

UTOPIEN VON GESTERN, REALITÄTEN VON MORGEN

Future Past

Szenarienbasierte Mobilität

KASRA NOBARI





COMPACT FUTURE

EVERYDAY OVERLOAD



URBAN FREEDOM

SOLUTION



WHY ?

BECAUSE THE NEED FOR MICRO-MOBILITY IS INCREASING AS CITIES BECOME DENSER, DAILY ROUTINES BECOME FASTER, AND TRADITIONAL VEHICLES TAKE UP TOO MUCH SPACE.

WHO ?

FOR PEOPLE WHO TRAVEL SHORT DISTANCES WITHIN LARGE CITIES AND CARRY ONLY A FEW PERSONAL BELONGINGS — USUALLY NO MORE THAN A BAG.

WHERE ?

IN HIGHLY CONCENTRATED, DENSE FUTURE URBAN ENVIRONMENTS, WHERE SPACE IS LIMITED AND EVERYDAY MOBILITY NEEDS TO BE FLEXIBLE AND EFFICIENT.



The PEEL P.50

CAR COMFORT

MOPED
COSTS

PARKING PROBLEMS SOLVED
 AIRCRAFT SEATING
 EXCESS CAR PROTECTION

Speeds to 40
miles per hour

LIVELY PERFORMANCE
POWERFUL DRAGGERS
EASY STARTING

WORLDWIDE WARE SERVICE
STREET ADDRESSING
GLASSBORO
NEW JERSEY 07033

Over 100
miles per gallon

LIFE MAINTENANCE FACTOR
 AMPLE PARKING SPACE
 STANDARD CAR CONTROLS

[illegible]

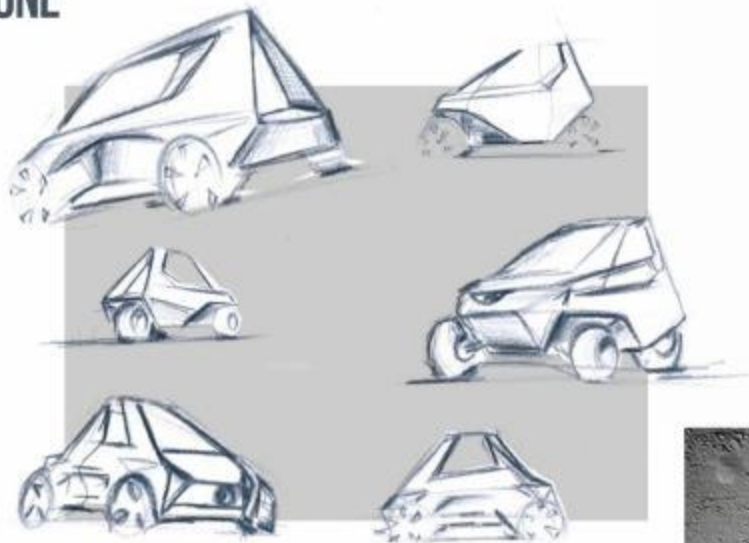
IDEATION



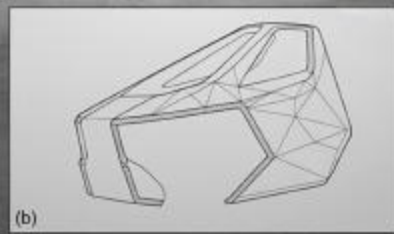
DIRECTION ONE



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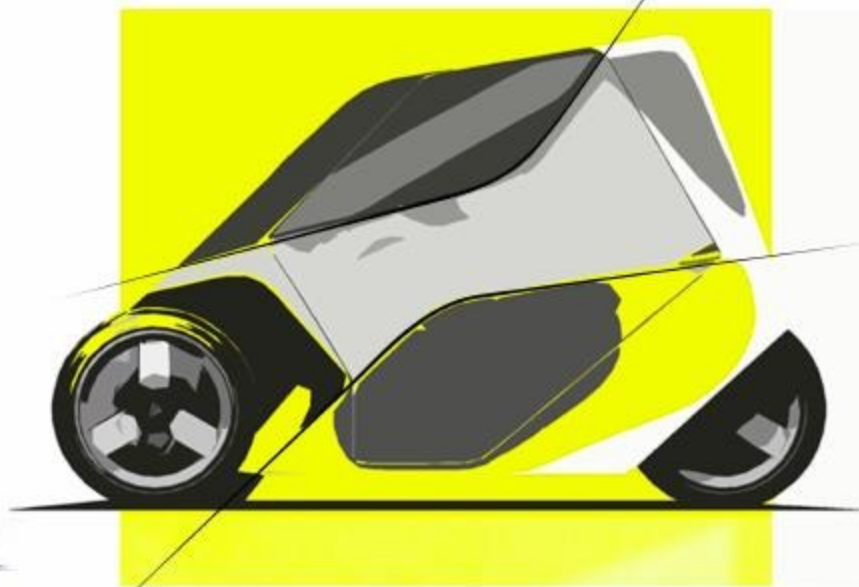
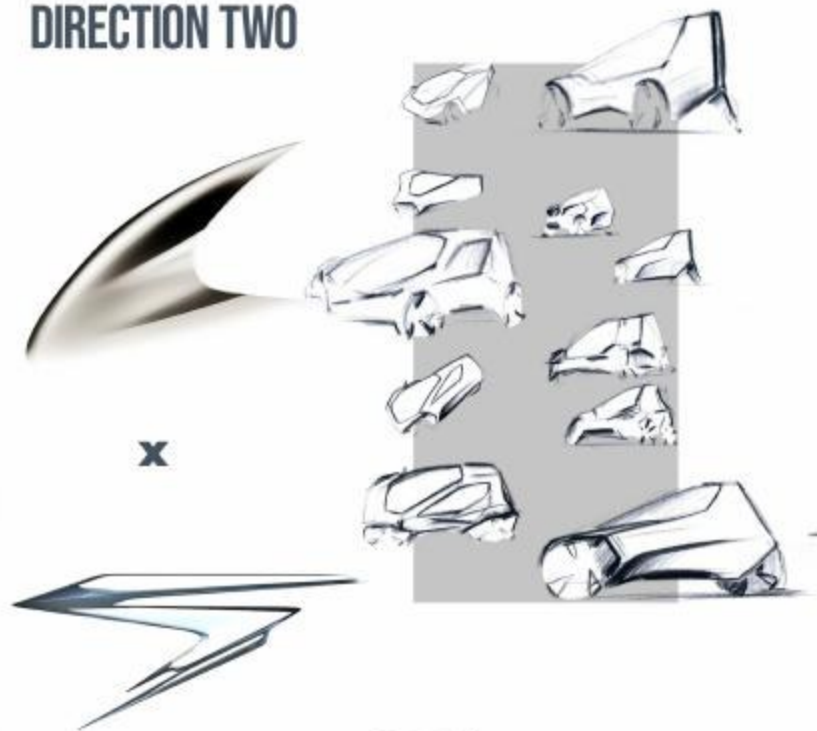


(a)



(b)

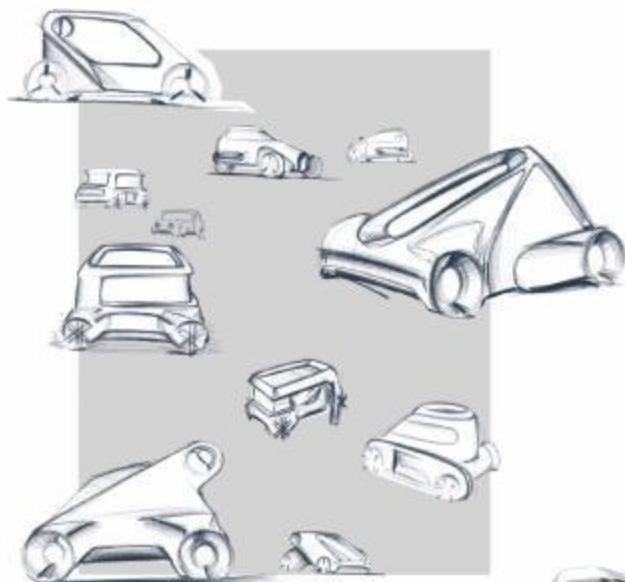
DIRECTION TWO



DIRECTION THREE



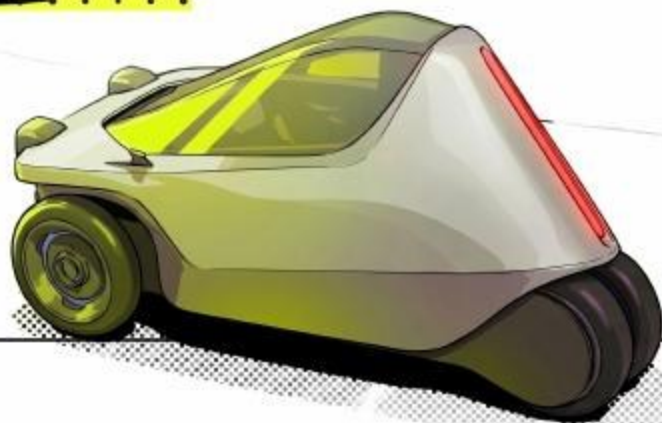
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THE CHOSEN ONE



A+++



PHASE TWO

FRONT IDENTITY DEVELOPMENT

lighting, expression, and recognition tests



01 pixel grid



02 vertical module



03 recessed lamp



04 circular signal



05 single light bar



06 soft eye line

SIDE-VIEW VOLUME DEVELOPMENT

cabin height, rear shelter, wedge attitude and visual stability



01



02



03



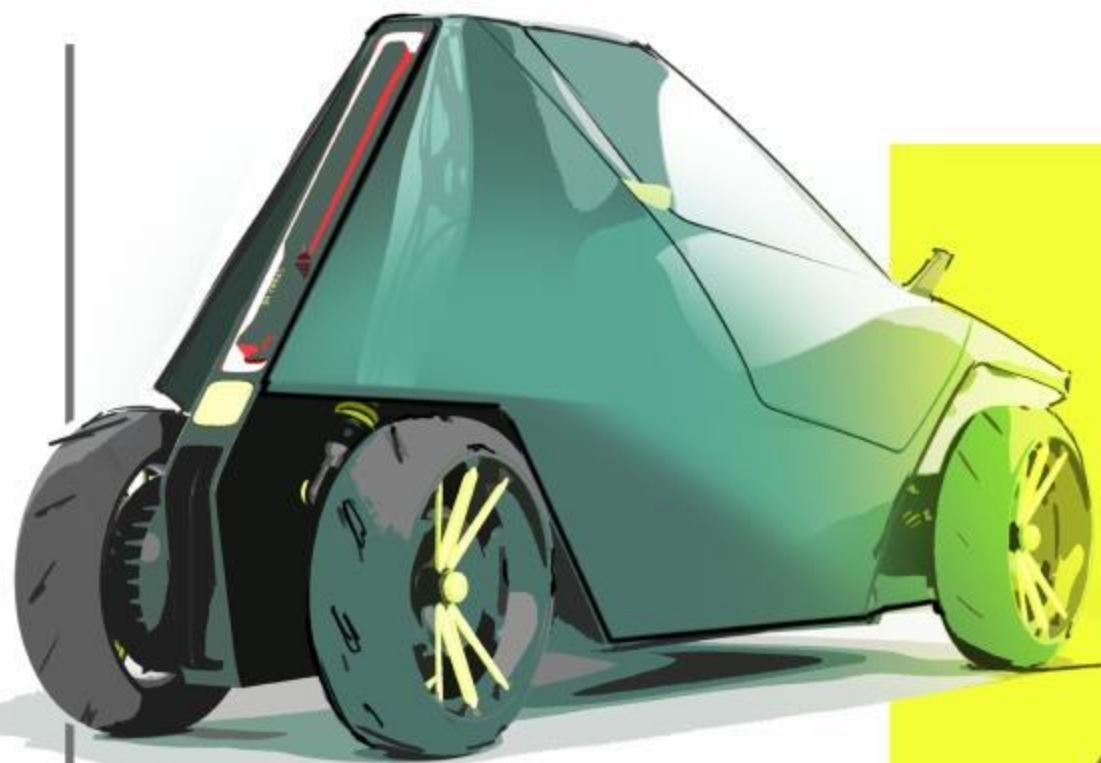
04



05



06



PIXELITE

Berlin 2045



Traffic
is everywhere!!!



Public transportation is
saturated.



Most people use their
own cycle.



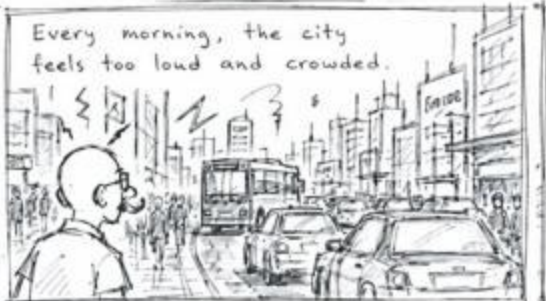
But bikes
have their own cons.



This
is
Helmut.



Every morning, the city
feels too loud and crowded.



Today Helmut collects
his new Pixlite.



Now he has
his own space.



He moves through the city
with comfort and control.



He takes the
elevator with
his Pixlite.



Now Helmut can drive
from his bedroom to
his office table directly.

