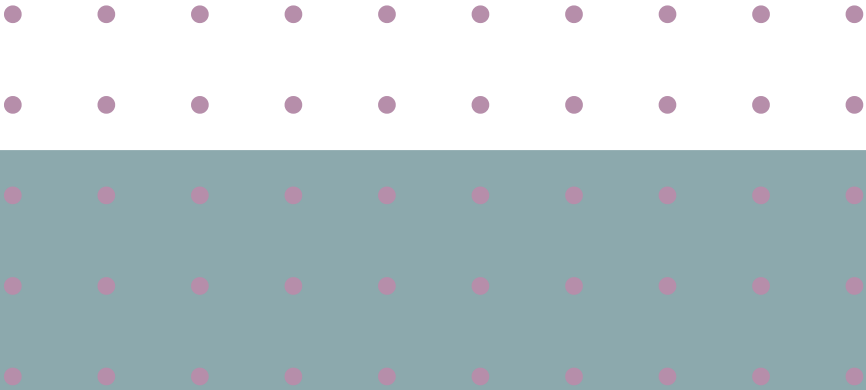


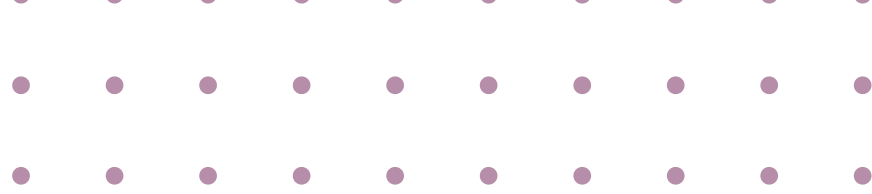


URBAN MOBILITY POD

Melike Üzümcügil

LEMMO



- 
- 1 — PERSONA
 - 2 — CLAIM
 - 3 — EXTERIEUR
 - 4 — LINK ZU LEMMO
 - 5 — INT. MATERIAL- & NACHALTIGKEITSKONZEPT
 - 6 — INTERIEUR
 - 7 — INTERIEUR & EXTERIEUR



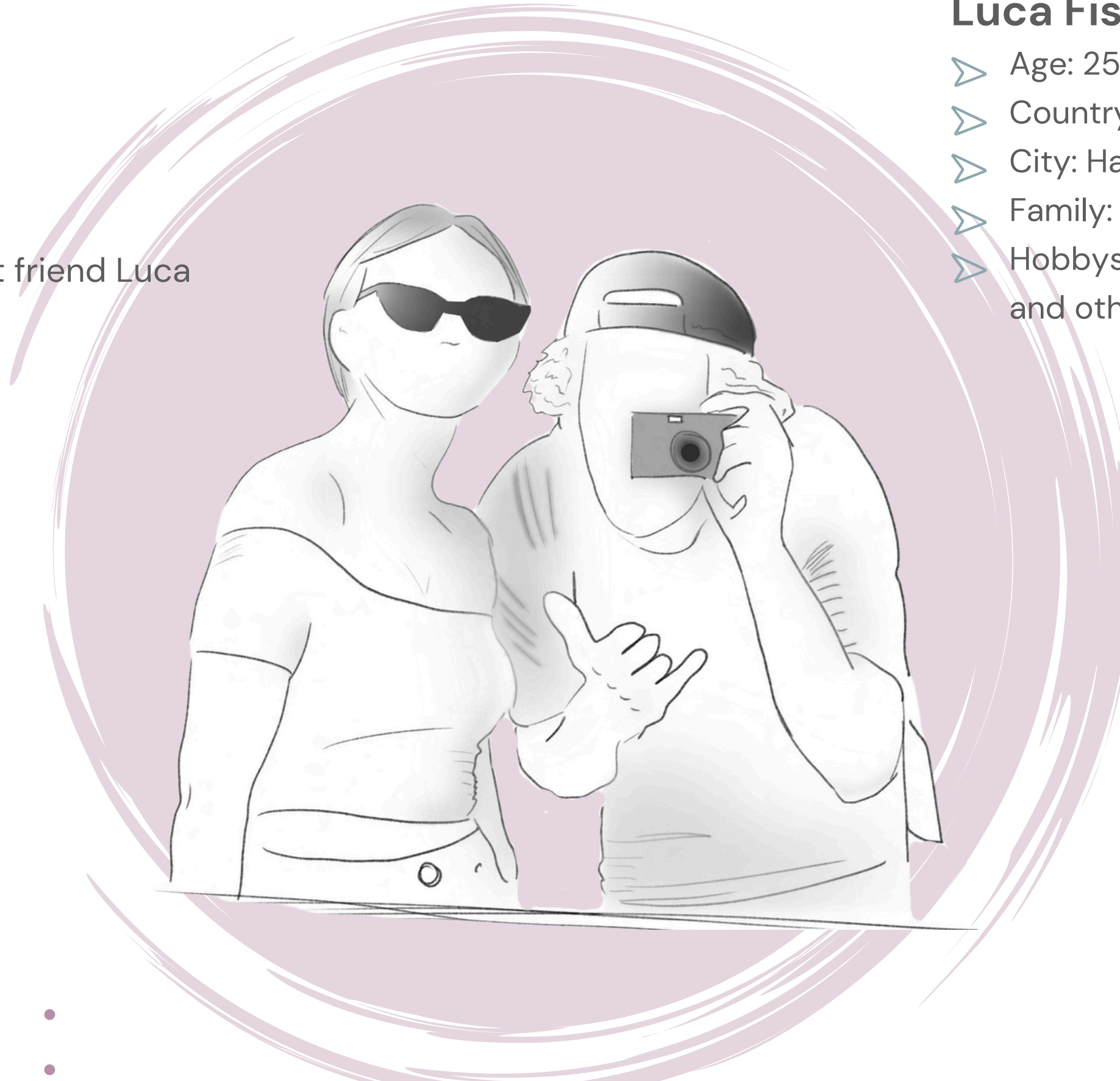
PERSONA

Sarah Wagner

- Age: 22
- Country: Germany
- City: Hamburg
- Family: Single
- Hobbys: Metting with best friend Luca and go always shopping

Luca Fischer

- Age: 25
- Country: Germany
- City: Hamburg
- Family: Single
- Hobbys: Metting with best friend Sarah and other friends



PERSONA



Sarah und Luca

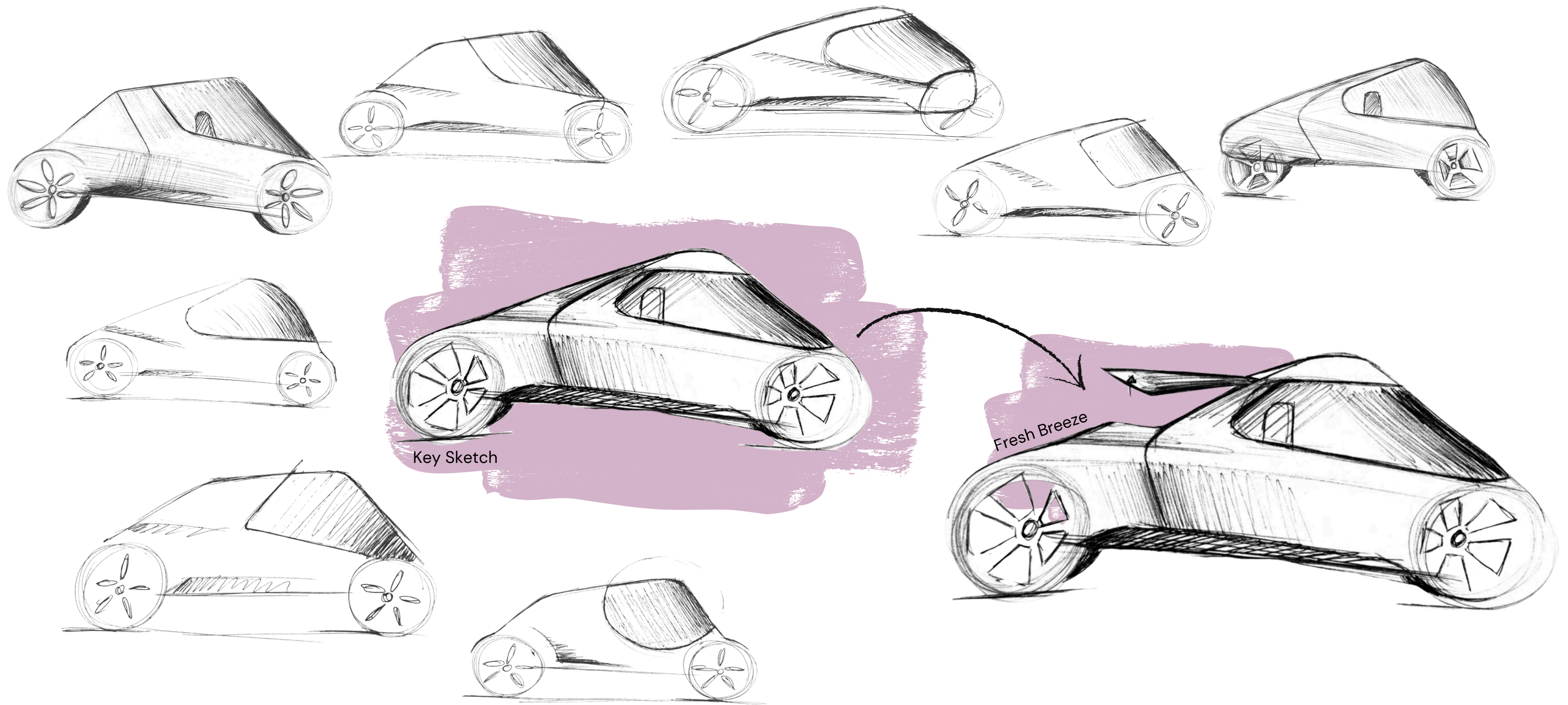




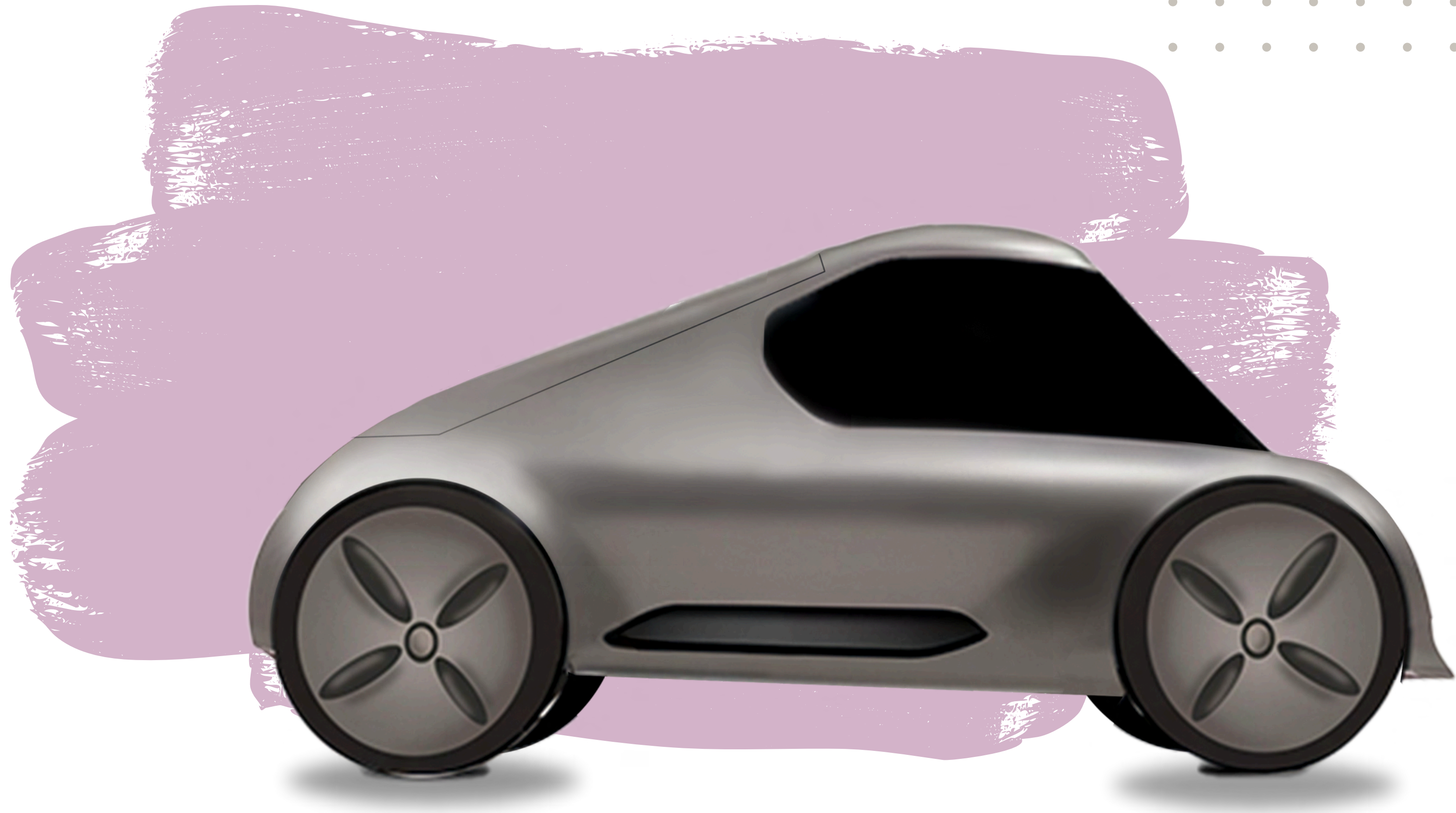
“DEIN FAHRZEUG, DEIN UNIVERSUM: **FLEXIBEL, UMWELTFREUNDLICH**– GESTALTE DEINE REISE”



EXTERIEUR



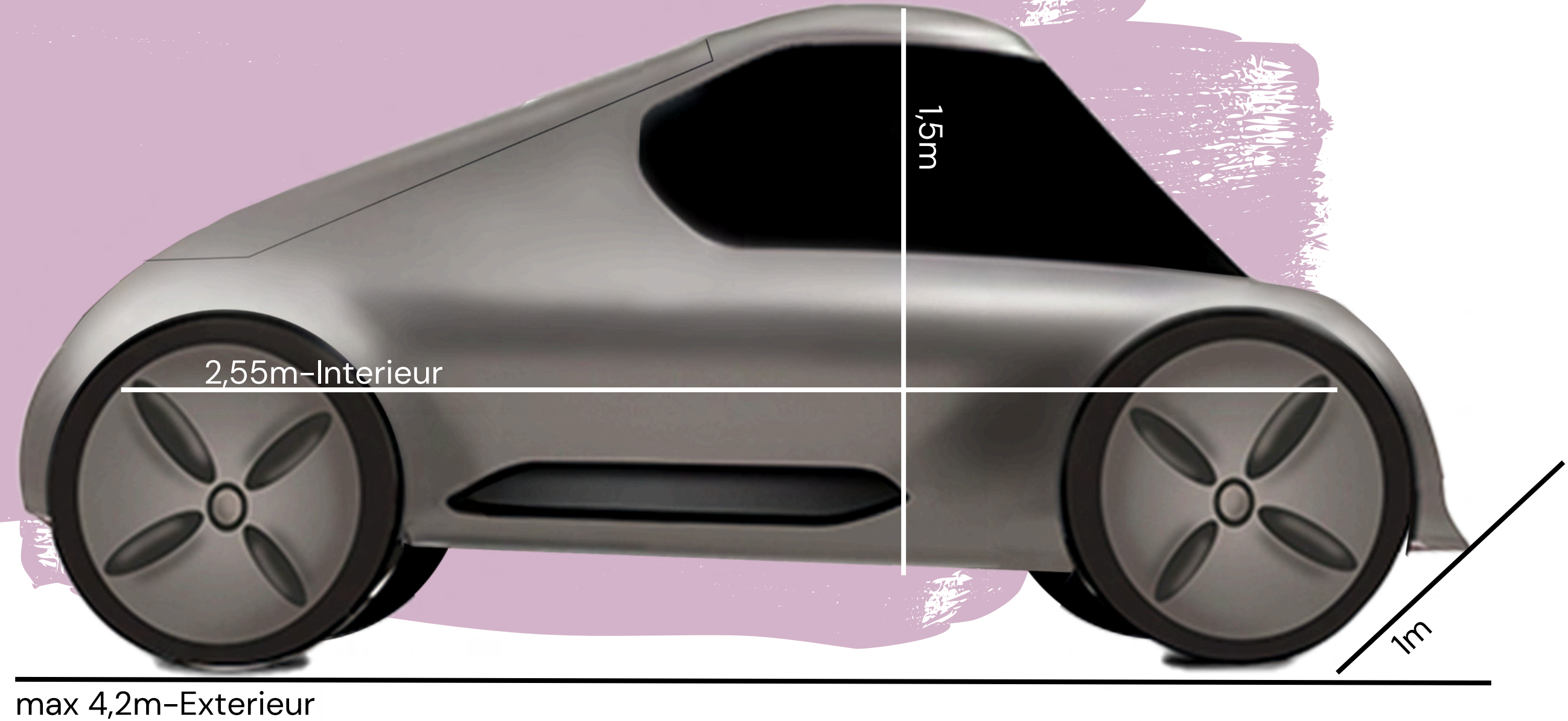
EXTERIEUR



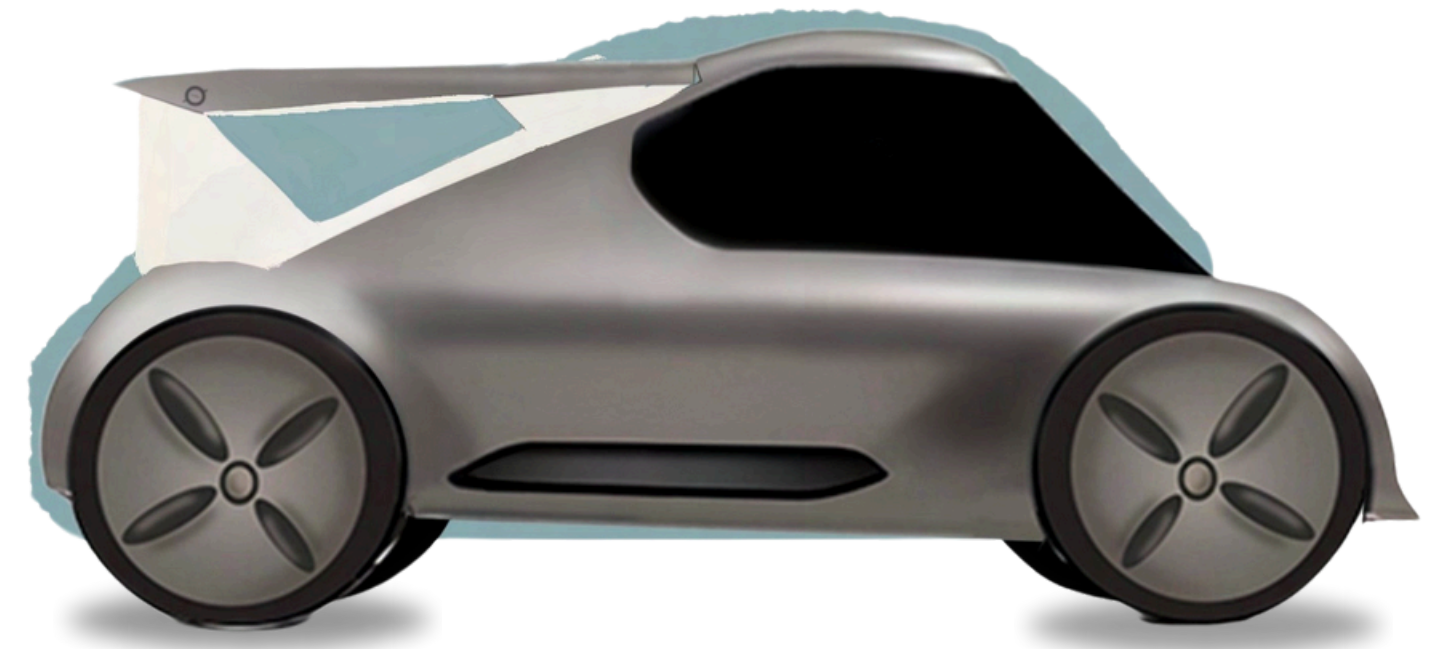
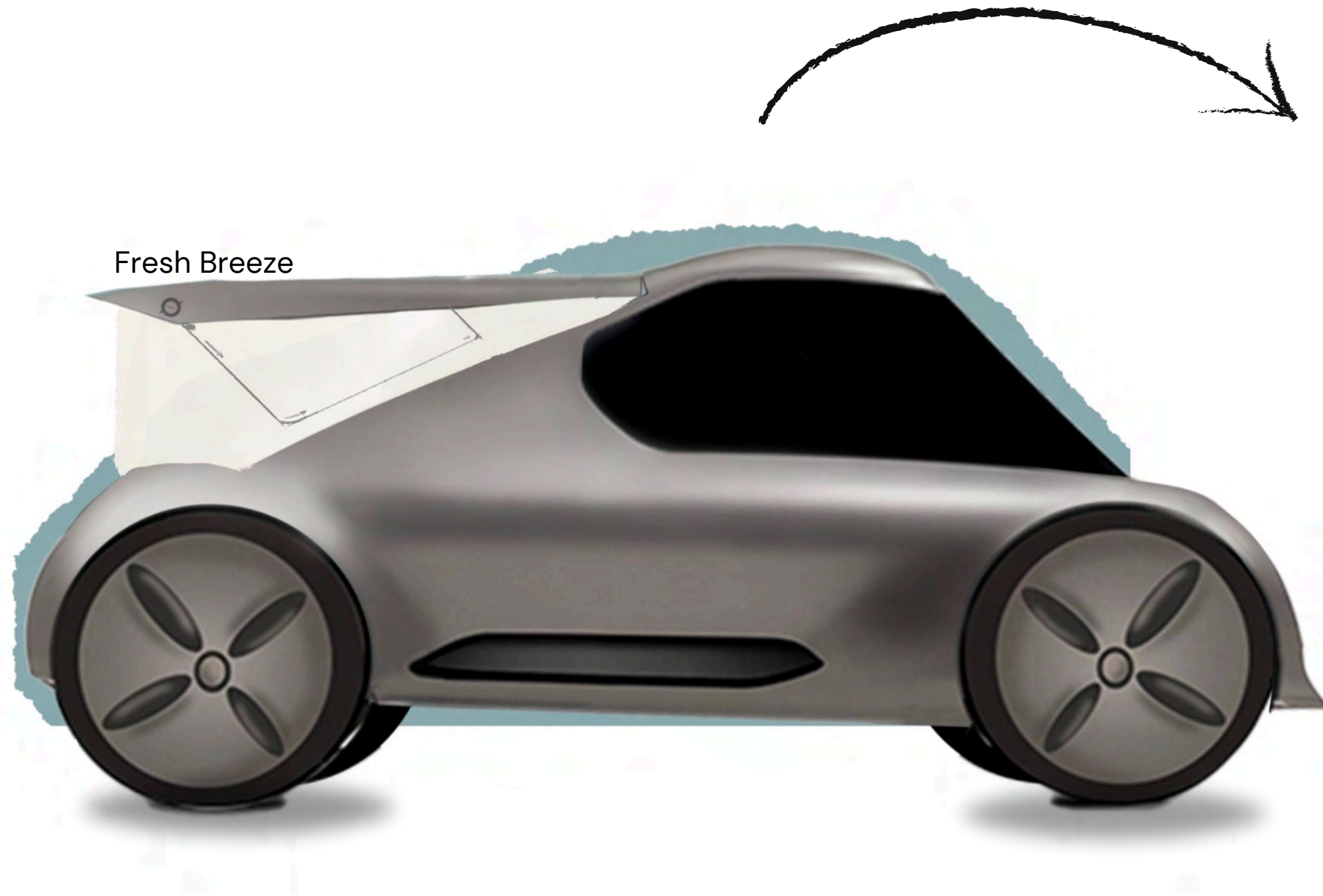
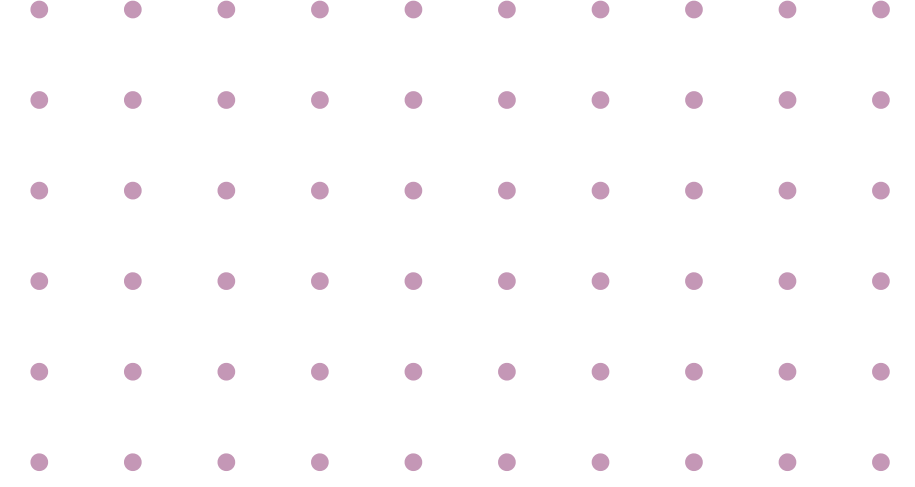
LEMMO

EXTERIEUR

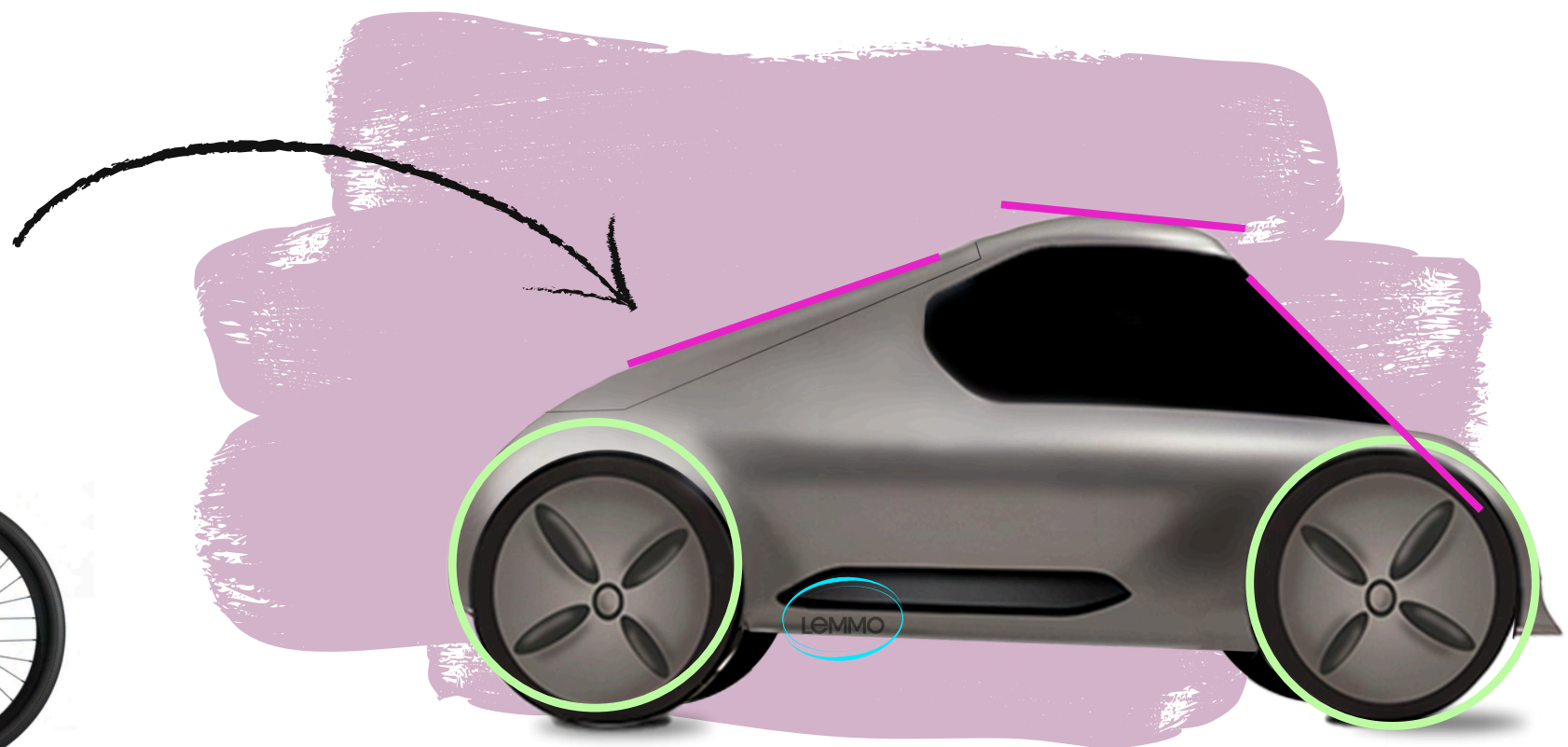
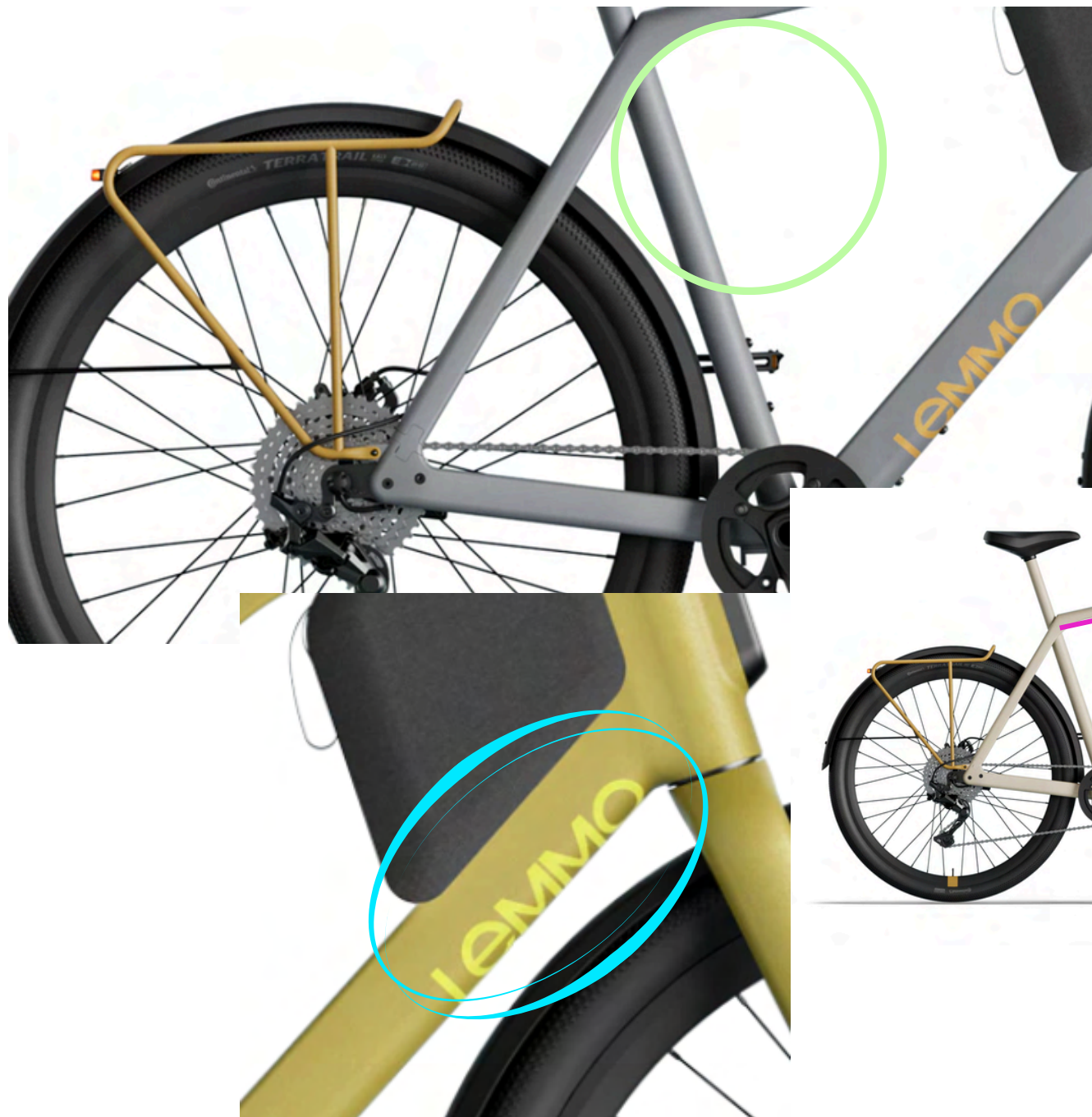
- Leergewicht: 700kg
- max. Beladung 870kg
- Stadt max. 50km/h
- Reichweite 130km
- Effizienz: 30Wh/km
- 6x PowerTube 700



EXTERIEUR



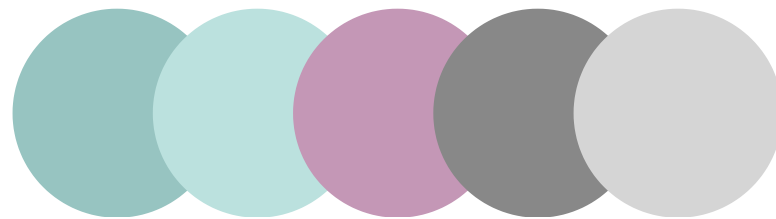
LINK ZU LEMMO



LEMMO

INT. MATERIAL- & NACHHALTIGKEITSKONZEPT

FARBPALETTE



(Ethylen-Propylen-Dien-Kautschuk)
Abfälle zu reduzieren & natürliche Ressourcen

EPDM-Gummi

Korkleder

Walnussholz

umweltfreundliche und nachhaltige Alternative zu traditionellem Leder

Bio-Baumwolle

Sitzbezüge, Polsterung
geringerer Wasserverbrauch und weniger Pestizide

Seitentaschen, Polsterung

Kokosfasern

Energieverbrauch und die Umweltbelastung zu reduzieren

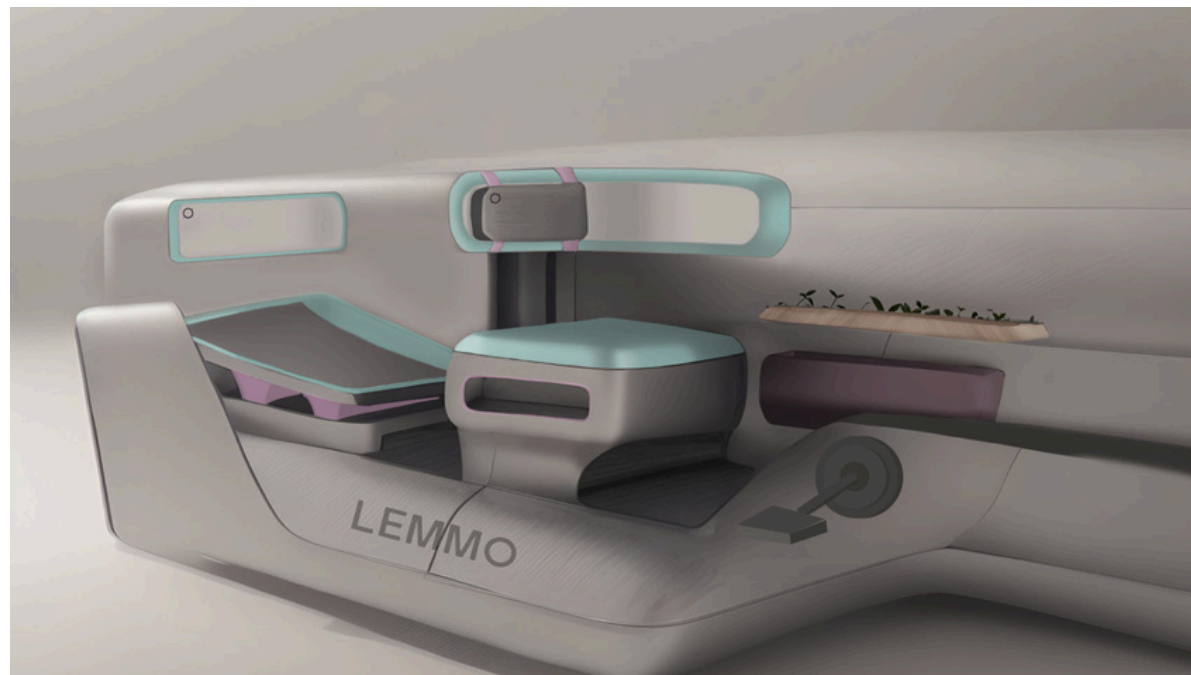
recyl. Aluminium

EPDM-Gummi

Kunststoff recyl.

Sitzverkleidung, Türverkleidung, Lenker
Plastikmüll zu reduzieren und eine Kreislaufwirtschaft zu fördern

INTERIEUR



Key Sketch



3D-Modell

LEMMO

INTERIEUR

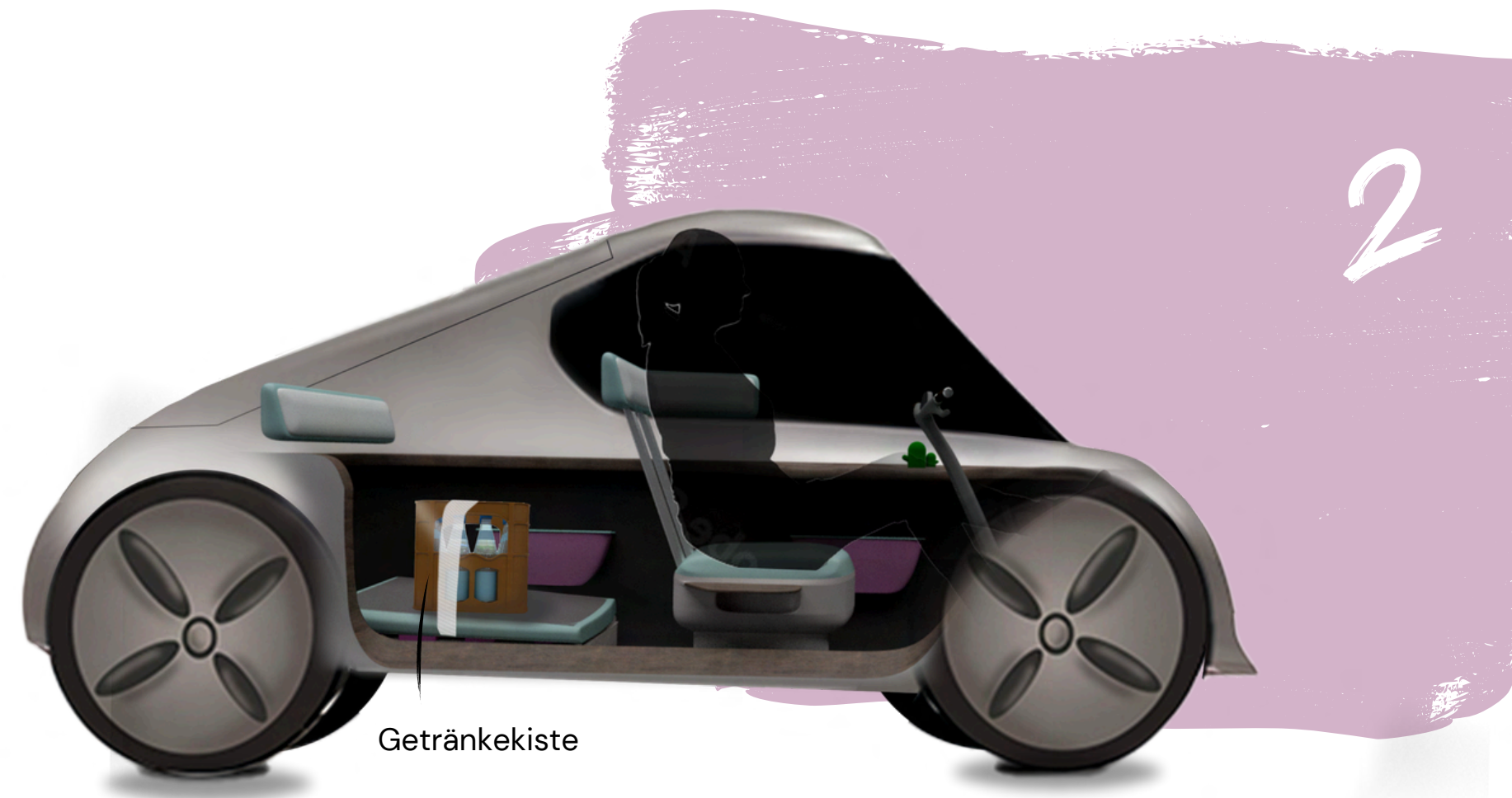
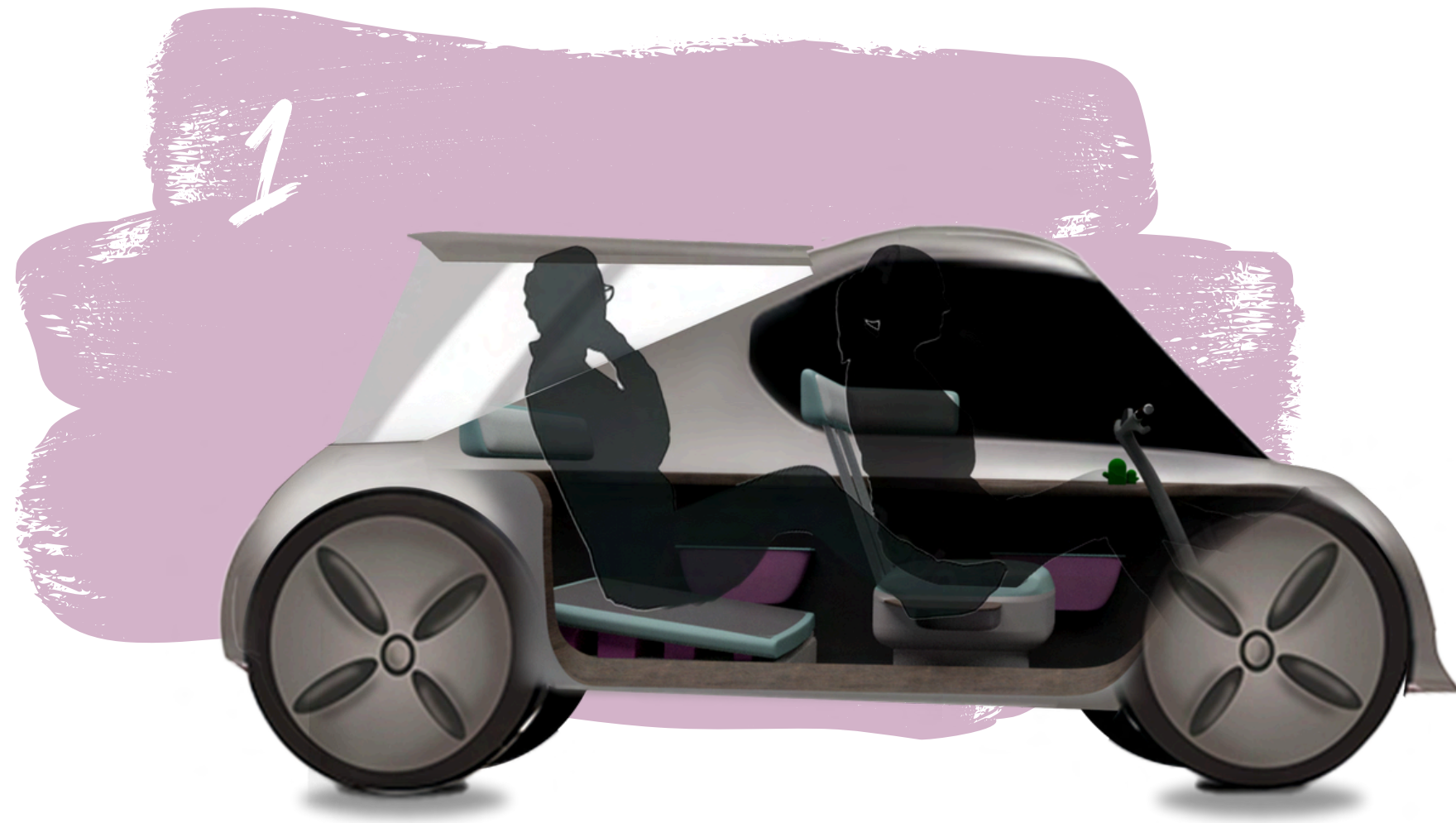


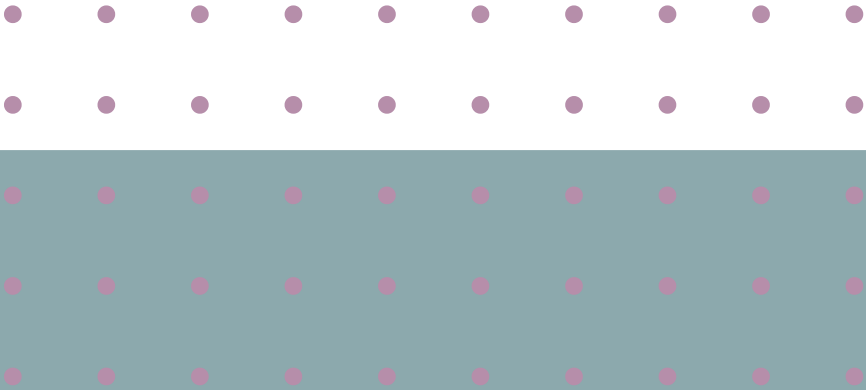
INTERIEUR

Getränkekiste Befestigung



INTERIEUR & EXTERIEUR





DANKE

Weitere Fragen?

Melike Üzümcügil

