

PEUGEOT **AVALANCE**

6TH SEMESTER PROJECT



SEMESTER PROJECT AT HOF UNIVERSITY - SUPERVISED BY LUTZ FÜGENER AND ALEXANDER FORST - PROJECT FOCUSED ON EXTERIOR DESIGN.
HOF UNIVERSITY, 95100 SELB



CROSSING EUROPE;

FROM

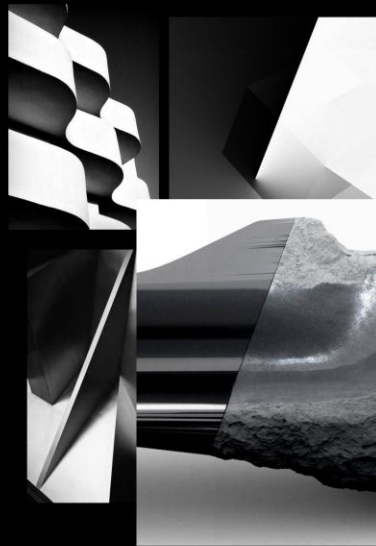
VALENCIA TO THE ALPS



COLD

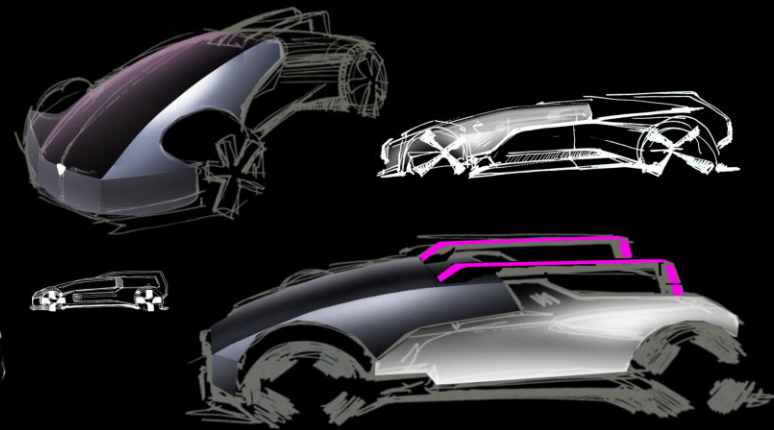
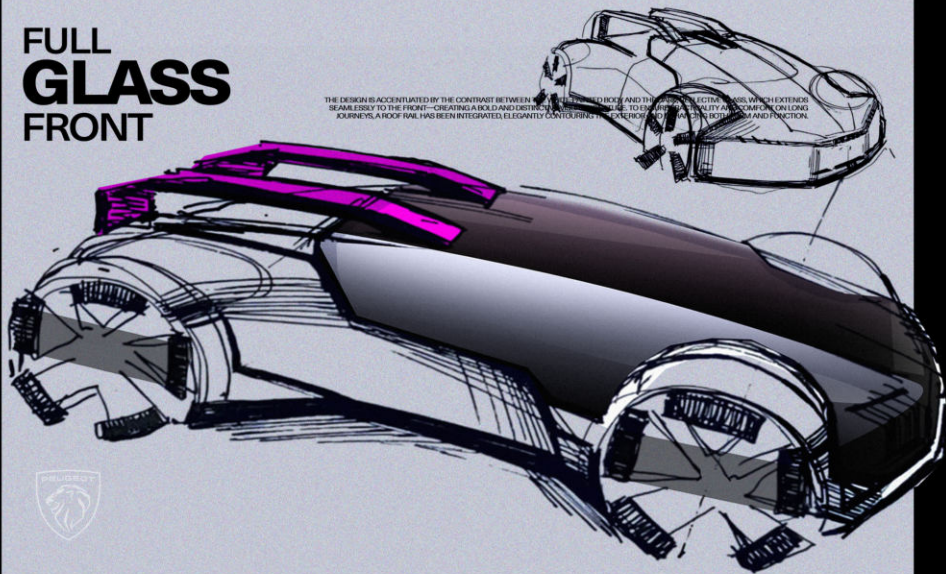
OUR PERSONA IS A PROFESSIONAL SKI AND SNOWBOARD ATHLETE FROM VALENCIA. HE FREQUENTLY TRAVELS TO THE ALPS TO COMPETE IN FREESTYLE EVENTS AND RACES. AS A TRUE PETROLHEAD, HE INSISTS ON DRIVING TO EVERY DESTINATION - NO MATTER HOW FAR. THAT MEANS COVERING OVER 13 HOURS OF ROAD, TRANSITIONING FROM THE WARM MEDITERRANEAN COAST TO THE ICY PEAKS OF THE ALPS. TO DO THIS, HE NEEDS A VEHICLE THAT IS NOT ONLY HIGH-PERFORMANCE AND FAST, BUT ALSO EXCEPTIONALLY COMFORTABLE. A CAR THAT MAKES LONG-DISTANCE TRAVEL EFFORTLESS, EVEN WHEN THE JOURNEY LEADS FROM SUN-DRENCHED CITIES INTO DEEP WINTER TERRAIN.



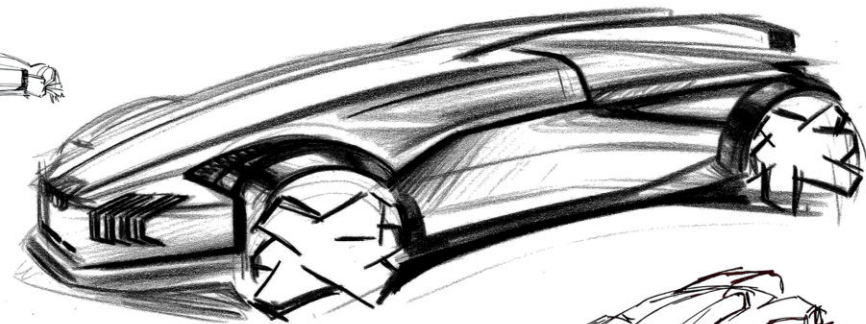
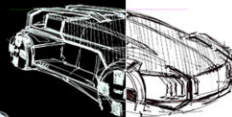
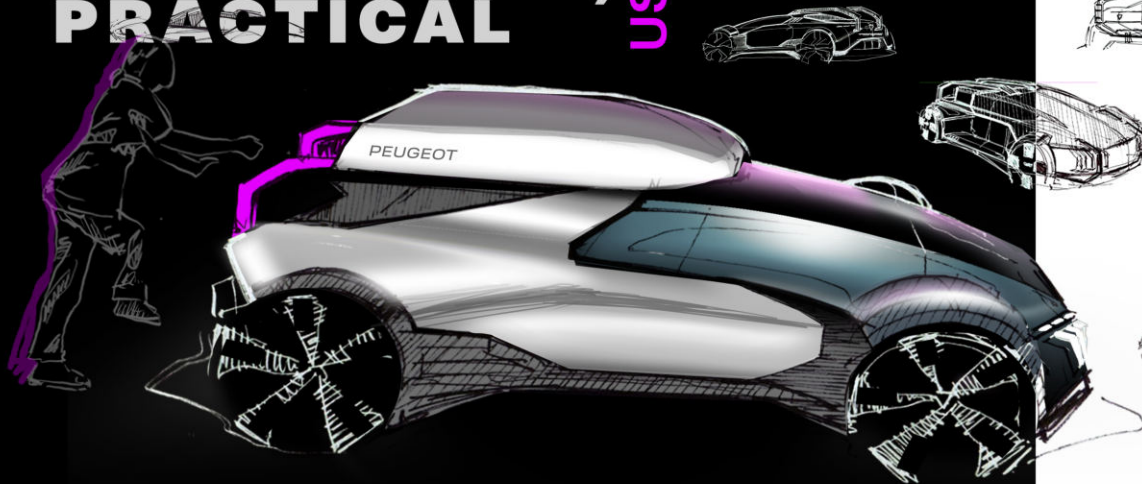


FULL GLASS FRONT

THE DESIGN IS ACCENTUATED BY THE CONTRAST BETWEEN THE POLISHED ROOF AND THE TRANSPARENT GLASS, WHICH EXTENDS SEAMLESSLY TO THE FRONT - CREATING A BOLD AND DISTINCTIVE DESIGN. IN ORDER TO ENSURE MAXIMUM QUALITY AND COMFORT ON LONG JOURNEYS, A ROOF RAIL HAS BEEN INTEGRATED, ELEGANTLY CONTOURING THE EXTERIOR AND PROVIDING BOTH STYLISH AND FUNCTIONAL.

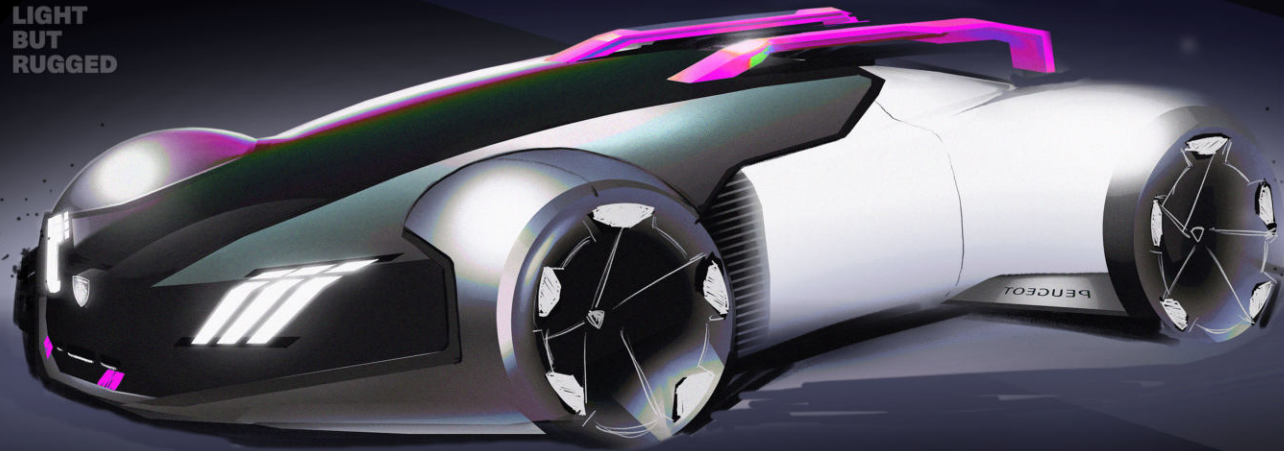
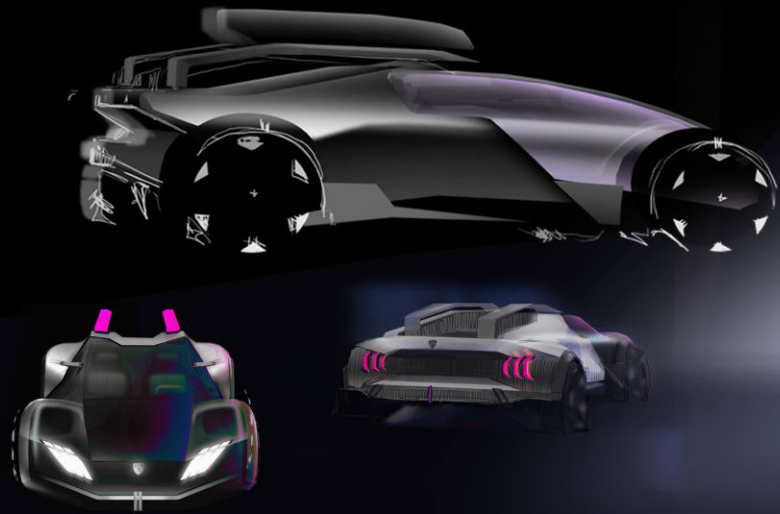


**CONVENIENT,
PRACTICAL** **USE**



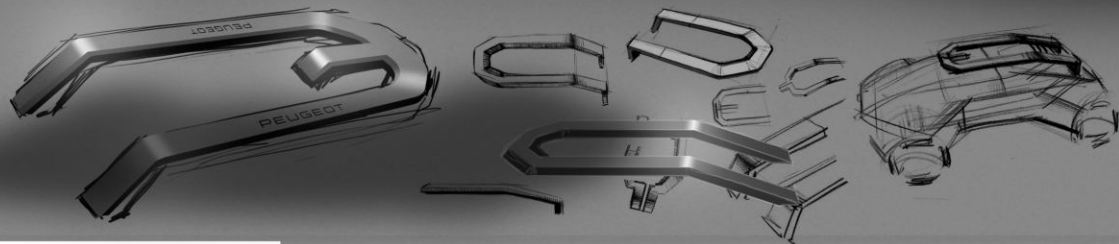
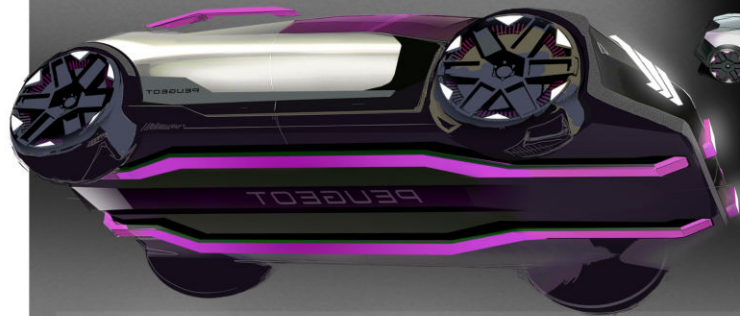
USE THE REAR ROOF RAILS AS HANDLES TO MAKE
ACCESSING THE ROOF BOX OR ROOFTOP TENT EASIER.

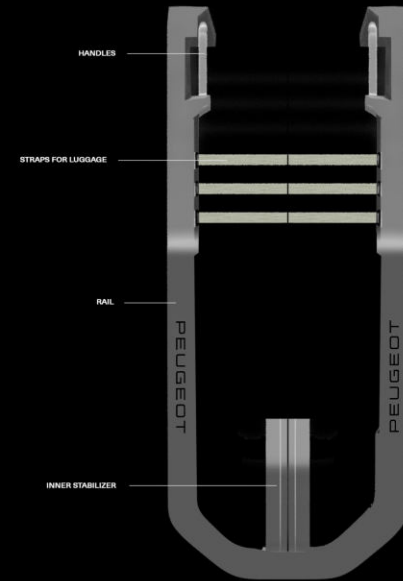
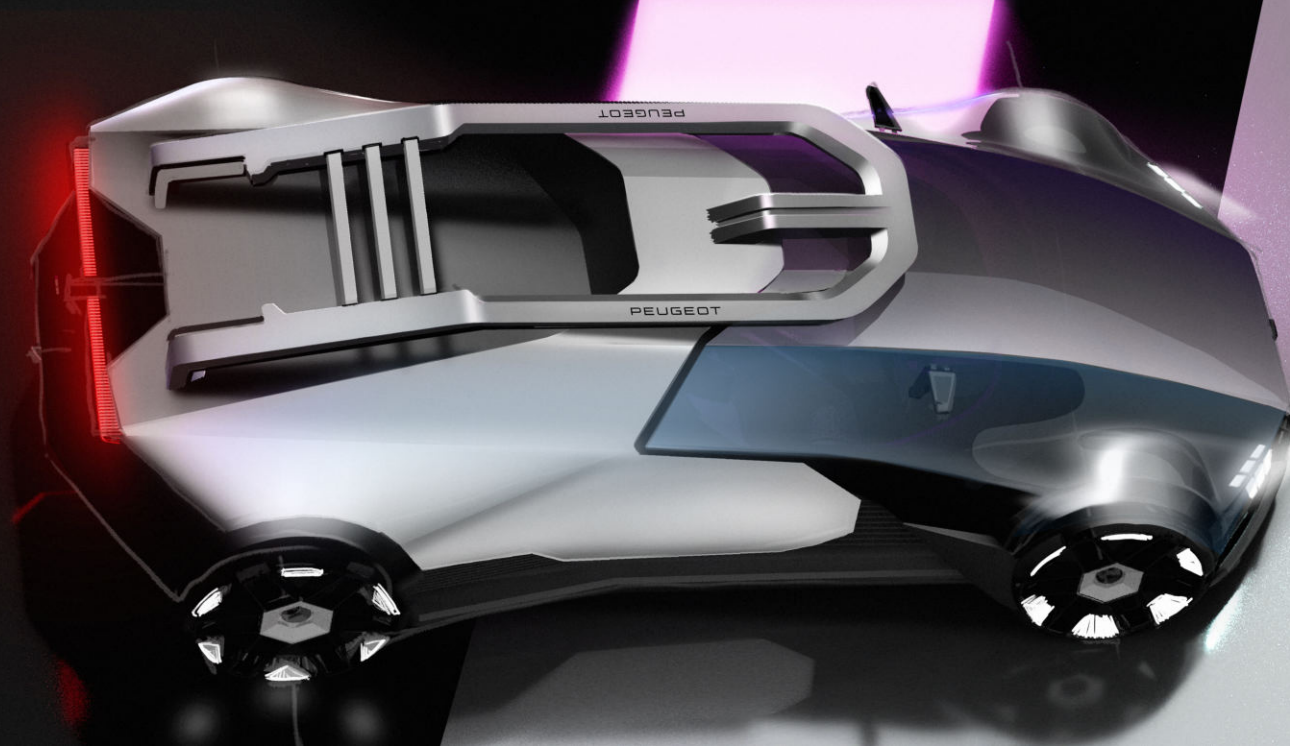
LIGHT
BUT
RUGGED



ADAPTABLE

BENEATH THE SURFACE, CONTINUOUS RAILS RUN ALONG THE UNDERBODY, ADDING STRUCTURAL STABILITY AND REINFORCING THE VEHICLE'S CORE. INTEGRATED SEAMLESSLY, THEY OFFER BOTH PROTECTION AND PERFORMANCE — A FOUNDATION BUILT FOR EVERY TERRAIN.

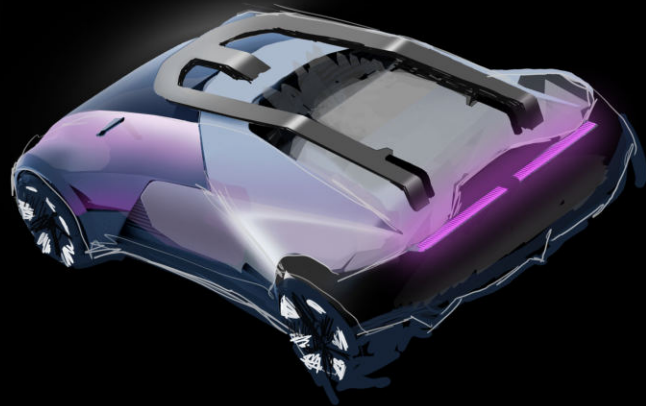
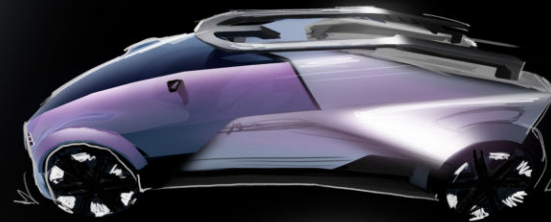


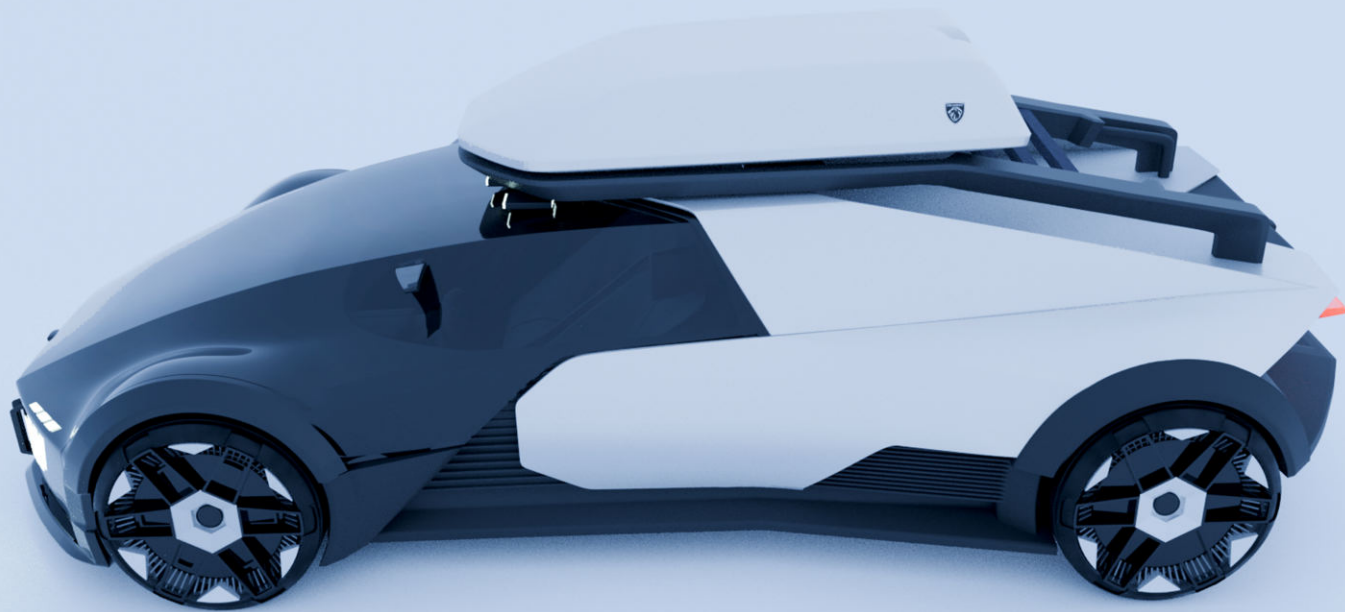


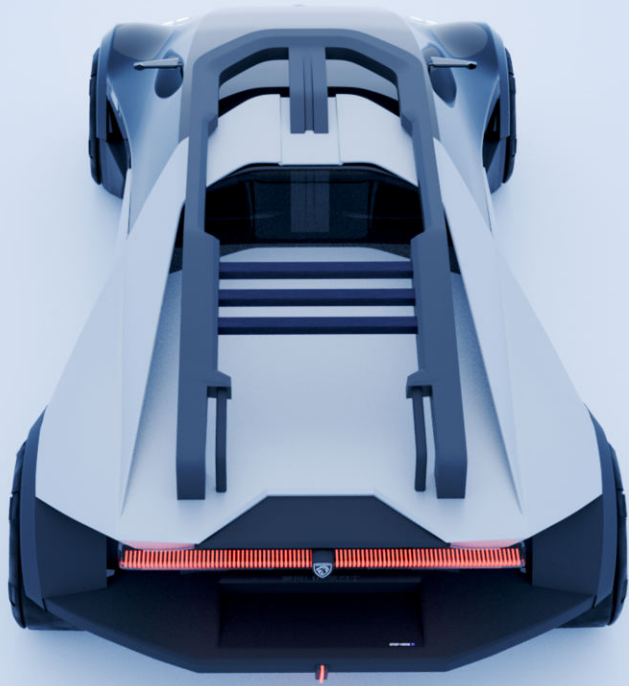
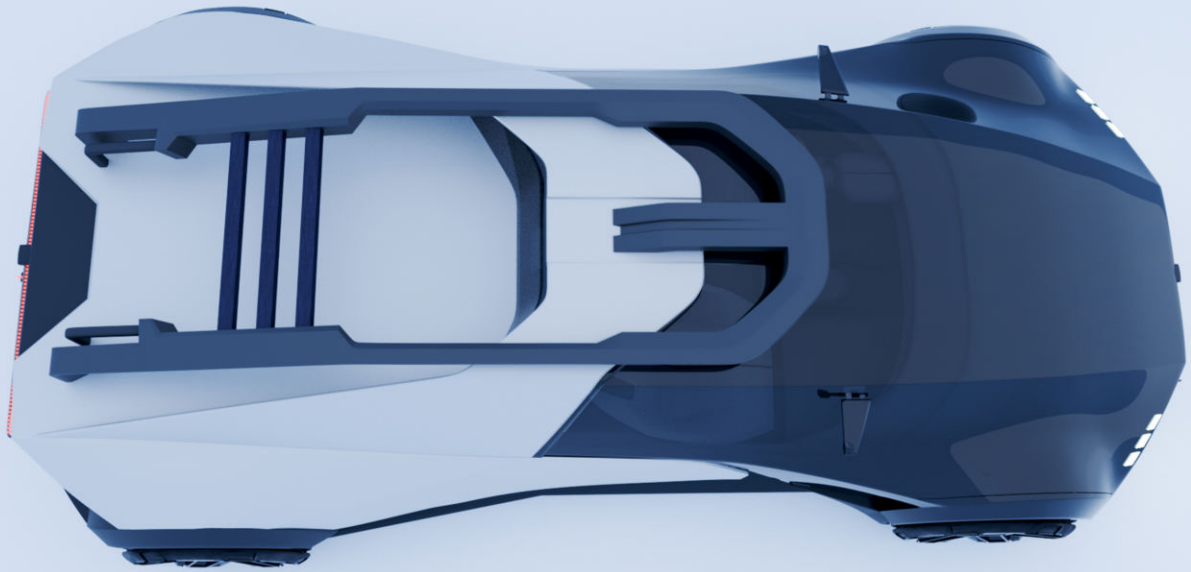
PEUGEOT AVALANCE

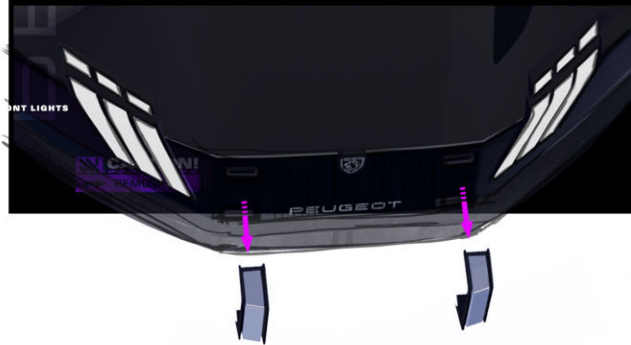
THE DESIGN IS ACCENTUATED BY THE CONTRAST BETWEEN THE WHITE-PAINTED BODY AND THE REFLECTIVE GLASS, WHICH EXTENDS SEAMLESSLY TO THE FRONT—CREATING A BOLD AND DISTINCT VISUAL SIGNATURE. TO ENSURE PRACTICALITY AND COMFORT ON LONG JOURNEYS, A ROOF RAIL IS

I N T E G R A T E D









REMOVE THE FRONT LIGHTS AND USE THEM AS STATIONARY CAMPING LIGHTS AT NIGHT TO ENSURE OPTIMAL VISIBILITY.



**NO ROADS OFF-LIMITS
NO SEASONS OFF-DUTY.**

