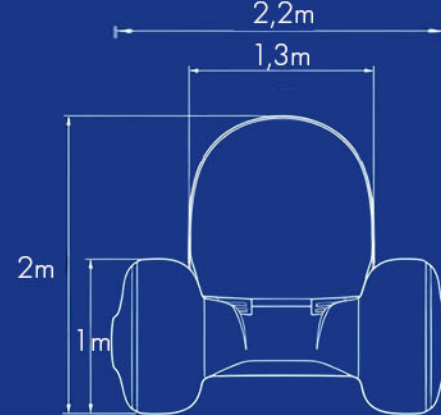
SIDE VIEW

2m

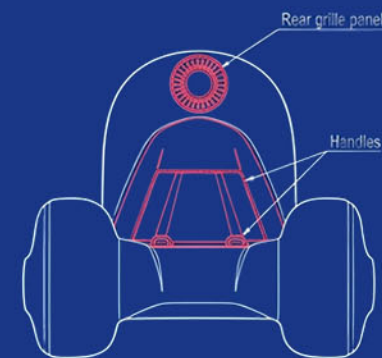
1m

2m

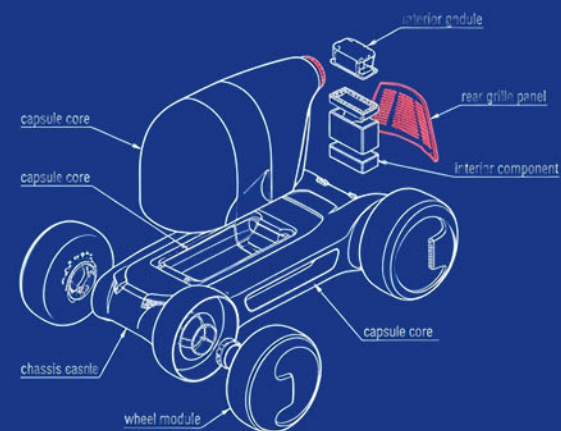
16 cm



FRONT VIEW



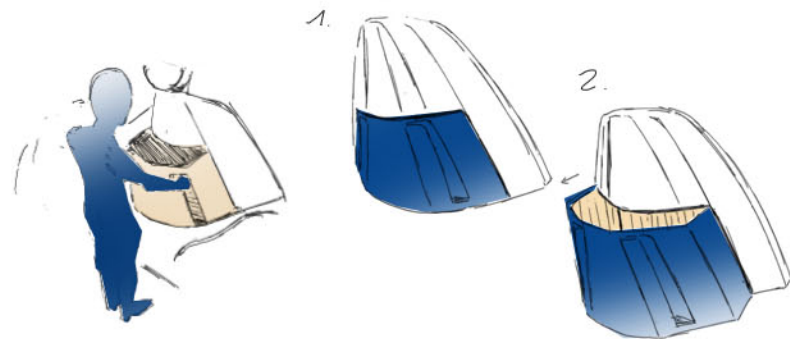
REAR VIEW



FUNCTIONS

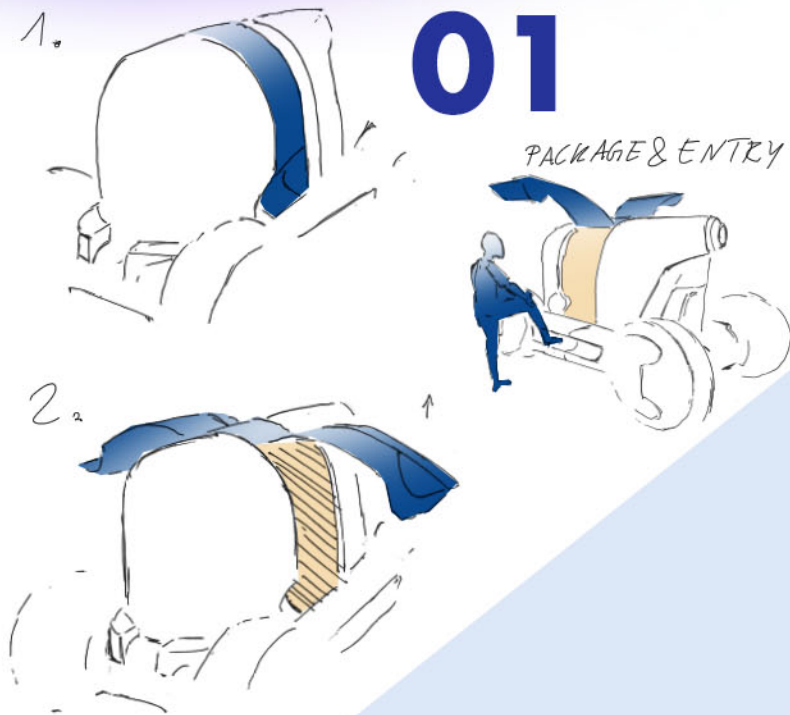
03

OPENING REAR COMPARTMENT



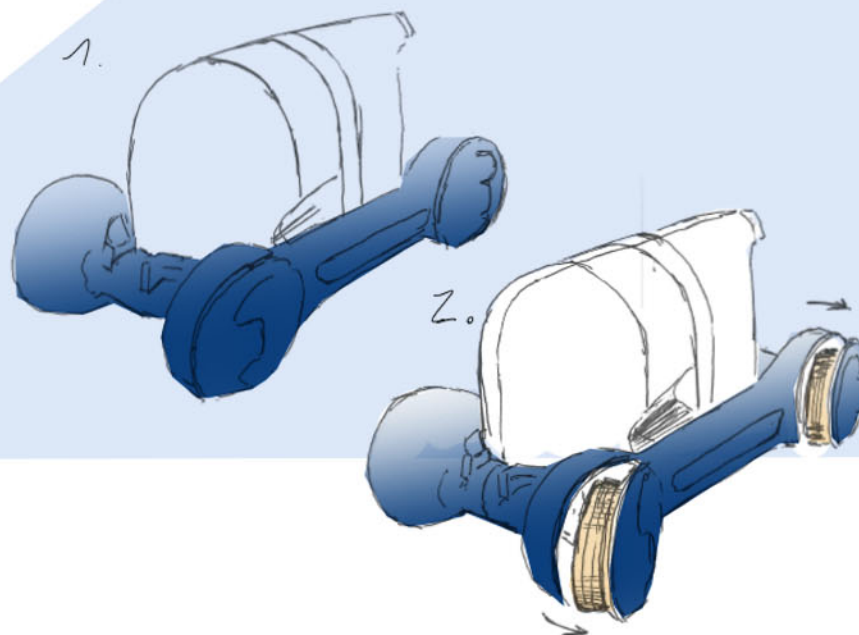
OPENING OF THE DOORS

01

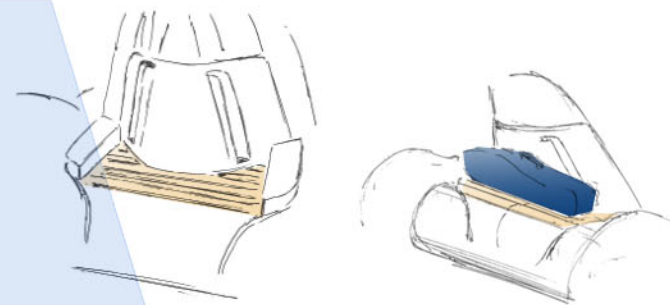


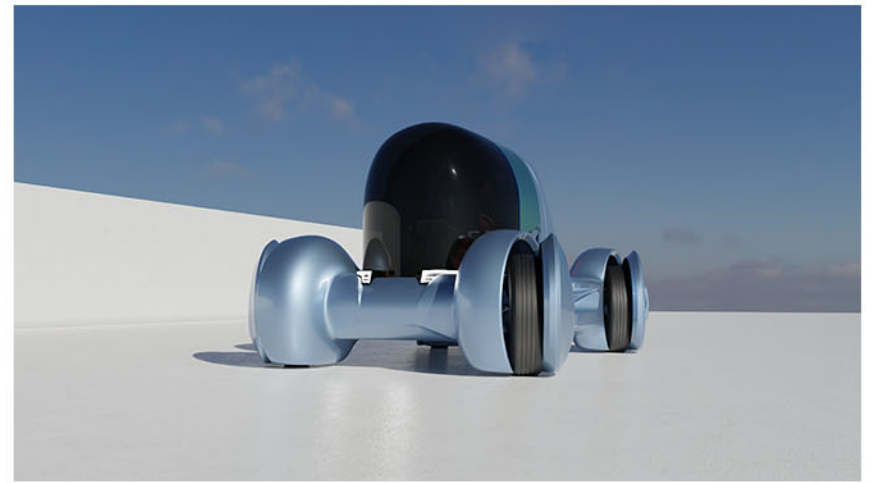
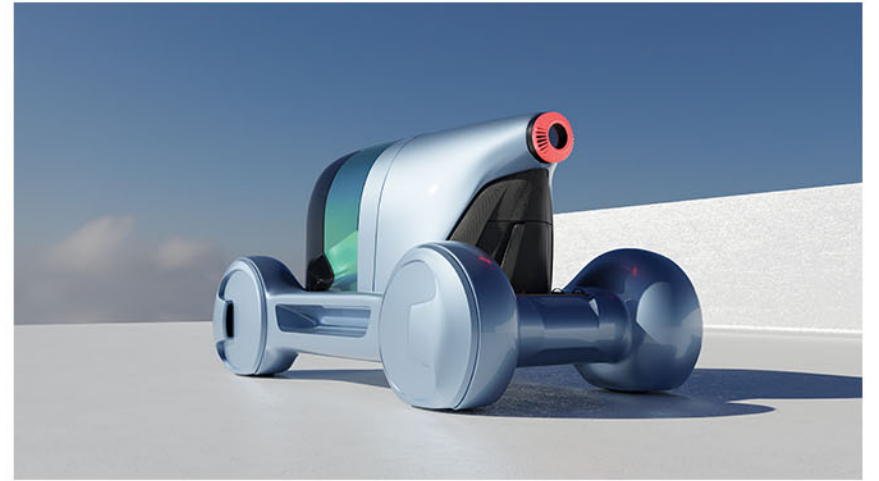
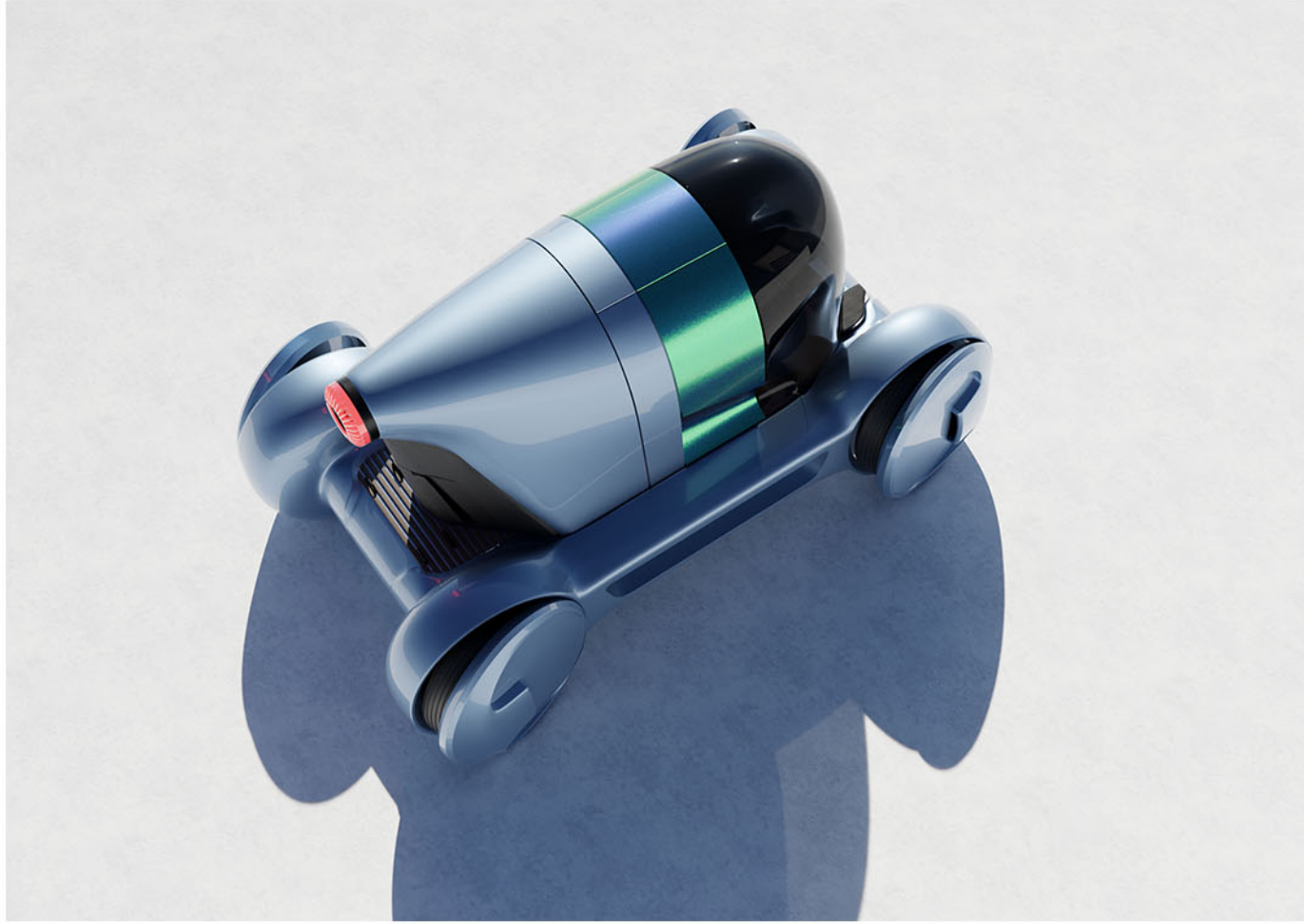
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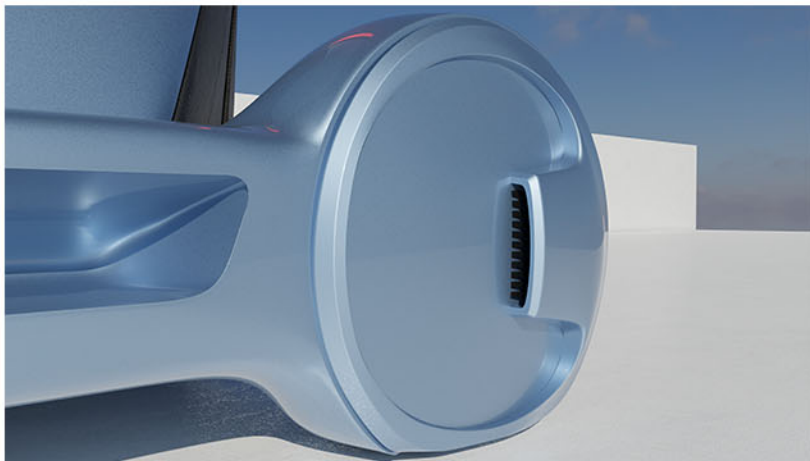
STEERING CONCEPT



ADDITIONAL SPACE FOR
OVERSIZED LUGGAGE

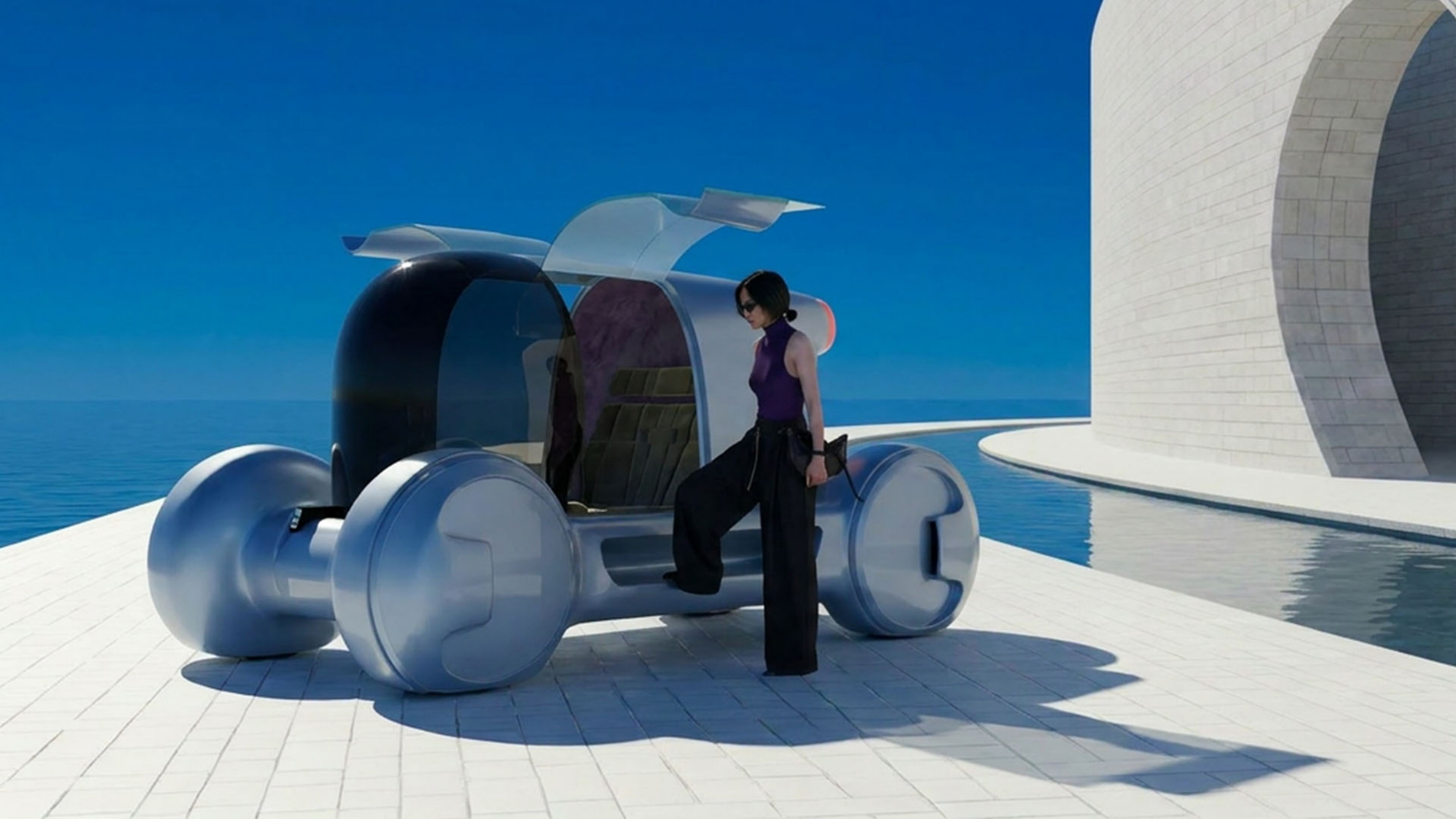






**Space for
additional
luggage**









THE END

Ready for
future mobility?

