

ZASTAVA YUGO

2 WEEKS FREETIME FUN PROJECT

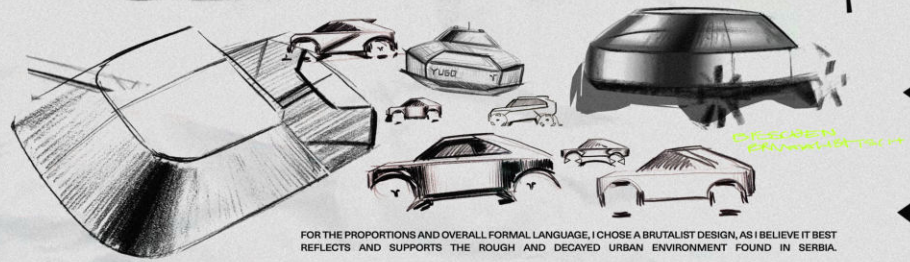
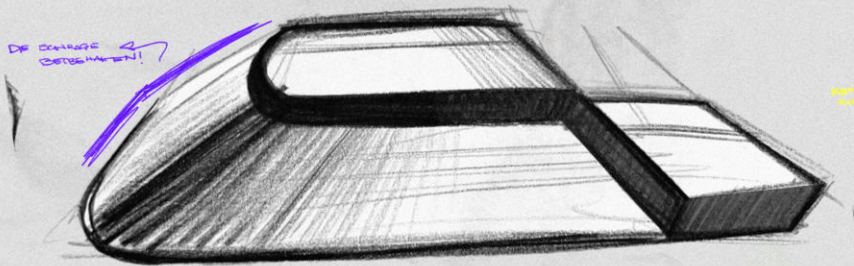


FREE PERSONAL PROJECT - FOCUSED ON EXTERIOR DESIGN
UNIVERSITY HOF

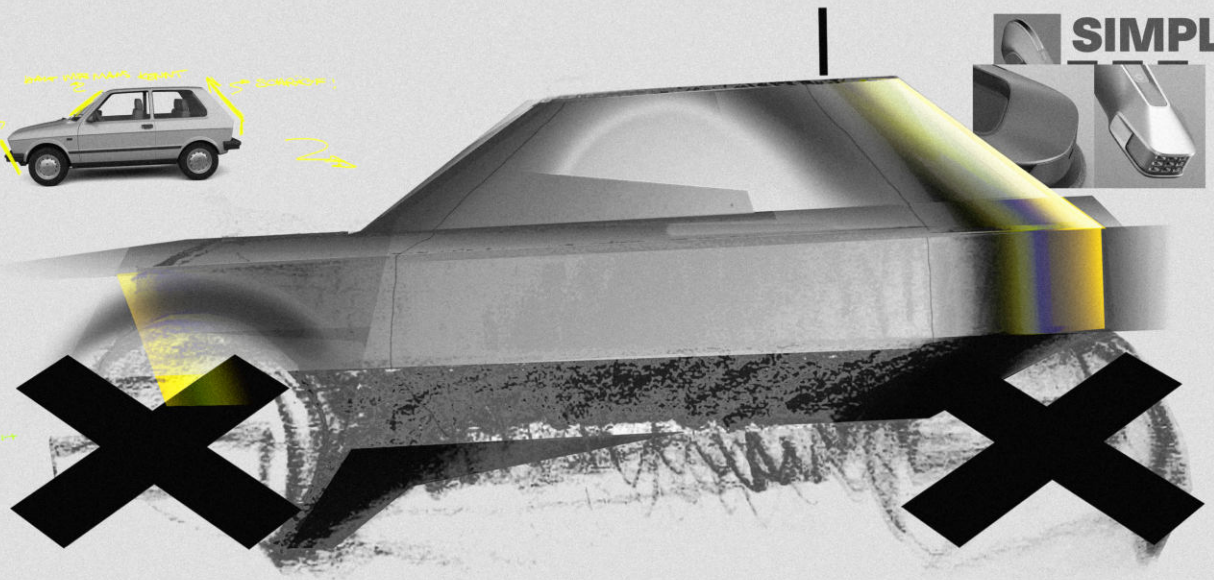


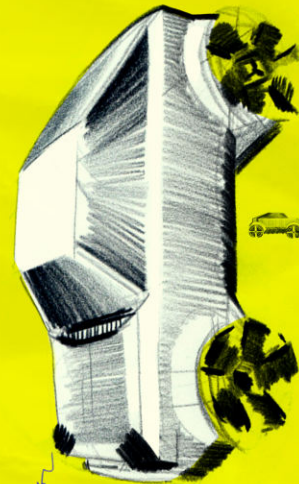
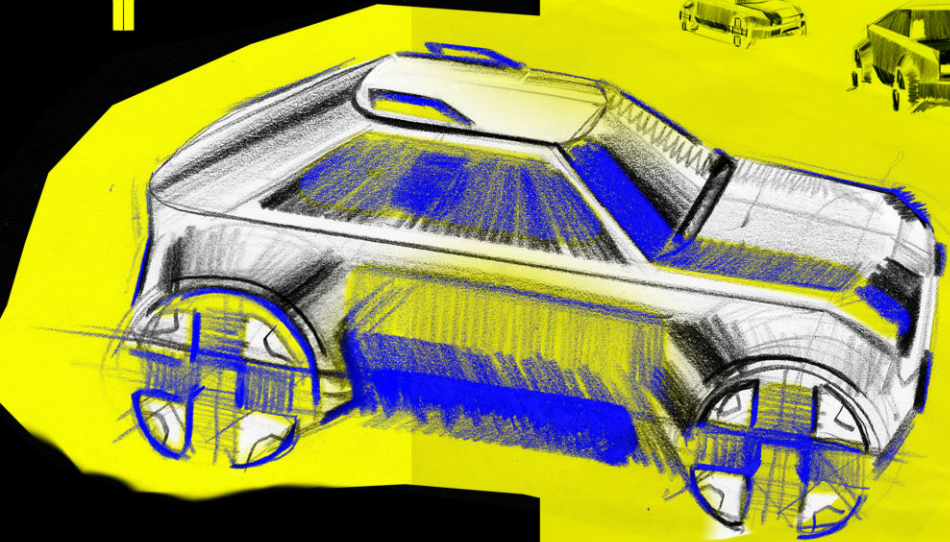
NOT LONG AGO, I WAS VISITING SERBIA
WITH MY GIRLFRIEND WHEN HER
GRANDFATHER PICKED US UP IN WHAT
TURNED OUT TO BE THE REAL STAR OF
THE TRIP: A ZASTAVA YUGO TEMPO. I
HAD NEVER SEEN ONE BEFORE, AND
THE MOMENT HE PRESSED THE PEDAL
TO REACH 80 KM/H, I BLURTED OUT
THE ONLY WORD THAT CAME TO MY
MIND—'TURBO.' FROM THAT SECOND
ON, THE CAR HAD A NEW NAME, AND
WE COULDN'T STOP CALLING IT THAT.
SO, WITH GREAT PLEASURE, LET ME
INTRODUCE TO YOU MY VERY OWN
ZASTAVA YUGO TURBO!

YUGO
ZASTAVA

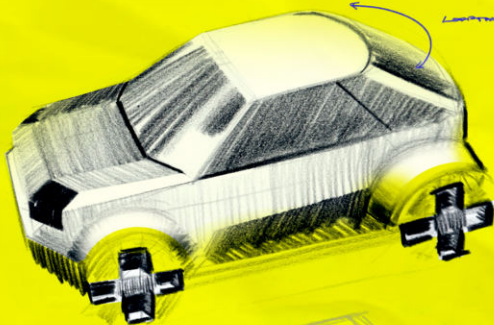


FOR THE PROPORTIONS AND OVERALL FORMAL LANGUAGE, I CHOSE A BRUTALIST DESIGN, AS I BELIEVE IT BEST REFLECTS AND SUPPORTS THE ROUGH AND DECAYED URBAN ENVIRONMENT FOUND IN SERBIA.





let's round
the front end

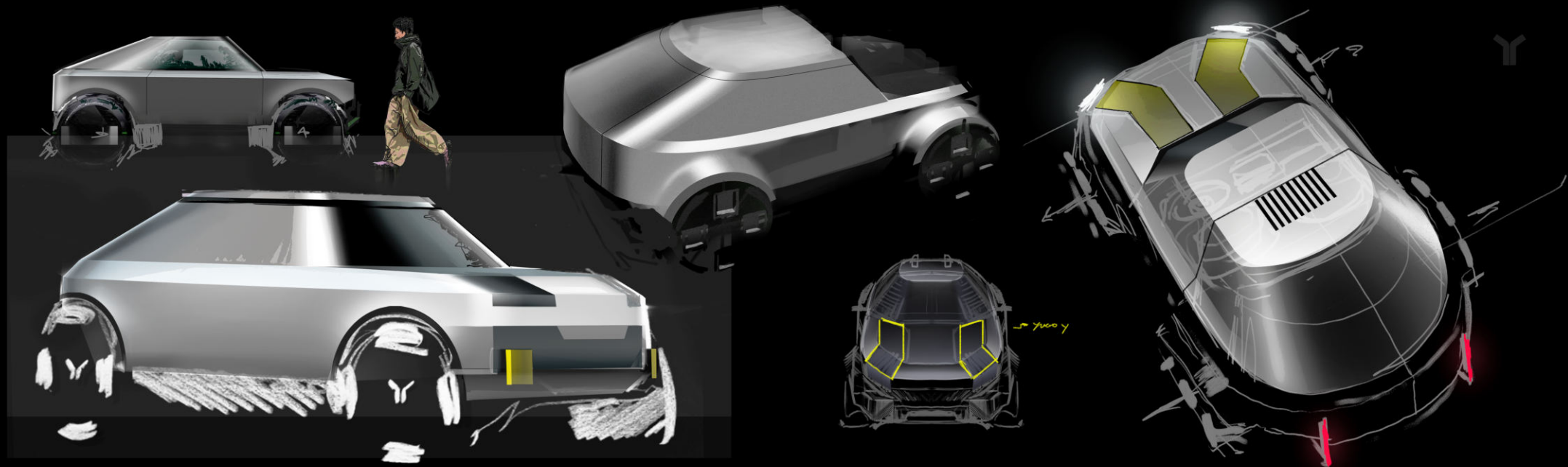


Let's round the
rear end



Let's round
the front end

ZASTAVAYUGO



BOLDAND**EDGY.**



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