

INDIVIDUAL MOBILITÄT

NADINE BAUER

DM4

COOPERATION WITH VOLKSWAGEN COMMERCIAL VEHICLES



The task of this project was to develop a future-oriented mobility concept in cooperation with Volkswagen Commercial Vehicles. The focus was on creating an innovative solution for urban delivery traffic, especially for the challenges of last-mile logistics.

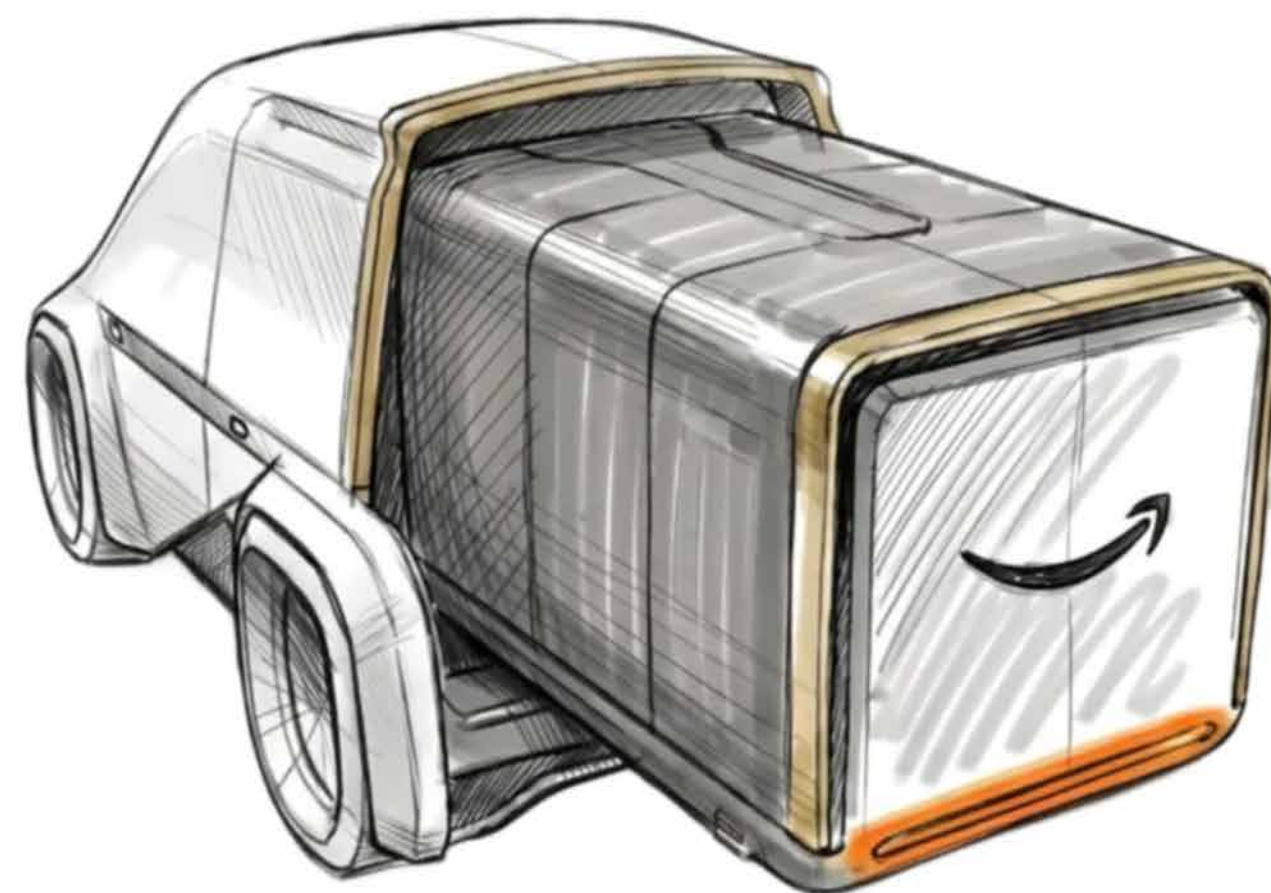
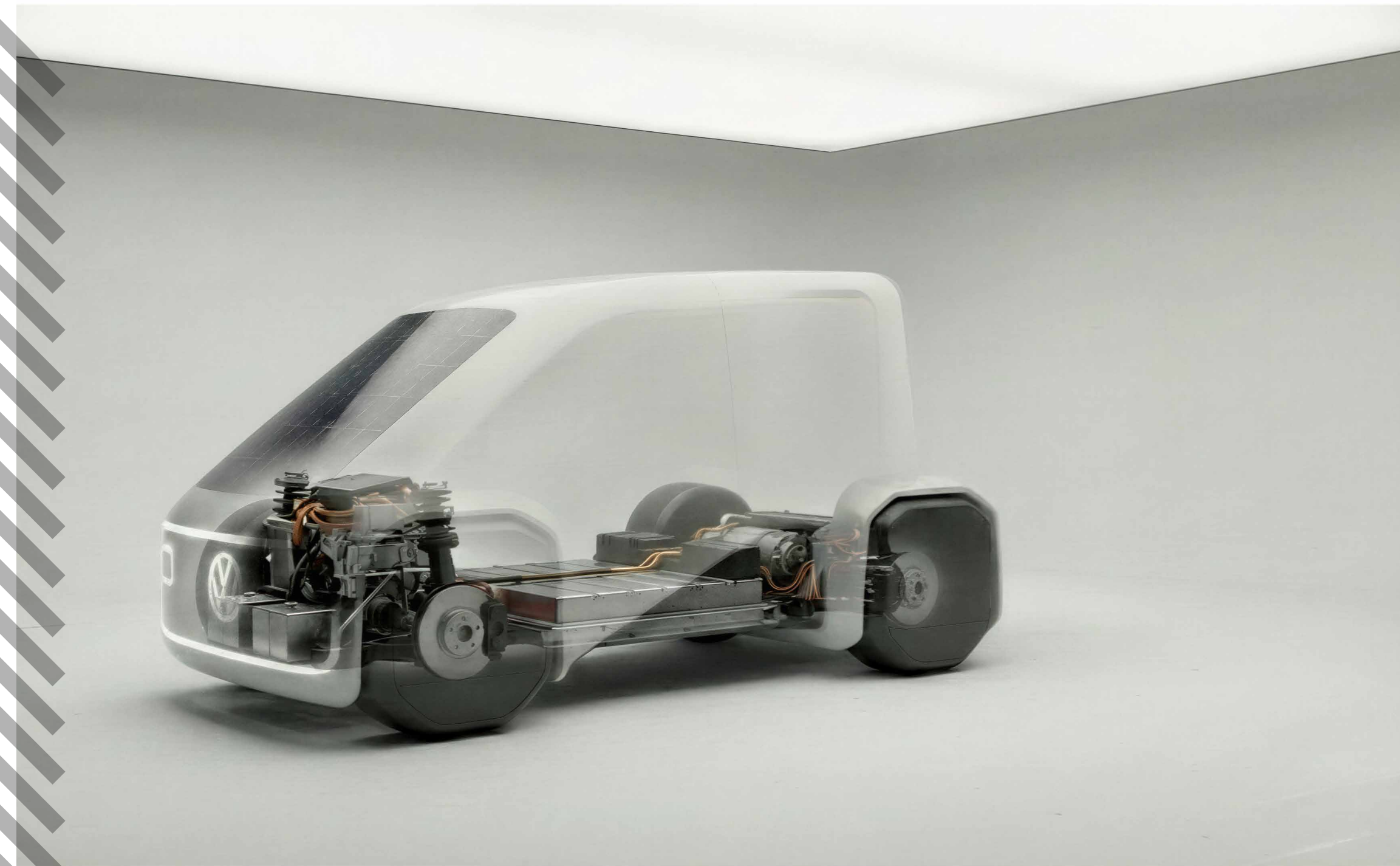
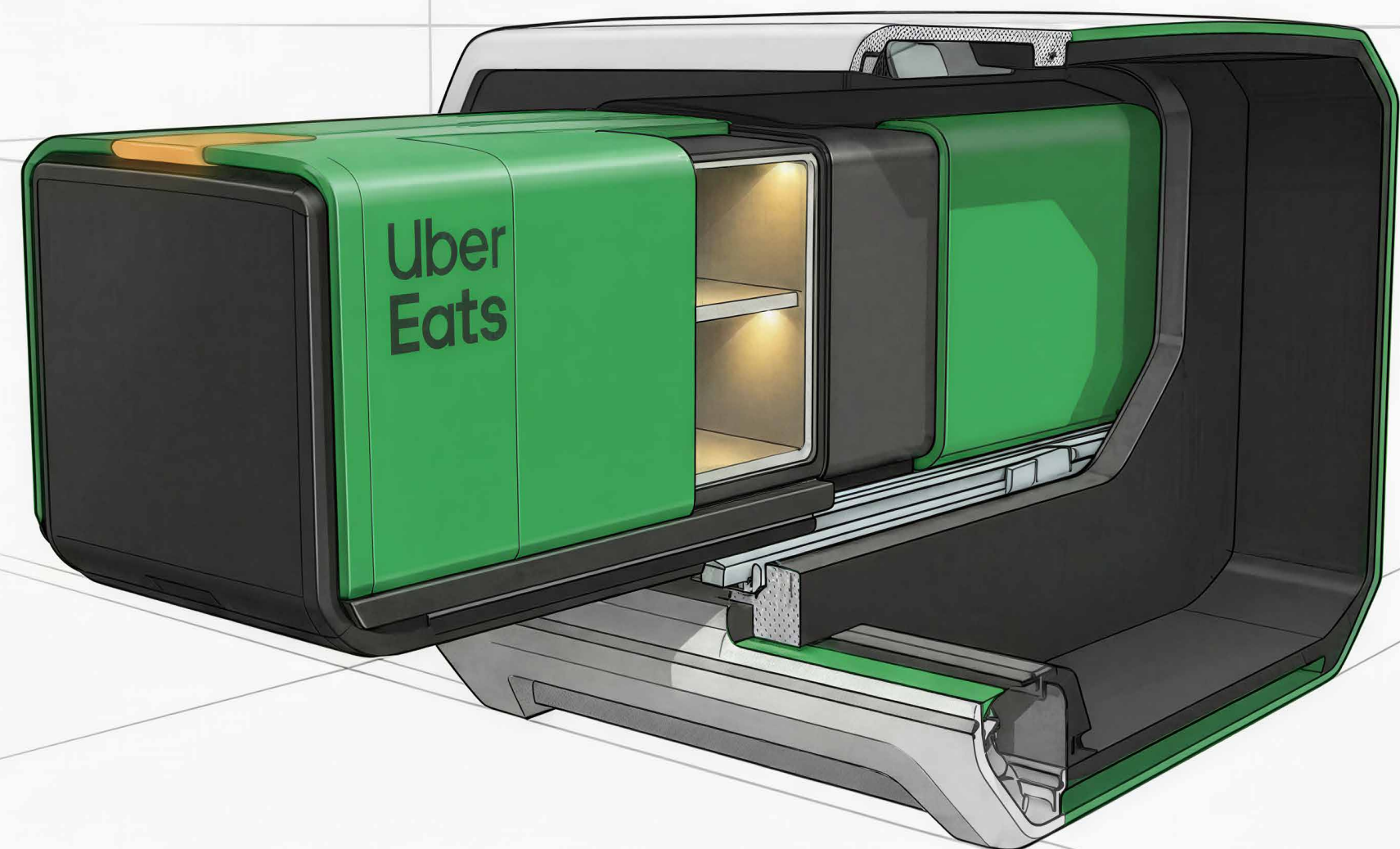
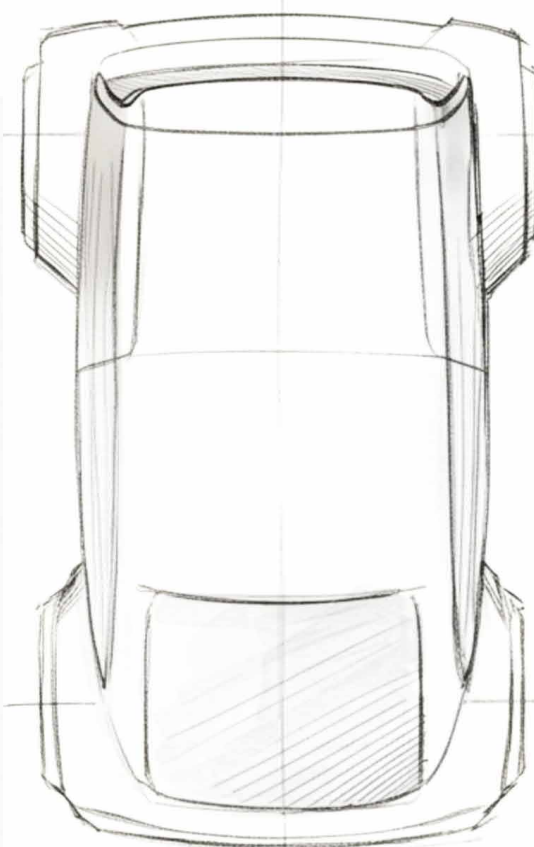
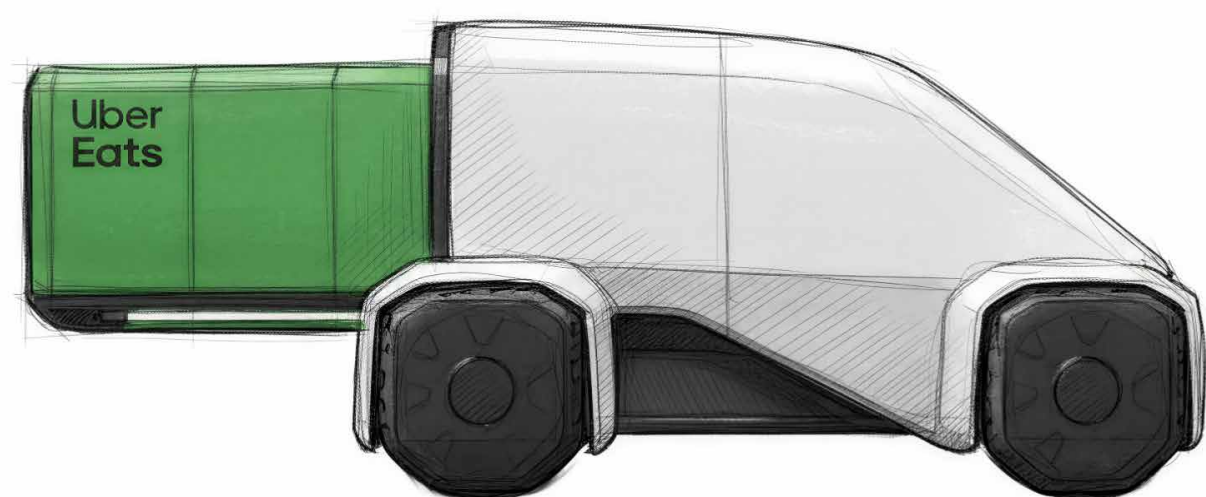
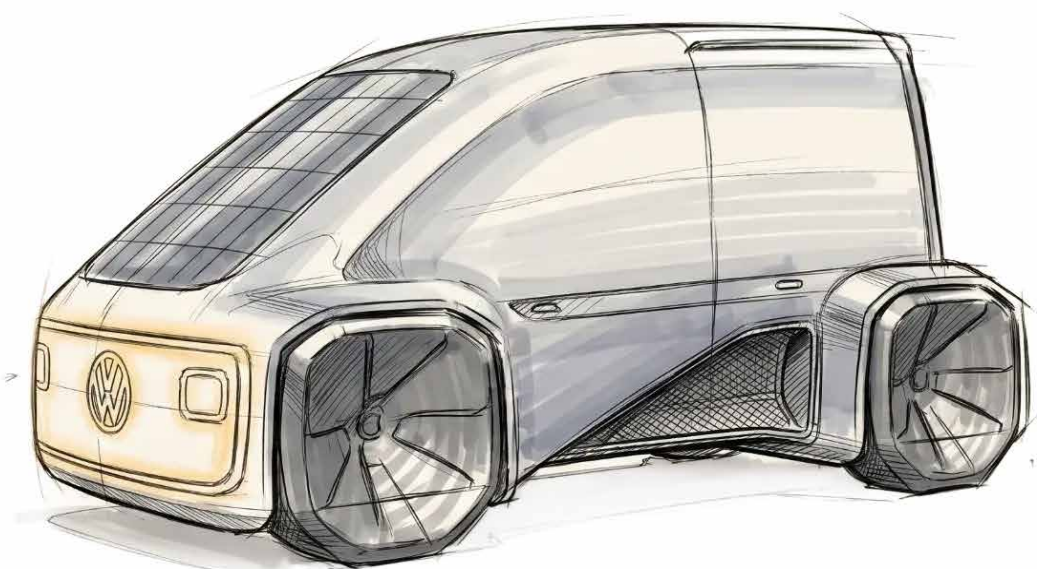
The design should combine functionality, modularity and a clear futuristic visual language. The goal was to create a compact autonomous vehicle that can adapt to different delivery services through interchangeable transport modules, while reducing space consumption, traffic impact and emissions in urban areas.

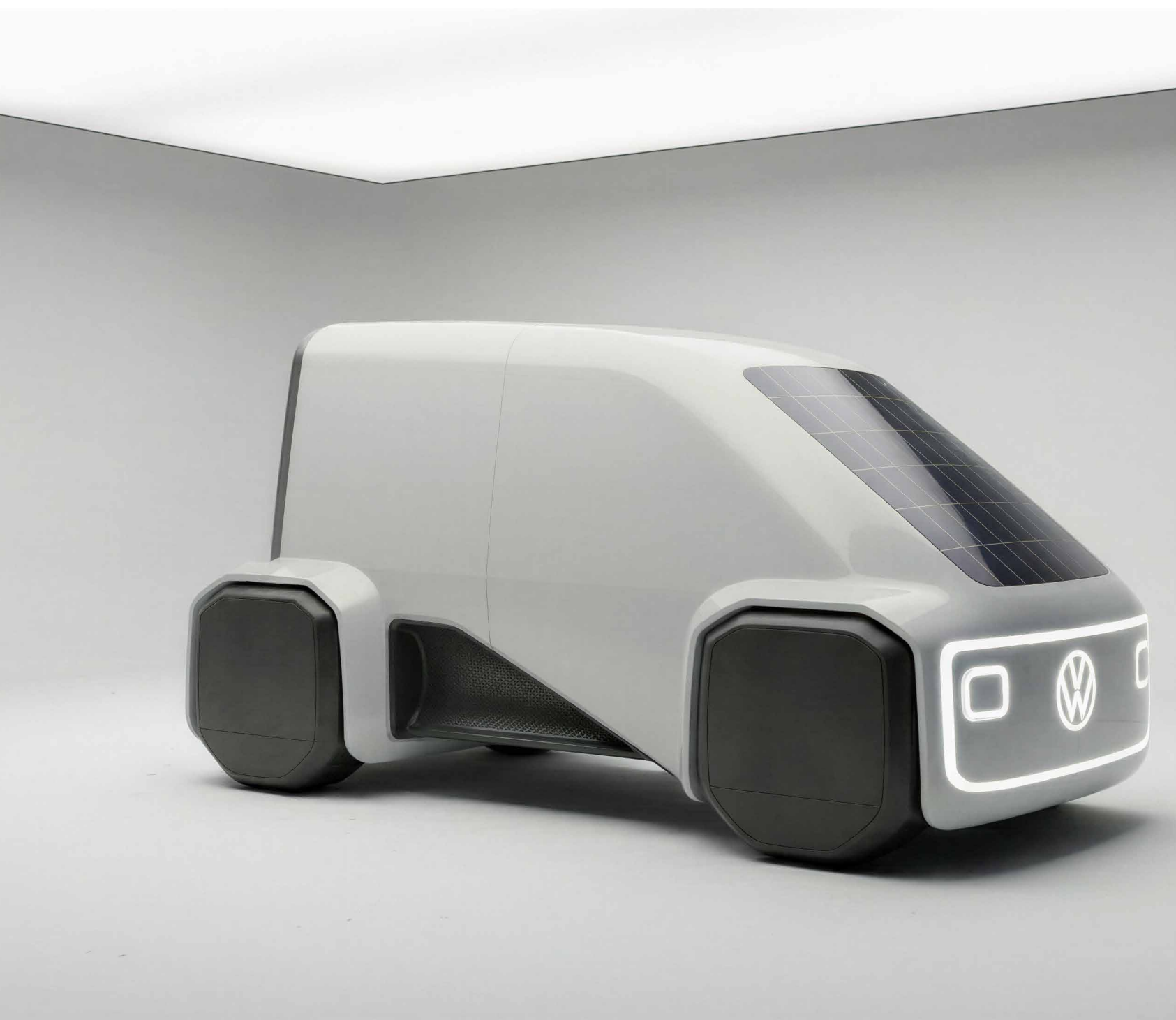


PROBLEM



Delivery traffic in cities is constantly increasing. This leads to congestion, lack of parking space, noise and higher emissions. Especially the last mile is often inefficient, because many different delivery services operate with their own vehicles and take up a lot of urban space.









Uber
Eats