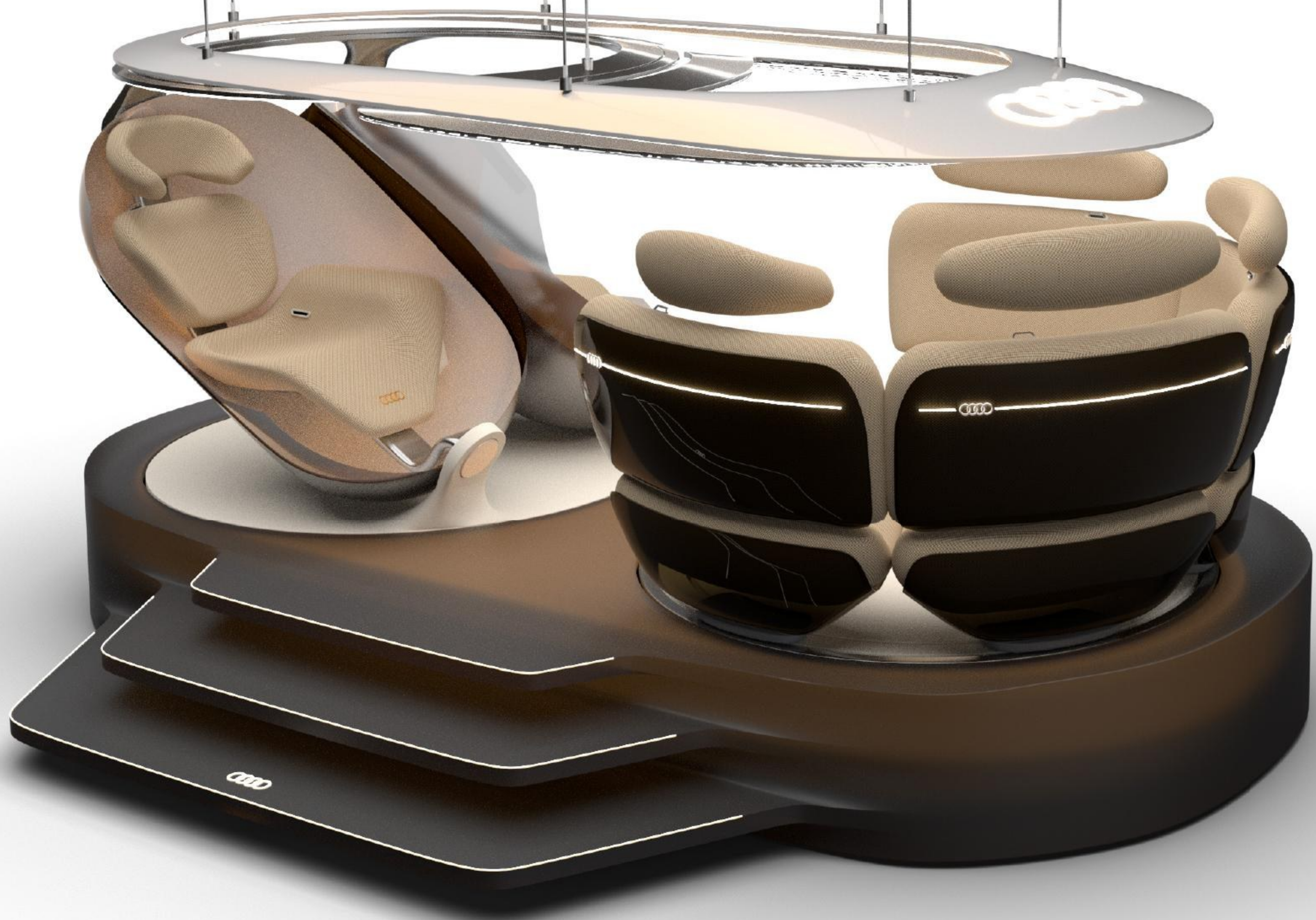
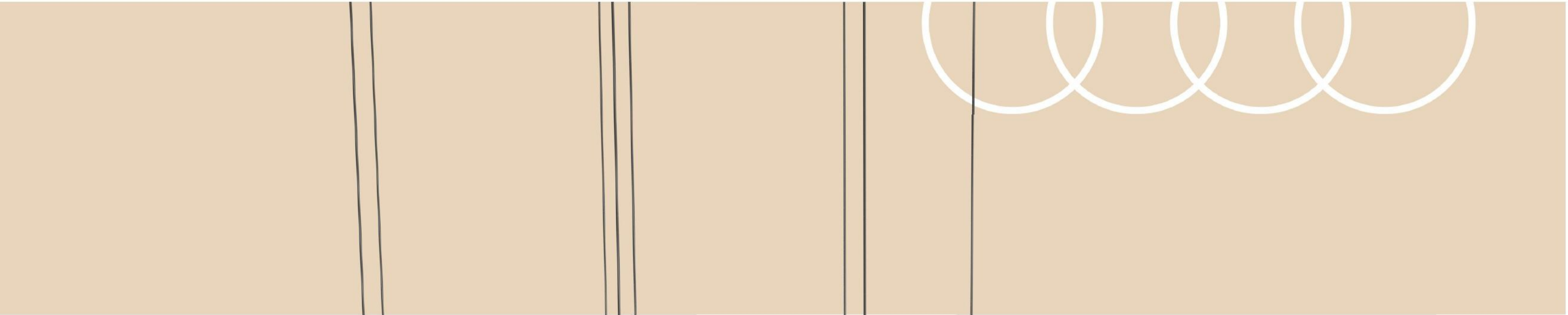


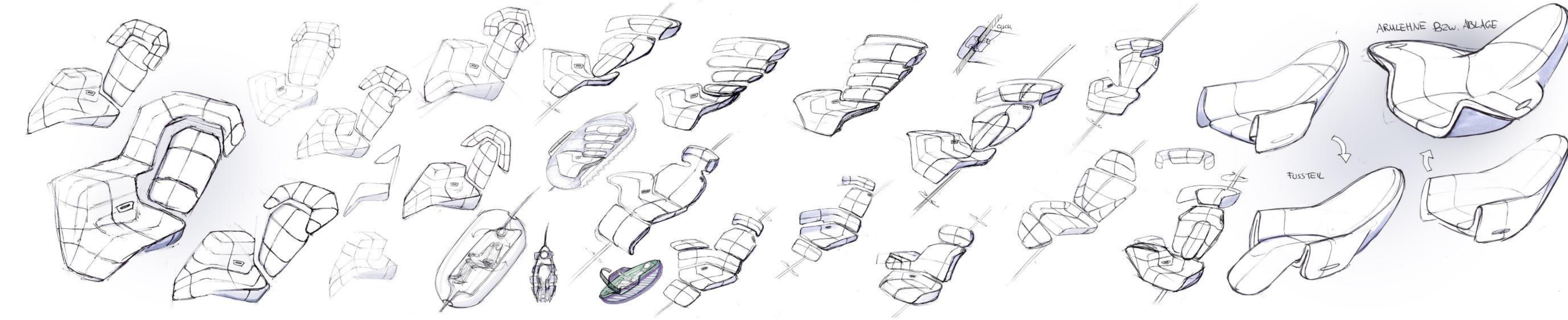
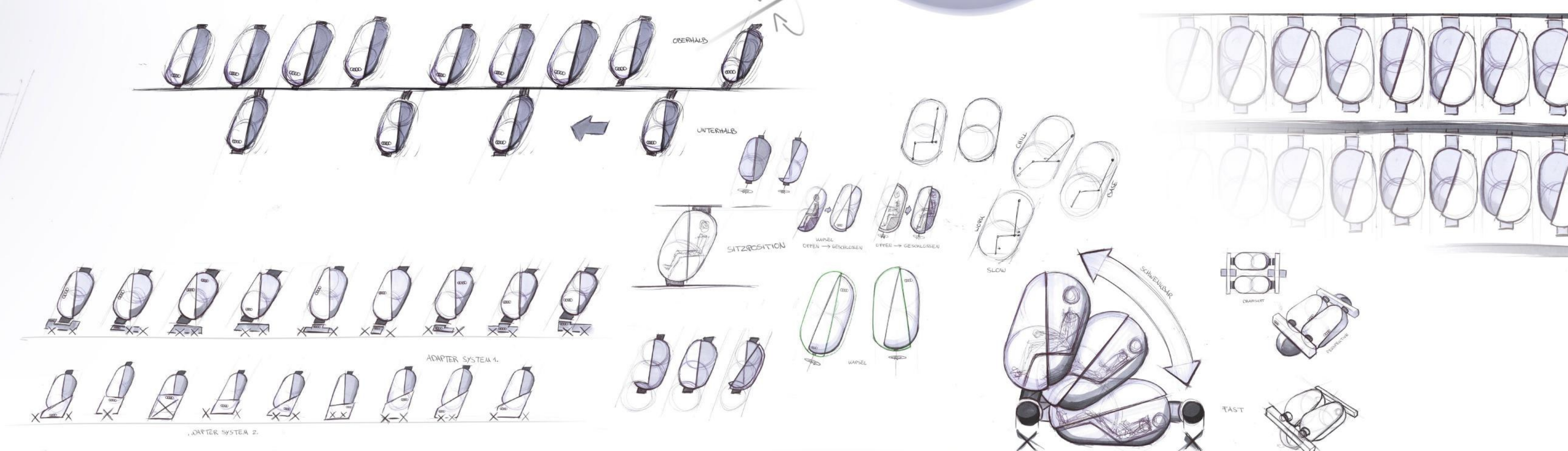
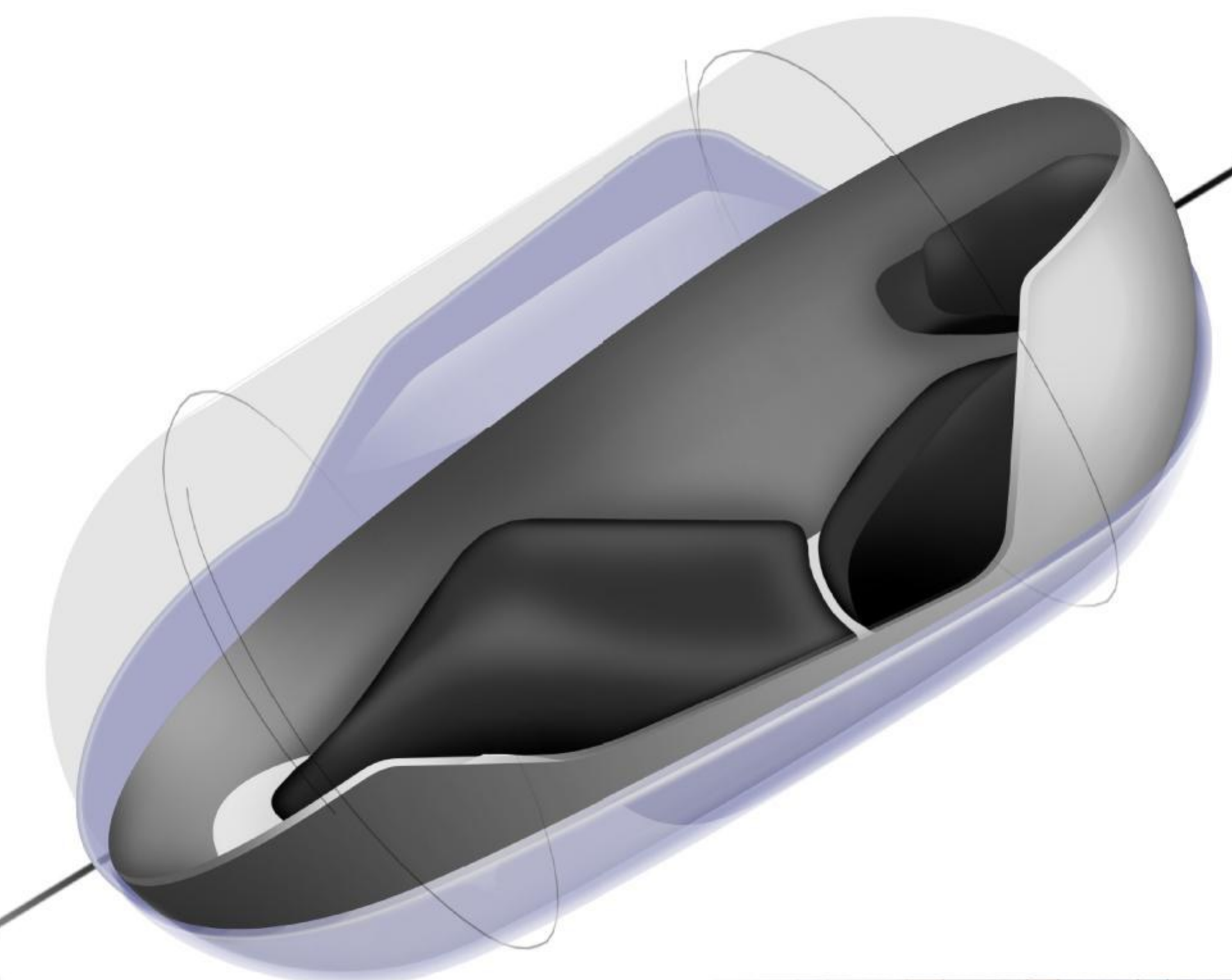


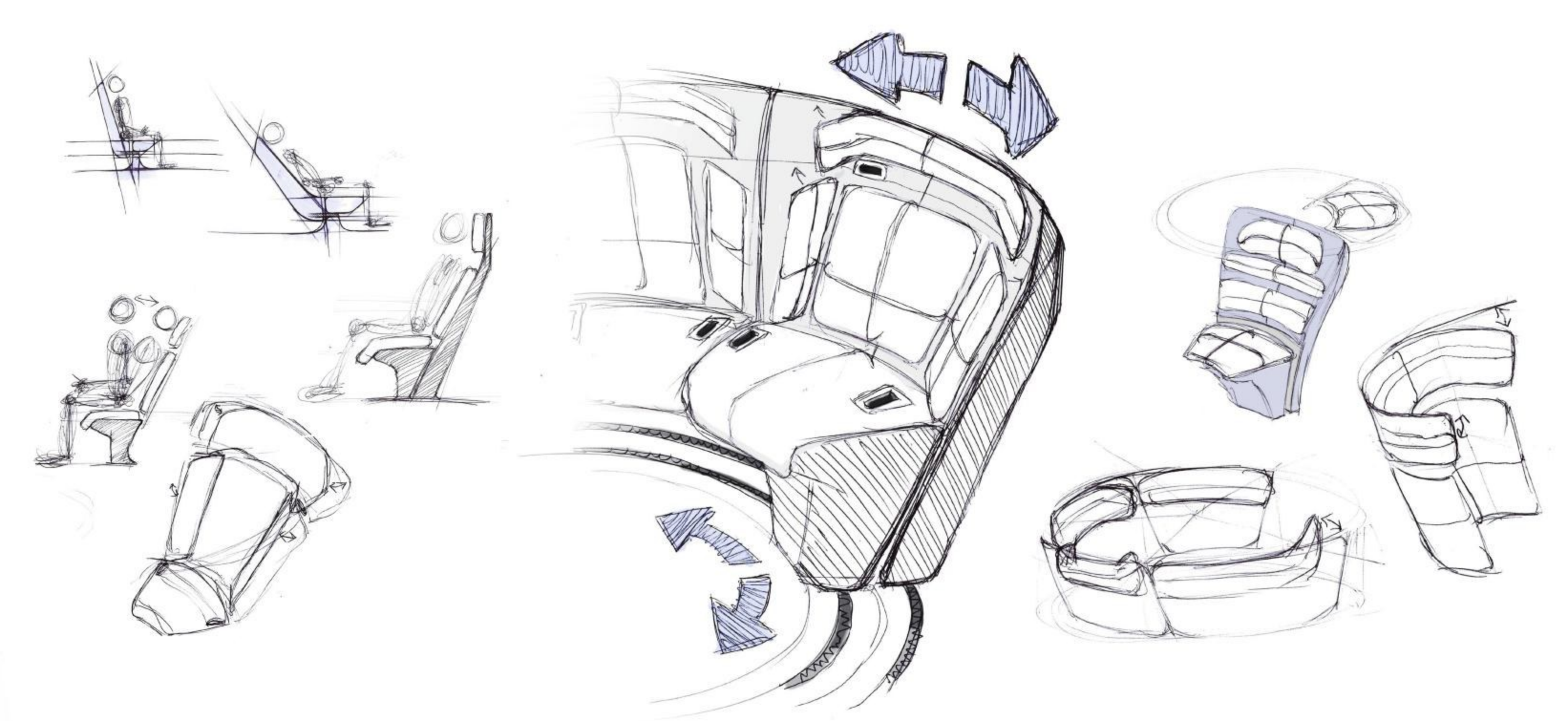
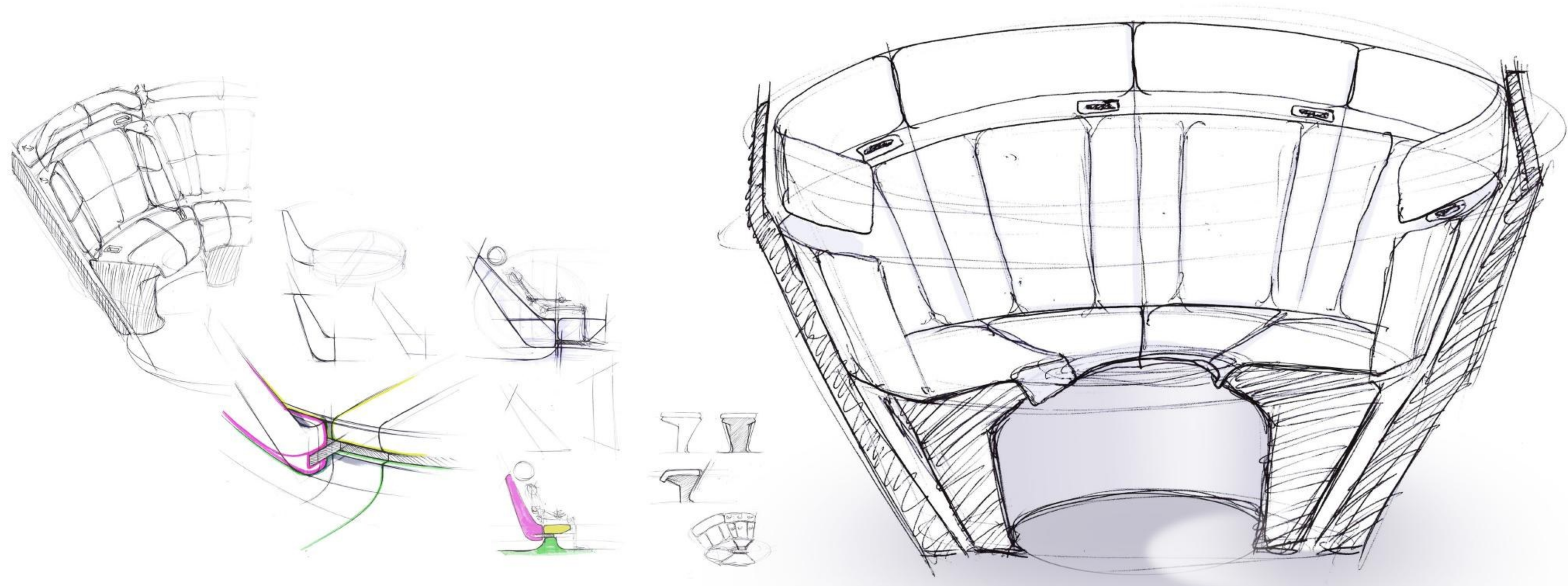
PROJECT COOPERATION WITH AUDI

Between November 2023 and February 2024, I developed an interior design concept in collaboration with Audi. The concept revolves around our need for personal space, juxtaposed with the desire to socialise with fellow passengers. This blend of solitude and interaction is a hallmark of the shared space, offering users the freedom to switch between these two modes as desired.

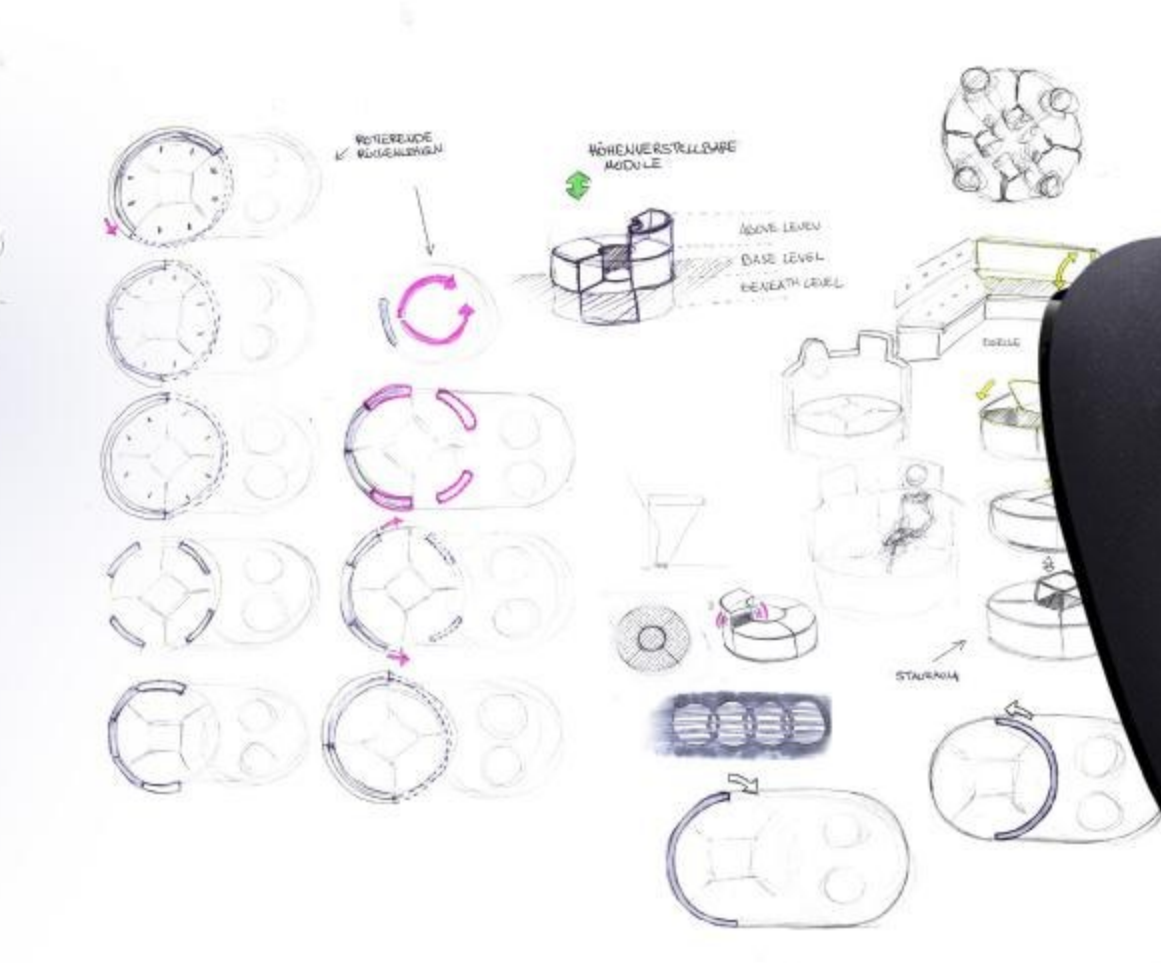
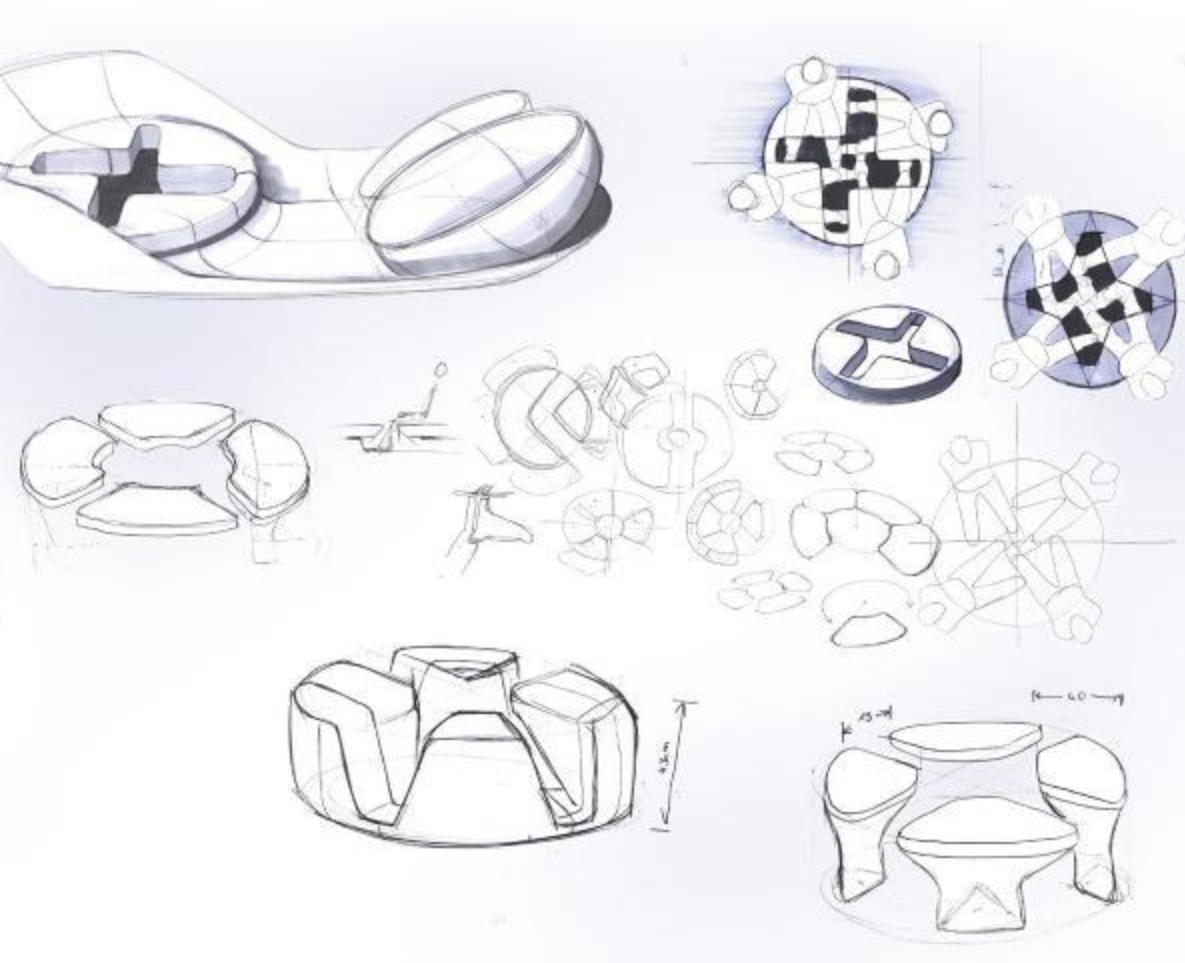
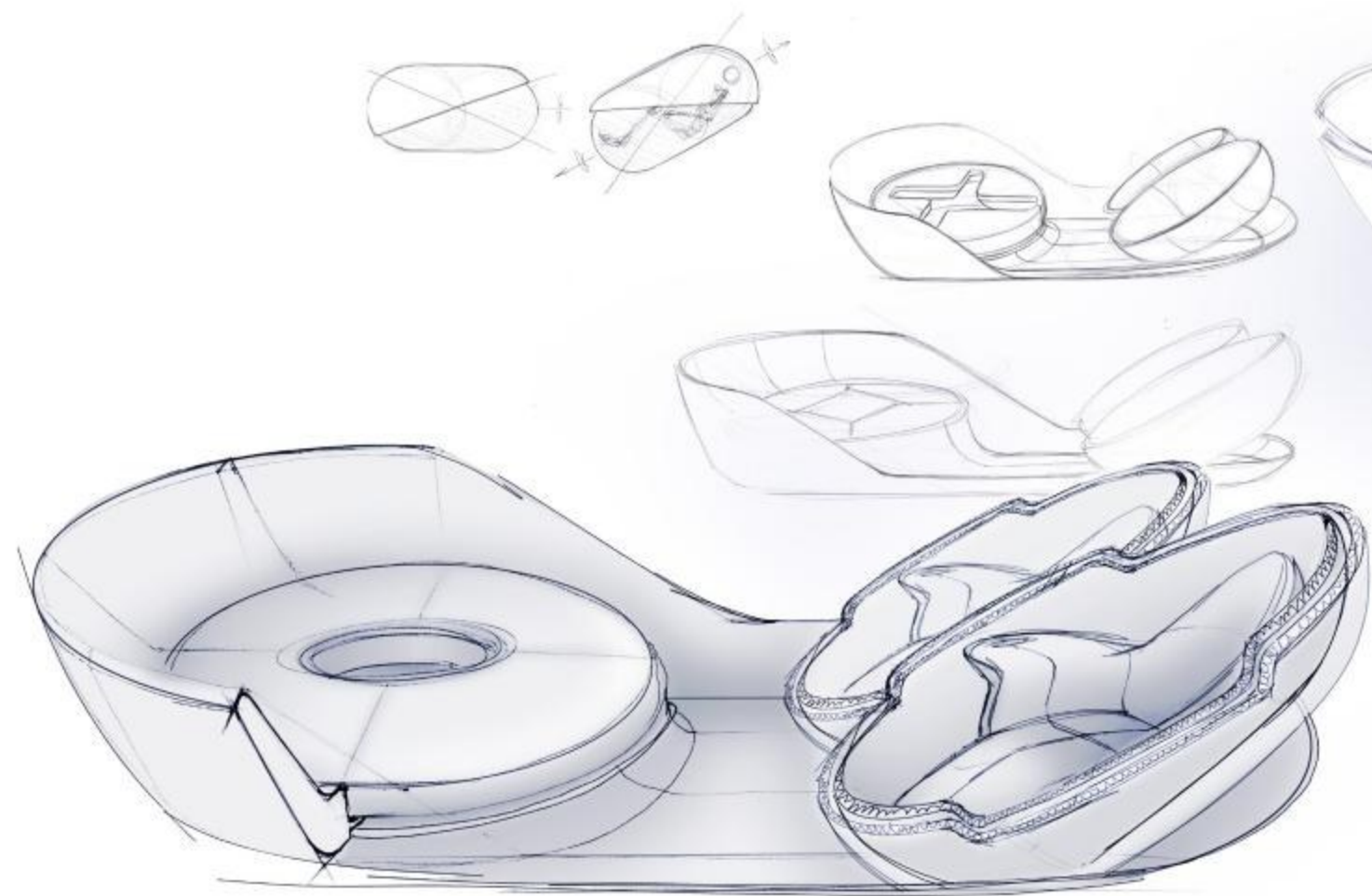


PERSONAL
SPACE





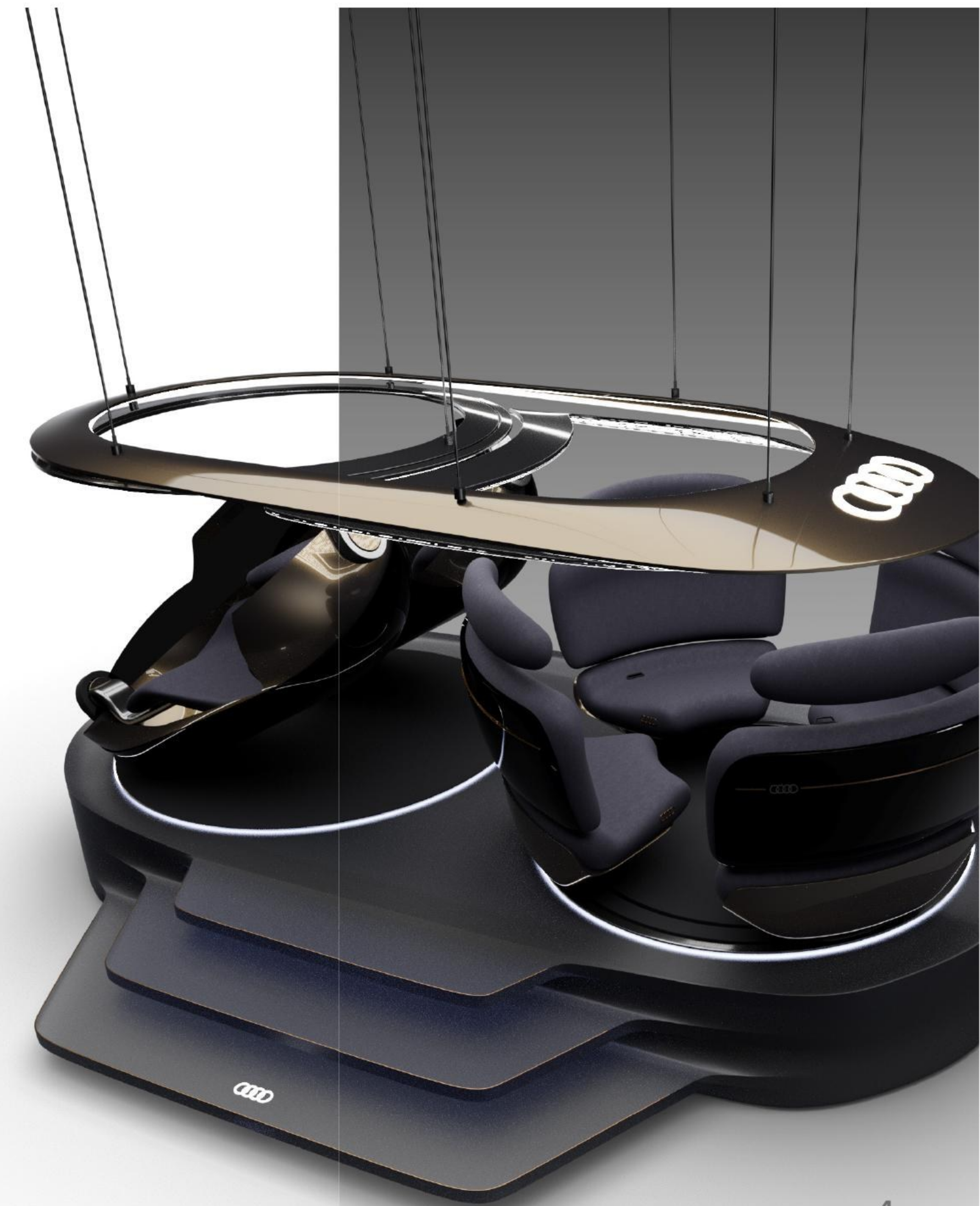
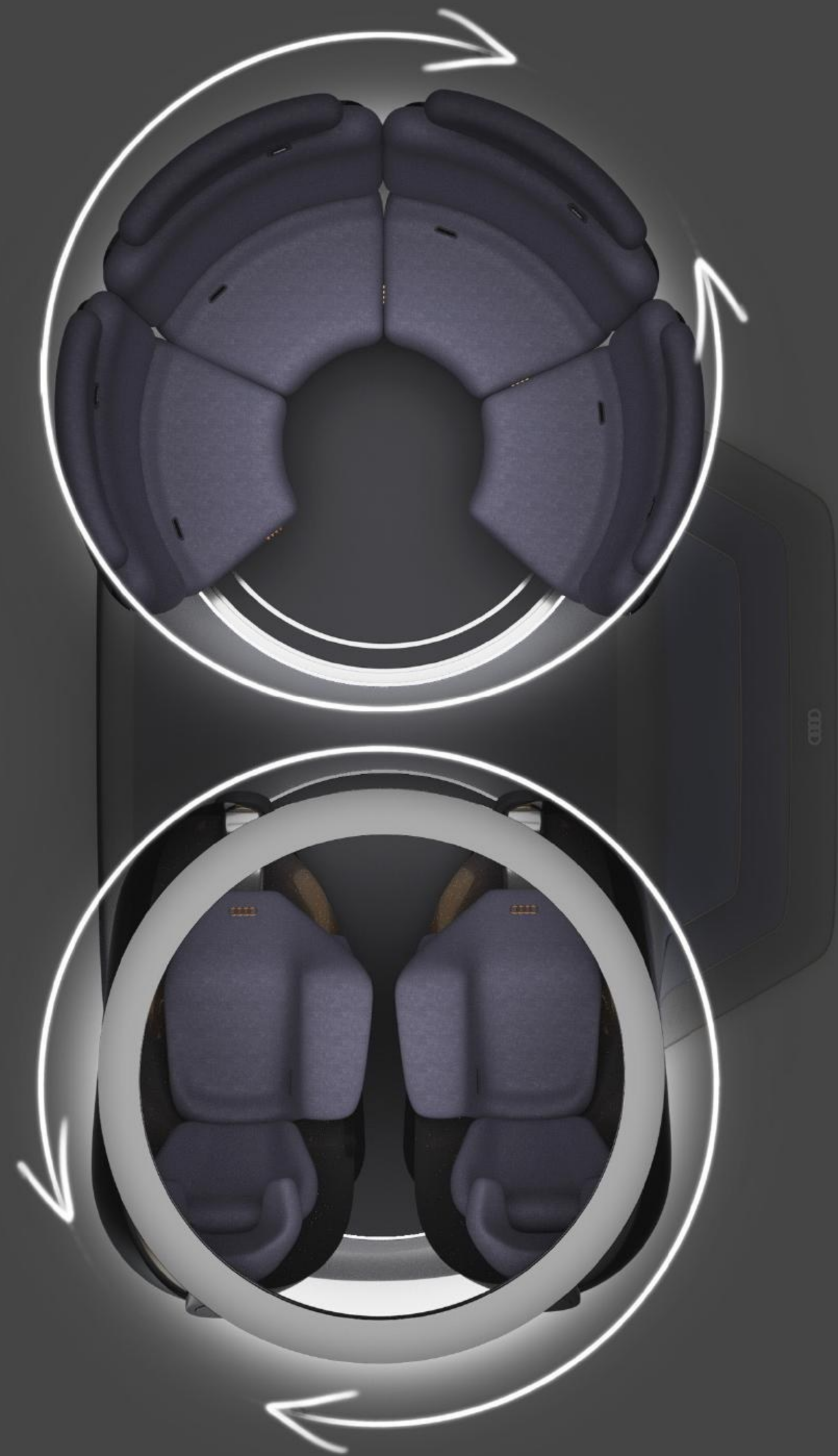
SHARED SPACE



ROTATION

AROUND Z
360°

SPLIT THE COUCH

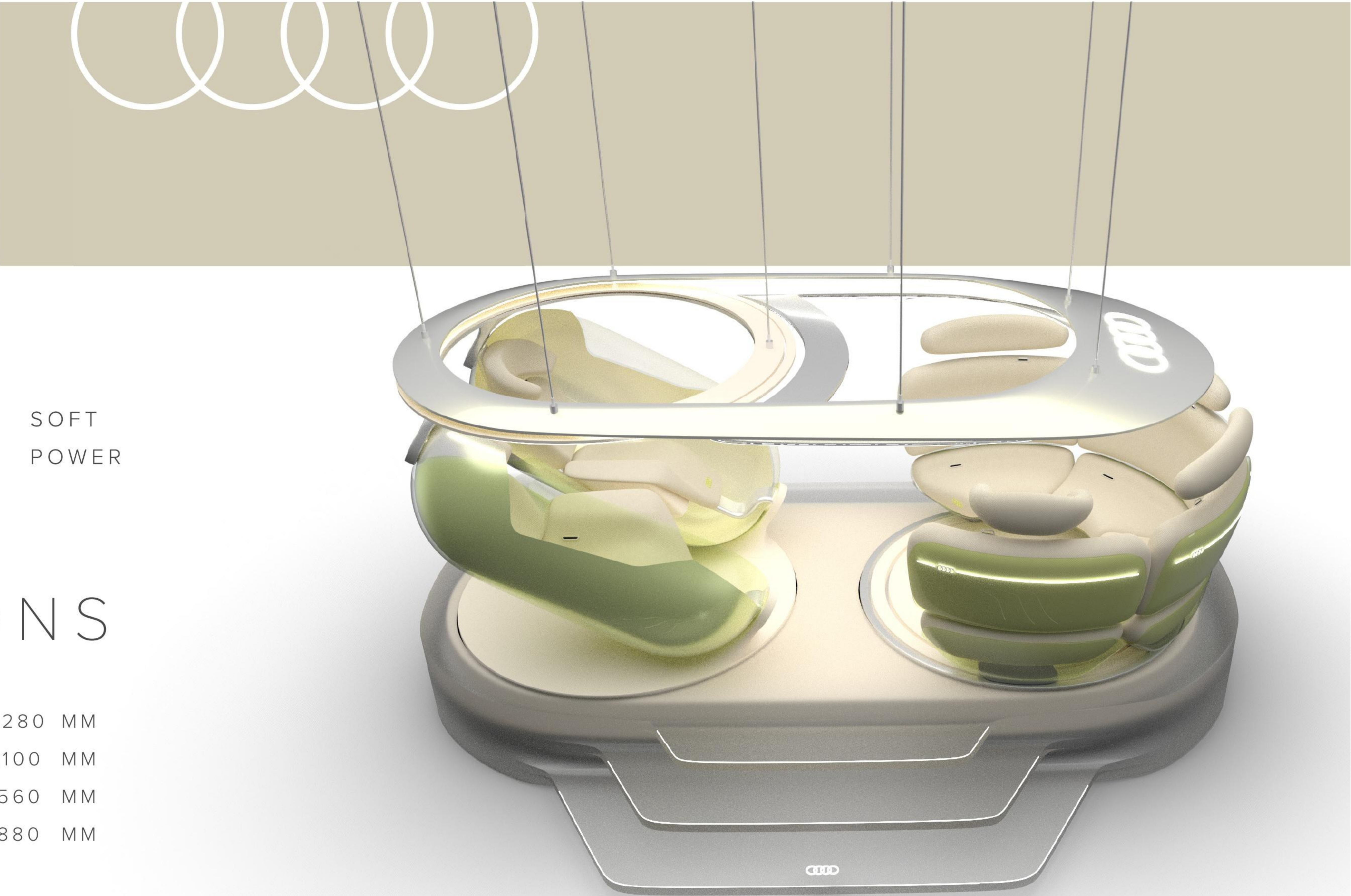


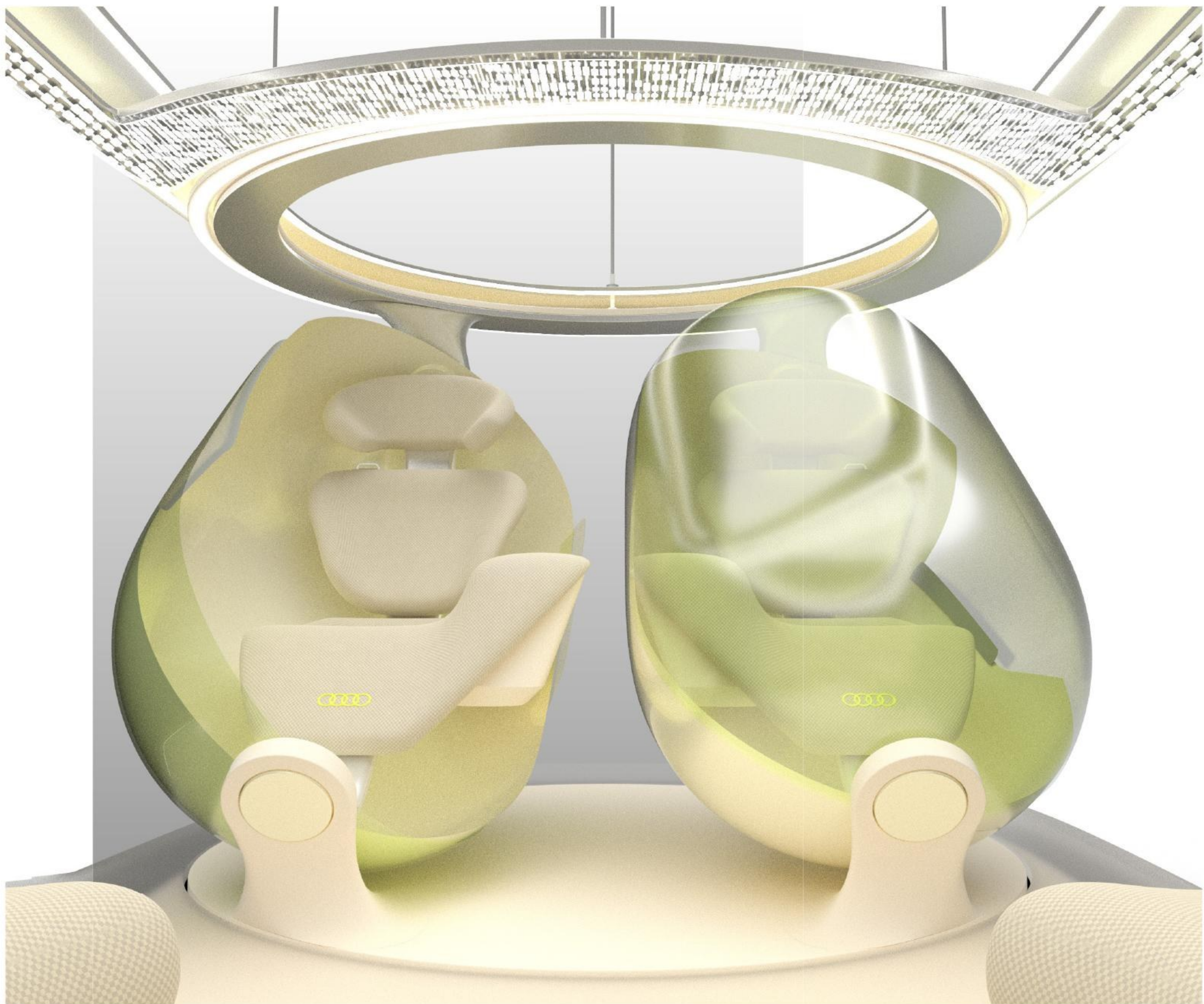


SOFT
POWER

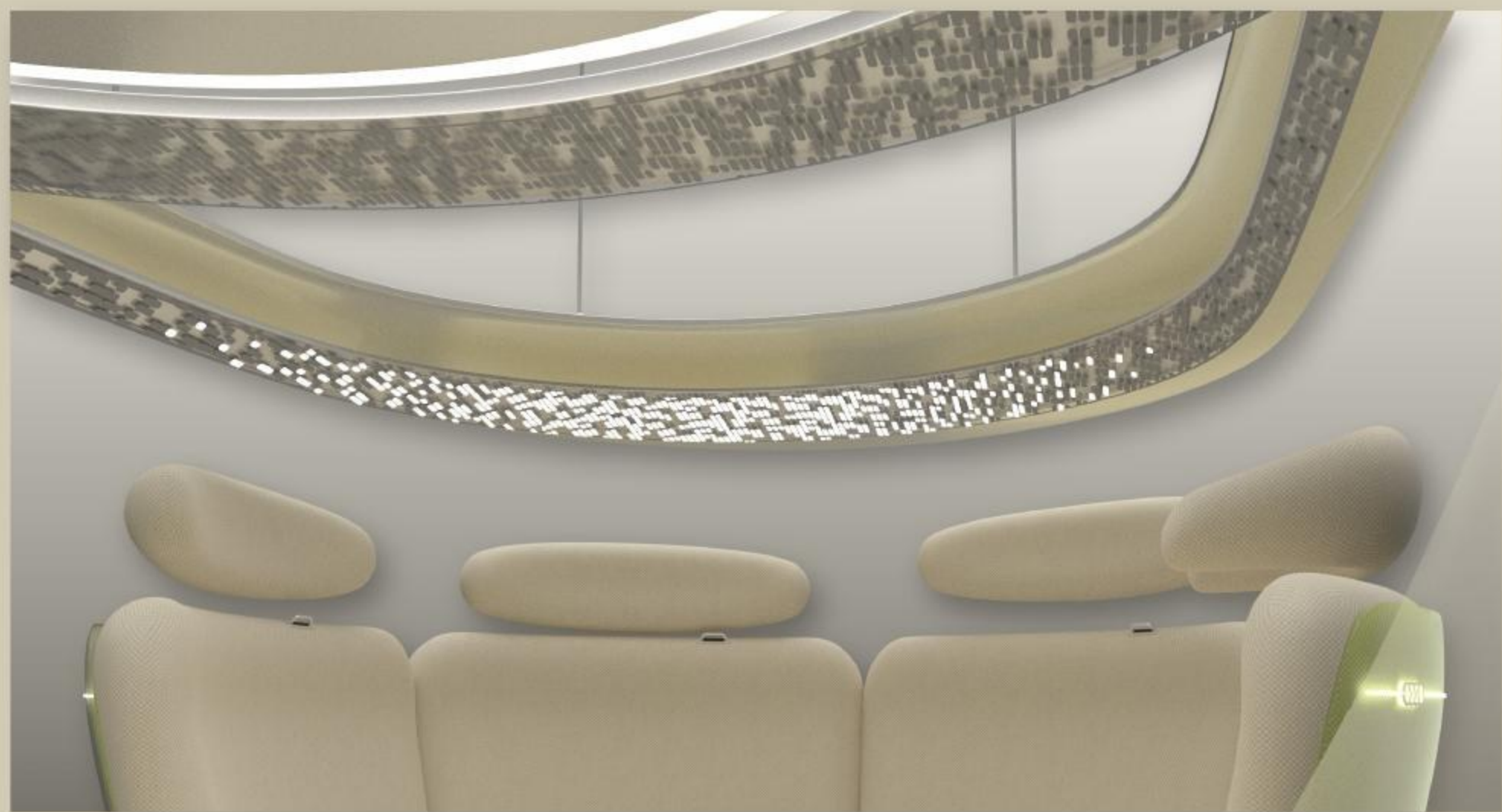
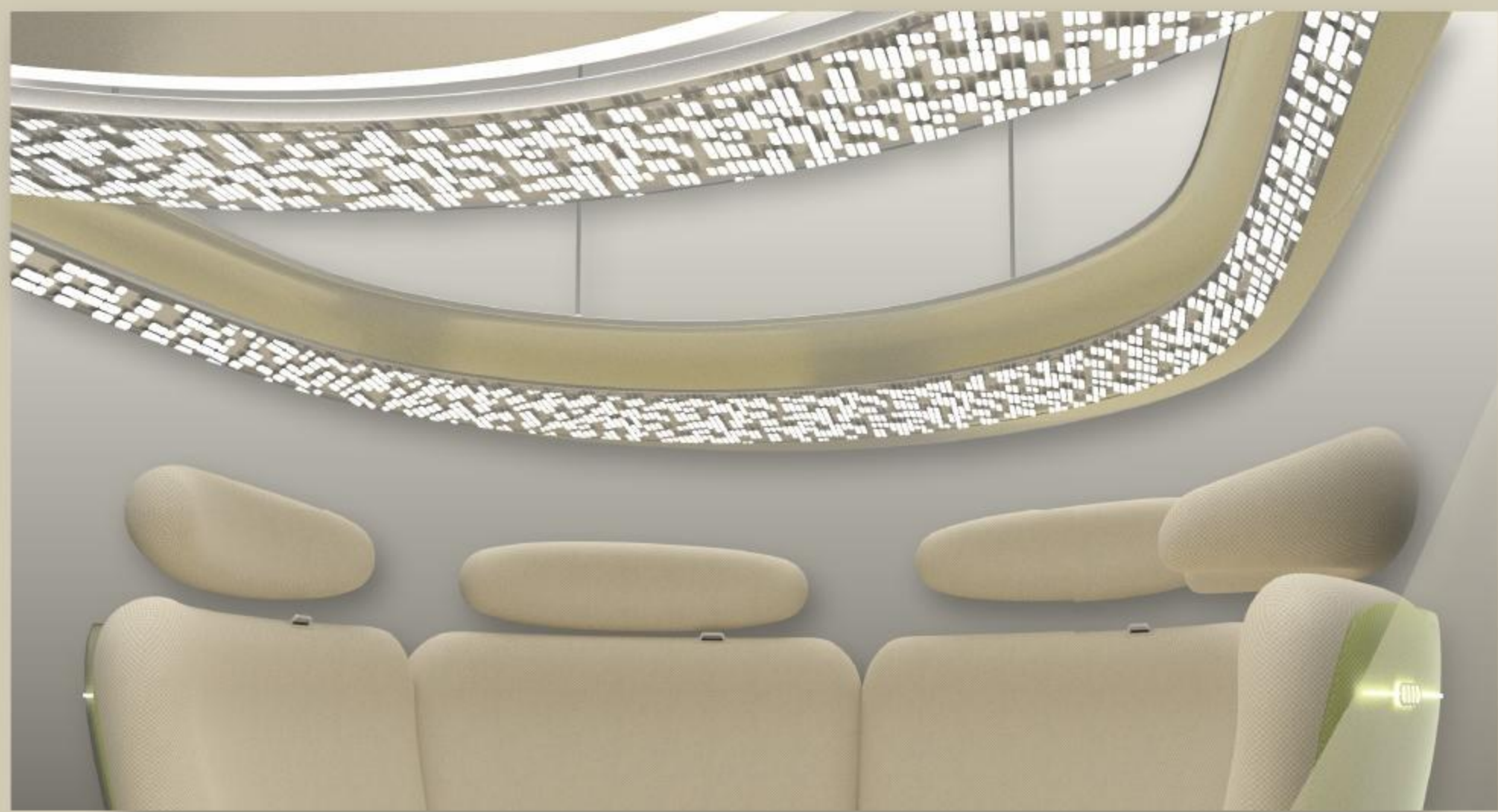
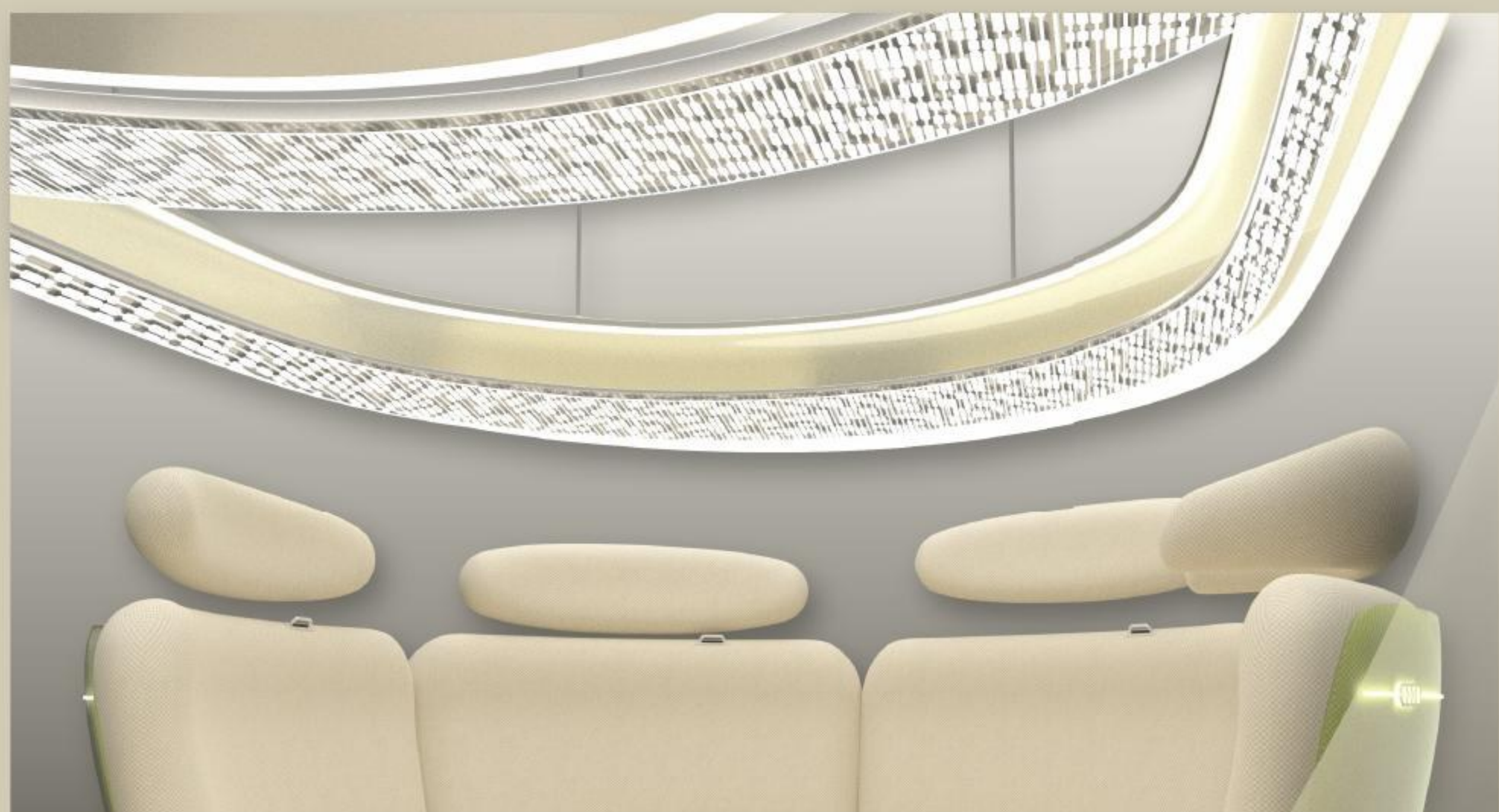
DIMENSIONS

LENGHT	4280 MM
WIDTH	2100 MM
HIGHT INTERIOR ONLY	1560 MM
HIGHT ALL IN CLUSIVE	1880 MM





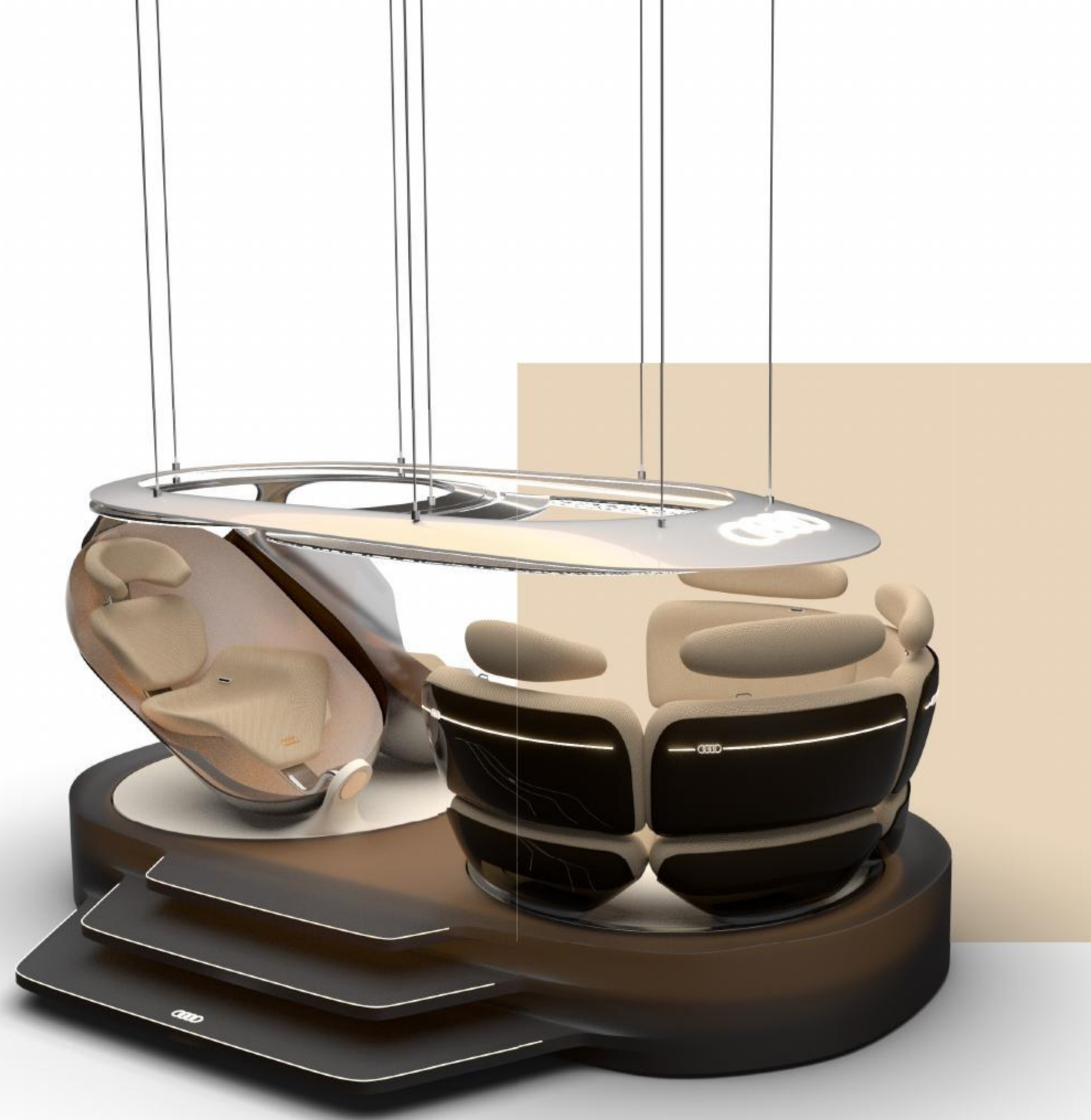
OPENED
AND
CLOSED



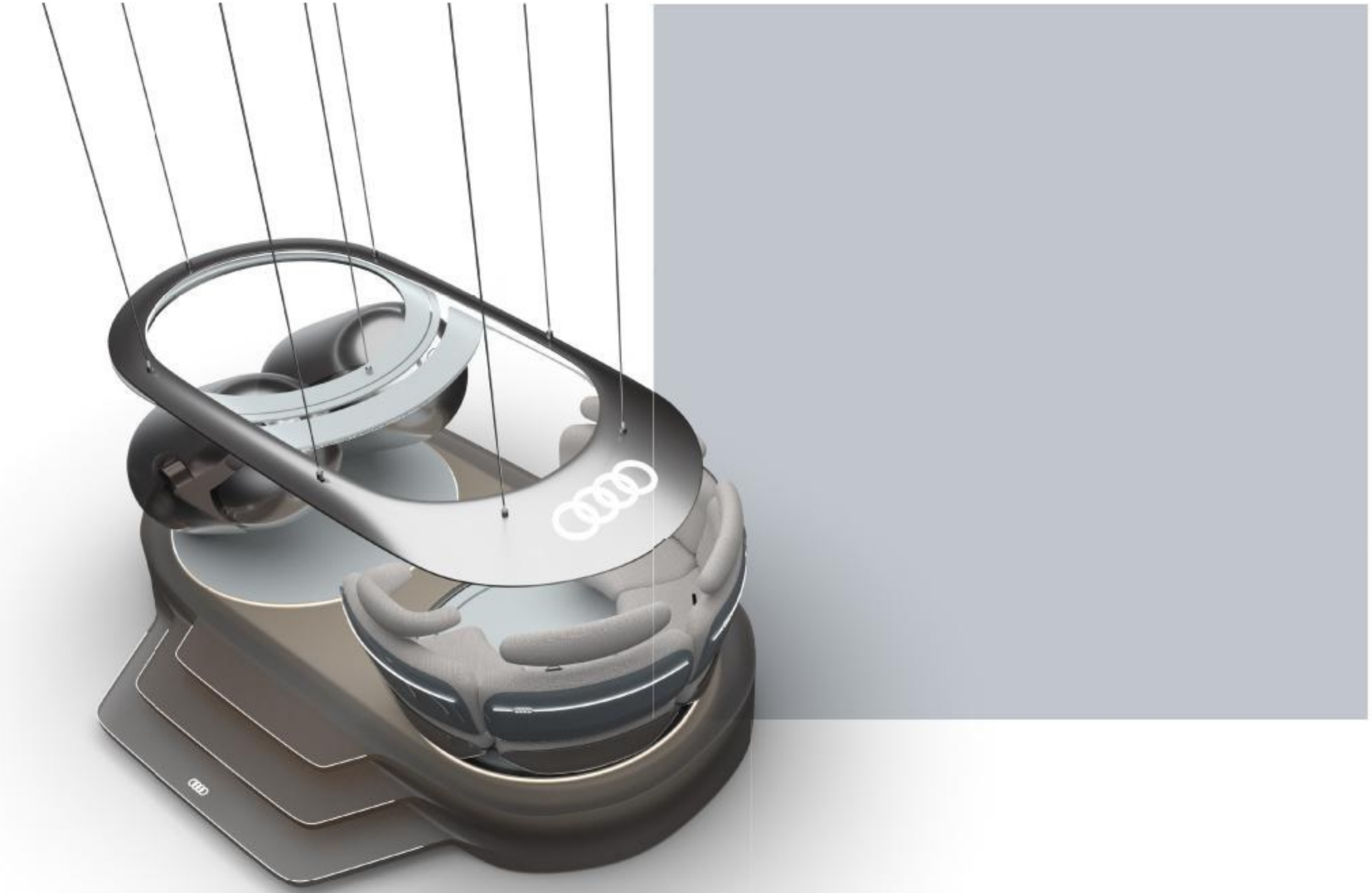
SITUATION
BASED
LIGHTING



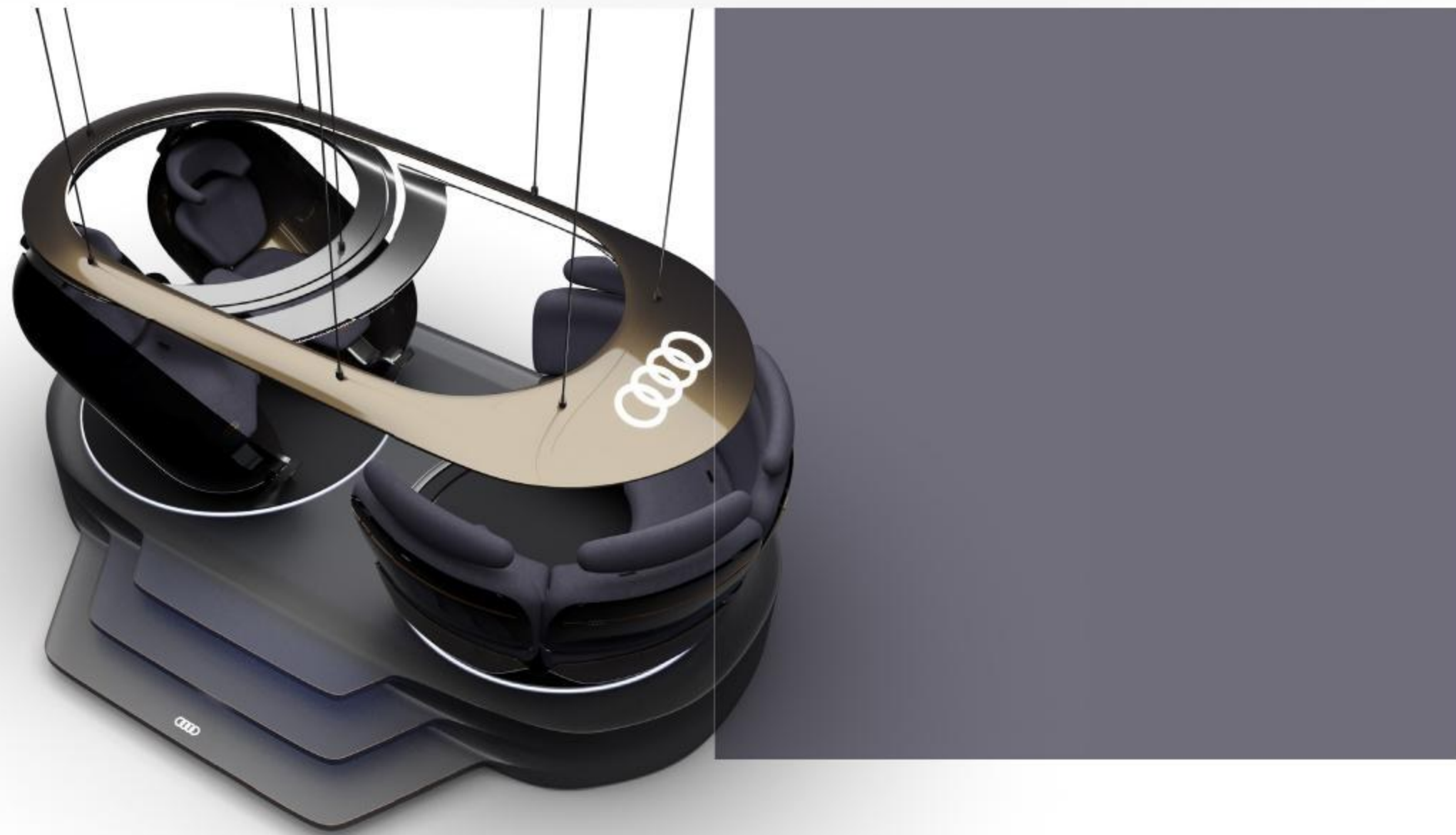
TOWARDS
FREEDOM



BALTIC
SEA



NIGHT
PULSE



ANNE HÄFNER
HAEFNER.DESIGN@ICLOUD.COM



SOFT
POWER

